

Chapter 57

Trade Practices and Regulations

Article 1

Restraints of Trade

§ 57-1-1. Contracts, agreements, combinations or conspiracies in restraint of trade.

Every contract, agreement, combination or conspiracy in restraint of trade or commerce, any part of which trade or commerce is within this state, is unlawful.

History: Laws 1891, ch. 10, § 1; C.L. 1897, § 1292; Code 1915, § 1685; C.S. 1929, § 35-2901; 1941 Comp., § 51-1101; 1953 Comp., § 49-1-1; Laws 1979, ch. 374, § 1; 1987, ch. 37, § 1.

- I. General Consideration.
- II. Partial, Reasonable or Incidental Restraint.
- III. Proof of Restraint.

- I. General Consideration.

Cross-references. - As to unfair trade practices generally, see 57-12-1 to 57-12-22 NMSA 1978. For provision that actions of cooperative associations are not in restraint of trade, see 53-4-42 NMSA 1978. As to cooperative marketing associations not being in restraint of trade, see 76-12-18 NMSA 1978.

The 1987 amendment, effective June 19, 1987, deleted the Subsection A designation from the beginning, deleted "hereby declared to be" preceding "unlawful", and deleted former Subsection B concerning controlling the quantity, price or exchange of goods in restraint of trade.

Underlying purposes behind both federal and state antitrust laws are same, to establish a public policy of first magnitude; that is, promoting the national interest in a competitive economy. *United Nuclear Corp. v. General Atomic Co.*, 93 N.M. 105, 597 P.2d 290, cert. denied, 444 U.S. 911, 100 S. Ct. 222, 62 L. Ed. 2d 145 (1979).

State's trusts policy subject to legislature's control and modification. - The policy of the state with reference to trusts and combinations in restraint of trade as declared in 57-1-1 to 57-1-3 NMSA 1978 is within the control of the legislature and subject to modification by it. *Elephant Butte Alfalfa Ass'n v. Rouault*, 33 N.M. 136, 262 P. 185 (1926).

To be violative, contract's object or operation must restrict trade. - In order for a contract to be violative of the statute, it must have been one having for its object, or which would operate to restrict trade or commerce, or control the quantity, price or exchange of article in question. *State v. Gurley*, 25 N.M. 233, 180 P. 288 (1919).

Mere refusal to sell, in itself, does not provide basis for relief under this section. *Rogers v. Consolidated Distributions, Inc.*, 95 N.M. 467, 623 P.2d 587 (Ct. App. 1981).

Fifteen-year noncompetition covenant in contract for sale of insurance business was not void as a restraint of trade. *Bowen v. Carlsbad Ins. & Real Estate, Inc.*, 104 N.M. 514, 724 P.2d 223 (1986).

Conspiracy to fix prices is per se restraint of trade; this means that the reasonableness of the prices is not an issue, i.e., the "rule of reason" does not apply to per se restraints of trade. *State v. Ray Bell Oil Co.*, 101 N.M. 368, 683 P.2d 50 (Ct. App. 1983), cert. denied, 101 N.M. 362, 683 P.2d 44, appeal dismissed, 469 U.S. 1030, 105 S. Ct. 498, 83 L. Ed. 2d 391 (1984).

Wholesalers may refuse to sell when goods used illegally. - These provisions do not make it unlawful for either a wholesaler or a group of wholesalers to refuse to sell their goods to a firm or individual intending to use them in contravention of law. 1943-44 Op. Att'y Gen. No. 4402.

Tying arrangement exists when a seller conditions a buyer's purchase of a desired product (the tying product) on the buyer's agreement to purchase an undesired product (the tied product); a requirement by a manufacturer that its dealers purchase all of the manufacturer's products is a tying arrangement often referred to as "full-line forcing," while a requirement that only a portion of the products be stocked is referred to as "representative-line forcing." *Smith Mach. Corp. v. Hesston, Inc.*, 102 N.M. 245, 694 P.2d 501 (1985).

Tying analysis should apply even though the business relationship at issue is solely between a manufacturer and a dealer without directly involving the ultimate consumer. *Smith Mach. Corp. v. Hesston, Inc.*, 102 N.M. 245, 694 P.2d 501 (1985).

City ordinance should regulate hotel's solicitation on railroad station grounds. - The practice of a railroad company in excluding from its station grounds solicitors for certain hotels for the benefit of other hotels should be regulated by city ordinance. 1912-13 Op. Att'y Gen. 224.

Law reviews. - For article, "New Mexico Restraint of Trade Statutes - A Legislative Proposal," see 9 N.M.L. Rev. 1 (1978-79).

For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

For note, "New Mexico Antitrust Law - Tying Arrangements Under the New Mexico Antitrust Act: Smith Machinery Corp. v. Hesston, Inc.," see 16 N.M.L. Rev. 363 (1986).

Annual Survey of New Mexico Commercial Law, see 17 N.M.L. Rev. 219 (1987).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 54 Am. Jur. 2d Monopolies, Restraints of Trade, and Unfair Trade Practices §§ 446 to 448, 457.

Contract to keep out of a particular business as an unlawful restraint of trade, when independent of any other contract, 3 A.L.R. 250; 91 A.L.R. 980.

Right of manufacturer, producer or wholesaler to control resale price, 7 A.L.R. 449; 19 A.L.R. 925; 32 A.L.R. 1087; 103 A.L.R. 1331; 125 A.L.R. 1335.

Restrictive covenants in contracts of employment, 9 A.L.R. 1456; 20 A.L.R. 861; 29 A.L.R. 1331; 52 A.L.R. 1362; 67 A.L.R. 1002; 98 A.L.R. 963.

Combination among farmers, 11 A.L.R. 1185; 130 A.L.R. 1326.

Validity of agreement by bailee of instrumentality to purchase his supplies from bailor, 14 A.L.R. 114; 17 A.L.R. 392.

Application of principles of unfair competition to artistic or literary property, 19 A.L.R. 949.

Combinations or agreements between insurance companies or insurance agents, 21 A.L.R. 543.

Applicability of state antitrust act to interstate transaction, 24 A.L.R. 787.

Cooperative marketing of farm products by producers' associations, 25 A.L.R. 1113; 33 A.L.R. 247; 47 A.L.R. 936; 77 A.L.R. 405; 98 A.L.R. 1406; 12 A.L.R.2d 130.

Boycott as violating antitrust laws or statutes prohibiting combinations in restraint of trade, 27 A.L.R. 656; 32 A.L.R. 779; 116 A.L.R. 484.

Accessories, right of manufacturer to make its warranties conditional on nonuse of accessories manufactured by others, and to require its agents not to handle them, 29 A.L.R. 235.

Cemetery association's regulations as to improvement or care of lots as in restraint of trade, 32 A.L.R. 1417; 47 A.L.R. 70.

Public policy in respect of associations or combinations of public contractors and their rules and regulations, 45 A.L.R. 549.

Application of antitrust acts to combinations to maintain prices of commodities as affected by reasonableness of prices fixed, 50 A.L.R. 1000.

Custom or contractual obligation against making for third person machine or device similar to that which one has contracted to make for another, 54 A.L.R. 1219.

Stockholder's agreement not to engage in business in which corporation is engaged, 63 A.L.R. 316.

Territorial scope permissible in covenants ancillary to sale of business or corporate stock against engaging in similar business, 78 A.L.R. 1038.

Contract by seller of air transport business against engaging in competing business, 83

A.L.R. 378; 99 A.L.R. 173; 155 A.L.R. 1026.

Contract against use of property for specified purpose independent of any other contract, 91 A.L.R. 980.

Constitutionality of statute as to combinations in restraint of trade which predicates criminality upon reputation or repute, 92 A.L.R. 1235.

Collective labor agreements as in restraint of trade, 95 A.L.R. 25.

Contract for manipulation of securities for purpose of cornering market, 115 A.L.R. 283.

Statute or ordinance as to weighing of merchandise sold in load or bulk lot as restraint of trade, 116 A.L.R. 246.

Validity of covenant by seller of business not to enter employment of customers, clients or patrons of the business, 119 A.L.R. 1452.

Legality of combination among building or construction contractors, 121 A.L.R. 345.

Validity and effect of lessee's covenants as regards his activities after expiration of lease, 122 A.L.R. 1031.

Original contract of employment, validity and enforceability of making of restrictive covenant not included in, but included in subsequent contract for continuance of employment, 152 A.L.R. 415.

Provisions of articles or bylaws of nonprofit corporation or association formed by business competitors whereby the amount of dues of respective members varies according to the amount of business done by them, as contrary to public policy, 161 A.L.R. 795.

Validity of contract for exclusive participation of person participating in or connected with entertainment enterprise, 175 A.L.R. 631.

Discounts permissible under Robinson-Patman amendment to the Clayton Act, 1 A.L.R.2d 276.

Statute prohibiting restraint on profession, trade or business as applicable to restriction in agency contracts, 3 A.L.R.2d 522.

Antitrust laws as violated by agreements for the maintenance of resale prices of commodities, 19 A.L.R.2d 1139.

Restrictive agreement or covenant in respect of purchase or handling of petroleum products by operator of filling station as in restraint of trade or in violation of antitrust statute, 26 A.L.R.2d 219.

Enforceability of restrictive covenant, ancillary to employment contract, as affected by duration of restriction, 41 A.L.R.2d 15.

Enforceability of covenant against competition, ancillary to sale or other transfer of business, practice, or property, as affected by duration of restriction, 45 A.L.R.2d 77; 13 A.L.R.4th 661.

Enforceability of covenant against competition, ancillary to sale or other transfer of business, practice or property, as affected by territorial extent of restriction, 46 A.L.R.2d 119; 13 A.L.R.4th 661.

Compelling admission to membership in professional association or society under antitrust laws, 89 A.L.R.2d 976.

Violation of antitrust statutes by lessor's covenant against use of his other property in competition with lessee-covenantee, 97 A.L.R.2d 17.

Contractual restrictions on right to practice as physician, surgeon or dentist, 62 A.L.R.3d 918; 62 A.L.R.3d 970; 62 A.L.R.3d 1014.

Statute prohibiting buyer or seller of commodities from fixing prices in one locality higher or lower than in another, 67 A.L.R.3d 26.

Application of state antitrust laws to activities or practices of real estate agents or associations, 22 A.L.R.4th 103.

Validity, construction, and application of state statutory provision prohibiting sales of commodities below cost-modern cases, 41 A.L.R.4th 612.

Validity, construction, and application of state statute forbidding unfair trade practice or competition by discriminatory allowance of rebates, commissions, discounts, or the like, 41 A.L.R.4th 675.

Provisions of insurance company's contract with independent insurance agent restricting competitive placements by agent as illegal restraint of trade under state law, 42 A.L.R.4th 1072.

Propriety, under state law, of manufacturer's or supplier's refusal to sell medical product to individual physician, hospital, or clinic, 45 A.L.R.4th 1006.

Health provider's agreement as to patient's copayment liability after award by professional service insurer as unfair trade practice under state law, 49 A.L.R.4th 1240.

Covenants to reimburse former employer for lost business, 52 A.L.R.4th 139.

Enforceability of sale-of-business agreement not to compete against nonsigner or nonowning signer, 60 A.L.R.4th 294.

Anticompetitive covenants: aerial spray dust business, 60 A.L.R.4th 965.

Damages recoverable by victim of discrimination in violation of Robinson-Patman Act, 9 A.L.R. Fed. 279.

Validity, construction and application of provisions of Robinson-Patman Act regarding furnishing services or facilities, 24 A.L.R. Fed. 9.

Reciprocal dealing as violation of Sherman Antitrust Act (15 USCS § 1 et seq.) and Clayton Antitrust Act (15 USCS § 12 et seq.), 69 A.L.R. Fed. 330.

Fraudulent concealment, so as to toll statute of limitations, as presenting common question of proof in antitrust class action, 70 A.L.R. Fed. 498.

"Target area" doctrine as basis for determining standing to sue under § 4 of Clayton Act (15 USCS § 15) allowing treble damages for violation of antitrust laws, 70 A.L.R. Fed. 637.

"Sham" exception to application of Noerr-Pennington Doctrine, exempting from federal antitrust laws joint efforts to influence governmental action, 71 A.L.R. Fed. 723.

Standing of private party under § 16 of Clayton Act (15 U.S.C.S. § 26) to seek injunction to prevent merger or acquisition allegedly prohibited under § 7 of the act (15 U.S.C.S. § 18), 78 A.L.R. Fed. 159.

Vertical restraints on sales territory or location as violative of § 1 of Sherman Act (15 USCS § 1)-post-GTE Sylvania cases, 92 A.L.R. Fed. 436.

58 C.J.S. Monopolies §§ 16, 27 to 35.

II. Partial, Reasonable or Incidental Restraint.

Partial and reasonable restraints with consideration are valid. - Contracts only in partial restraint of any particular trade or employment, if founded upon a sufficient

consideration, are valid and enforceable, if the restraint be confined within limits which are no larger and wider than the protection of the party with whom the contract is made may reasonably require. *Nichols v. Anderson*, 43 N.M. 296, 92 P.2d 781 (1939); *Excelsior Laundry Co. v. Diehl*, 32 N.M. 169, 252 P. 991 (1927).

Therefore some restrictive franchise provisions may be valid. - Franchise agreement prohibiting sale of competing products from a specified location was a partial and reasonable restraint of trade and did not violate this section. *Yarborough v. Harkey*, 67 N.M. 204, 354 P.2d 137 (1960).

Anti-competition agreement void unless incidental to general or principal transaction. - A naked agreement by one party not to engage in business in competition with another party is in contravention of public policy and therefore void, unless such agreement and restriction be incidental to some general or principal transaction. Its main object must not be to stifle competition. *Nichols v. Anderson*, 43 N.M. 296, 92 P.2d 781 (1939); *Gross, Kelly & Co. v. Bibo*, 19 N.M. 495, 145 P. 480 (1914).

Thus refraining from engaging in business valid if subsidiary. - An agreement to refrain from engaging in a certain business or profession within reasonable limits of time and place is valid if subsidiary to other legitimate purposes such as the sale or disposal of property, business or good will. *Nichols v. Anderson*, 43 N.M. 296, 92 P.2d 781 (1939); *Thomas v. Gavin*, 15 N.M. 660, 110 P. 841 (1910); *Gallup Elec. Light Co. v. Pacific Imp. Co.*, 16 N.M. 86, 113 P. 848 (1911); *Gross, Kelly & Co. v. Bibo*, 19 N.M. 495, 145 P. 480 (1914); *Gonzales v. Reynolds*, 34 N.M. 35, 275 P. 922 (1929).

III. Proof of Restraint.

To establish an antitrust law violation, the plaintiff must show a conspiracy or combination among two or more persons and an unreasonable restraint of trade due to this combination or conspiracy. *Clough v. Adventist Health Sys.*, N.M. , 780 P.2d 627 (1989).

Mere contacts and communications, or the mere opportunity to conspire, among antitrust defendants is insufficient evidence from which to infer an anticompetitive conspiracy in the context of the denial of hospital surgical privileges. *Clough v. Adventist Health Sys.*, N.M. , 780 P.2d 627 (1989).

Must show scheming and attempt to combine with others. - Where contract between distributor and manufacturer is alleged to violate antitrust acts as in restraint of trade, it is not enough to show that the manufacturer has schemed and labored to effect restraint of trade. It must be shown that it has contracted or combined with others to that end. *W.T. Rawleigh Co. v. Jones*, 39 N.M. 381, 47 P.2d 906 (1935).

Proof of per se illegal tying arrangement. - To prevail on a claim that a tying arrangement is per se illegal, a plaintiff must prove the existence of three distinct elements: (1) a scheme involving two distinct products whereby a buyer must purchase the tied product in order to obtain the tying product; (2) a seller possessing sufficient economic power in the tying product market to appreciably restrain competition in the tied product market; and (3) an arrangement affecting a not insubstantial amount of commerce. *Smith Mach. Corp. v. Hesston, Inc.*, 102 N.M. 245, 694 P.2d 501 (1985).

Prima facie case of per se antitrust violation in tying arrangement was presented where dealer was compelled to purchase tractors in order to obtain windrowers and other equipment, where manufacturer's economic power in tying product was demonstrated by a 30% market share and where amount of commerce foreclosed ranged from \$100,000 to \$300,000. *Smith Mach. Corp. v. Hesston, Inc.*, 102 N.M. 245, 694 P.2d 501 (1985).

Agreement amounts to boycott when admitted purpose to eliminate competition. - Where admitted purpose of agreement between retailers was to eliminate all competition for the sale of bread within the municipality and to give plaintiff a complete monopoly there, the agreement clearly amounted to a boycott of the defendant and restricted free competition and trade contrary to the statutes of New Mexico and the declared policy of the United States. *Moore v. Mead Serv. Co.* 184 F.2d 338 (10th Cir. 1950), vacated and remanded in , 340 U.S. 944, 71 S. Ct. 528, 95 L. Ed. 681 (1951), rev'd on other grounds on remand, 190 F.2d 540 (10th Cir. 1951), cert. denied, 342 U.S. 902, 72 S. Ct. 290, 96 L. Ed. 675 (1952).

Indictment which shows only large profit alleges no violation. - An indictment under this section or 57-1-2 NMSA 1978 alleging a contract whereby another would obtain the selling agency for all broom corn produced by farmers in the vicinity, and would sell it to defendant at \$150 per ton, when it was then worth \$350 per ton, did not show a violation of the statute. *State v. Gurley*, 25 N.M. 233, 180 P. 288 (1919).

Allegations insufficient if related only to interstate sales. - Allegations of the proposed counterclaim held insufficient where, even though filed pursuant to New Mexico statutes, they related solely to purchases and sales made in interstate commerce and contained no allegations of an unlawful agreement, combination or conspiracy to restrict or monopolize trade or commerce within the state of New Mexico as required by 57-1-1 to 57-1-3 NMSA 1978. *State ex rel. Pennsylvania Transformer Div. v. Electric City Supply Co.*, 74 N.M. 295, 393 P.2d 325 (1964).

But otherwise if both interstate and intrastate violations alleged. - Assuming, arguendo, that the New Mexico antitrust and price discrimination statutes involved apply only to intrastate commerce, plaintiffs' affidavit accompanying their opposition to the defendant's motions to dismiss averred that plaintiffs complained of unfair competition within New Mexico as well as between New Mexico and Texas distributors, and since the mere fact that plaintiffs' volume had increased would not negate the possibility of

actual harm, the motions to dismiss were denied. *Ingram v. Phillips Petroleum Co.* 252 F. Supp. 674 (D.N.M. 1966).

Issue of competition involves questions of geographic proximity and marketing practices. Where one defendant company had distributed entirely through jobbers and with the company itself absorbing any loss as a result of price reductions in the area during the period in question so that all jobbers retained the same profit margin before and after the alleged price discrimination, and furthermore, where the nearest jobber to plaintiff was too distant geographically (54 miles) to be considered in competition with him, it was held that plaintiff itself negated any possibility of establishing a competitive relationship with defendant under either the United States or New Mexico antitrust laws, and that defendant's pricing policies, different from the policies of the other defendants, were inconsistent with plaintiffs' conspiracy count which basically alleged selective price reductions to monopolize the gasoline distributors market; thus, in the absence of any basis for allegations of competition or conspiracy on the part of defendant, the claims against it were dismissed and its motion for summary judgment was granted. *Ingram v. Phillips Petroleum Co.* 252 F. Supp. 674 (D.N.M. 1966).

Transcript must show lack of alleged violator's justification. - Where plaintiff sued board of realtors alleging a combination in restraint of trade, a combination tending to monopolize trade and that he was injured by the alleged combination, but where there was no reference in the transcript to items which tended to show or raise a factual issue as to lack of justification for the board's practices, as was required by former 21-2-1(15)(6), 1953 Comp., the trial court's summary judgment was affirmed on procedural grounds by the court of appeals. *Wilson v. Albuquerque Bd. of Realtors*, 82 N.M. 717, 487 P.2d 145 (Ct. App. 1971).

§ 57-1-1.1. Short title.

Sections 57-1-1 through 57-1-15 NMSA 1978 may be cited as the "Antitrust Act."

History: 1978 Comp., § 57-1-1.1, enacted by Laws 1979, ch. 374, § 2.

Antitrust Act. - Although this section defines the Antitrust Act as 57-1-1 through 57-1-15 NMSA 1978, Laws 1987, Chapter 37 seems to add 57-1-16 and 57-1-17 NMSA 1978 to the Antitrust Act.

Law reviews. - For article, "New Mexico Restraint of Trade Statutes - A Legislative Proposal," see 9 N.M.L. Rev. 1 (1978-79).

§ 57-1-1.2. Definition.

As used in the Antitrust Act [57-1-1 to 57-1-15 NMSA 1978], "person" means an individual, corporation, business trust, partnership, association or any governmental or

other legal entity with the exception of the state, except as used in Subsection B of Section 57-1-3 NMSA 1978, and the United States.

History: 1978 Comp., § 57-1-1.2, enacted by Laws 1979, ch. 374, § 3; 1987, ch. 37, § 2.

The 1987 amendment, effective June 19, 1987, substituted "except as used in Subsection B of Section 57-1-3 NMSA 1978" for "of New Mexico" following "with the exception of the state."

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

Law reviews. - For article, "New Mexico Restraint of Trade Statutes - A Legislative Proposal," see 9 N.M.L. Rev. 1 (1978-79).

§ 57-1-2. Monopolies.

It is hereby declared to be unlawful for any person to monopolize or attempt to monopolize, or combine or conspire with any other person or persons to monopolize, trade or commerce, any part of which trade or commerce is within this state.

History: Laws 1891, ch. 10, § 2; C.L. 1897, § 1293; Code 1915, § 1686; C.S. 1929, § 35-2902; 1941 Comp., § 51-1102; 1953 Comp., § 49-1-2; Laws 1979, ch. 374, § 4.

Cross-references. - As to monopolies being prohibited in the exhibition of motion pictures, see 57-5-3 NMSA 1978. For provisions prohibiting monopolies in the financing of automobiles, see 57-11-1 to 57-11-13 NMSA 1978. As to insurance trade practices, see 59A-16-1 et seq. NMSA 1978. As to unfair competition in the liquor trade, see 60-8A-1 NMSA 1978.

Compiler's notes. - The cases annotated under 57-1-1 NMSA 1978 are also applicable to this section.

Restrictions against liquor sales in deeds not against public policy. - In suit to enforce deed restrictions against sale of intoxicating liquors, except in deeds of conveyance in certain block in city, where all other deeds executed by same vendor contained such restriction, the refusal of court to find that purpose of such vendor in his attempt to enforce such restriction and to enjoin sale of such liquors was to create a monopoly or perpetuity in itself and its assigns and successors was not error nor was such restriction against public policy. *Alamogordo Imp. Co. v. Prendergast*, 45 N.M. 40, 109 P.2d 254 (1940).

Law reviews. - For article, "New Mexico Restraint of Trade Statutes - A Legislative Proposal," see 9 N.M.L. Rev. 1 (1978-79).

For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 54 Am. Jur. 2d Monopolies, Restraints of Trade and Unfair Trade Practices §§ 443, 456.

Picketing as violation of antitrust act, 6 A.L.R. 934; 16 A.L.R. 230; 27 A.L.R. 651; 32 A.L.R. 779; 116 A.L.R. 484.

"Open competition plan," "gentleman's agreement," and the like, as violation of antitrust acts, 21 A.L.R. 1109.

Monopoly in dramatic and motion pictures, 26 A.L.R. 369.

Laundry business as within statute relating to monopolies, 31 A.L.R. 533.

Removal or attempted removal of one from field of competition by inducing him to enter another's employment as violation of antimonopoly act, 74 A.L.R. 289.

Taxation of common carriers by automobile as creating monopoly, 75 A.L.R. 46.

Contract by one party to sell his entire output to, or to take his entire requirements of a commodity from, the other party as contrary to public policy or antimonopoly statute, 83 A.L.R. 1173.

Statute providing for sale of intoxicating liquor by state or state agencies as within constitutional prohibition of creation of monopolies, 121 A.L.R. 303.

Validity of statute or ordinance relating to taxicab or bus service as against objection based upon monopolistic tendency or effect, 159 A.L.R. 821.

Participation in a legal combination as defense to action under antitrust act, 160 A.L.R. 381.

Nonsigner provision of Fair Trade Law as violating monopoly prohibition of state constitution, 60 A.L.R.2d 447.

Application to banks and banking institutions of antimonopoly or antitrust laws, 83 A.L.R.2d 374.

Licensing of private garbage or rubbish removal services as monopoly, 83 A.L.R.2d 811.

Reciprocal dealing as violation of Sherman Antitrust Act (15 USCS § 1 et seq.) and Clayton Antitrust Act (15 USCS § 12 et seq.), 69 A.L.R. Fed. 330.

58 C.J.S. Monopolies §§ 15, 27 to 35.

§ 57-1-3. Contracts for restraint of trade or monopoly void; civil liability of participants; injunctive relief; purchasers relieved from payment.

A. All contracts and agreements in violation of Section 57-1-1 or 57-1-2 NMSA 1978 shall be void, and any person threatened with injury or injured in his business or property, directly or indirectly, by a violation of Section 57-1-1 or 57-1-2 NMSA 1978 may bring an action for appropriate injunctive relief, up to threefold the damages sustained and costs and reasonable attorneys' fees. If the trier of fact finds that the facts so justify, damages may be awarded in an amount less than that requested, but not less than the damages actually sustained.

B. The attorney general may bring an action under Subsection A of this section on behalf of the state, a political subdivision thereof or any public agency.

C. In any action under this section, any defendant, as a partial or complete defense against a damage claim, may, in order to avoid duplicative liability, be entitled to prove that the plaintiff purchaser or seller in the chain of manufacture, production, or distribution who paid any overcharge or received any underpayment, passed on all or any part of such overcharge or underpayment to another purchaser or seller in such chain.

D. For the purposes of this section, "business or property" includes business or nonbusiness purchases and business and nonbusiness injuries.

History: Laws 1891, ch. 10, § 3; C.L. 1897, § 1294; Laws 1907, ch. 18, § 1; Code 1915, § 1687; C.S. 1929, § 35-2903; 1941 Comp., § 51-1103; 1953 Comp., § 49-1-3; Laws 1979, ch. 374, § 5.

Compiler's notes. - The cases annotated under 57-1-1 NMSA 1978 are also applicable to this section.

Transfer of counterclaim sharing factual questions with other action. - Where an antitrust counterclaim and actions already pending in another district share numerous complex factual questions, transfer of the antitrust counterclaim is necessary to prevent duplicate discovery, eliminate any possibility of conflicting pretrial rulings and conserve time and effort for the parties, the witnesses and the judiciary. *In re Uranium Indus. Antitrust Litigation*, 466 F. Supp. 958 (D.N.M. 1979).

Both public and private actions contemplated. - The antitrust laws of this state and nation contemplate both public and private actions against those who may have violated them. *United Nuclear Corp. v. General Atomic Co.*, 96 N.M. 155, 629 P.2d 231 (1980), appeal dismissed, 451 U.S. 901, 101 S. Ct. 1966, 68 L. Ed. 2d 289 (1981).

Arbitration inappropriate for antitrust claims. - The public interest in the enforcement of antitrust laws makes antitrust claims inappropriate subjects for arbitration. *United Nuclear Corp. v. General Atomic Co.*, 93 N.M. 105, 597 P.2d 290, cert. denied, 444 U.S. 911, 100 S. Ct. 222, 62 L. Ed. 2d 145 (1979).

Most effective relief is declaring contract void. - Because the New Mexico Antitrust Act does not provide for treble damages as available to federal litigants, the ability to have a contract declared void is the most effective tool provided by New Mexico law. *United Nuclear Corp. v. General Atomic Co.*, 96 N.M. 155, 629 P.2d 231 (1980), appeal dismissed, 451 U.S. 901, 101 S. Ct. 1966, 68 L. Ed. 2d 289 (1981).

Arbitration agreements in void contract unenforced. - The Federal Arbitration Act does not require enforcement of arbitration agreements contained in contracts which are themselves void by operation of a state law which applies to contracts generally. *United Nuclear Corp. v. General Atomic Co.*, 93 N.M. 105, 597 P.2d 290, cert. denied, 444 U.S. 911, 100 S. Ct. 222, 62 L. Ed. 2d 145 (1979).

Law reviews. - For article, "New Mexico Restraint of Trade Statutes - A Legislative Proposal," see 9 N.M.L. Rev. 1 (1978-79).

For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

Am. Jur. 2d, A.L.R. and C.J.S. references. - Right of one not a party to a combination or contract in restraint of trade, to maintain suit to enjoin same or to recover damages he suffers by reason thereof, 92 A.L.R. 185.

Stockholder's action as remedy to recover damages for violation of antitrust laws, 36 A.L.R.2d 1345.

Validity of contract between public utilities, other than carriers, dividing territory and customers, 70 A.L.R.2d 1326.

Propriety, under state law, of manufacturer's or supplier's refusal to sell medical product to individual physician, hospital, or clinic, 45 A.L.R.4th 1006.

Divestiture as available relief under § 16 of Clayton Act (15 U.S.C.S. § 26) in actions by private parties, 77 A.L.R. Fed. 509.

Standing of private party under § 16 of Clayton Act (15 U.S.C.S. § 26) to seek injunction to prevent merger or acquisition allegedly prohibited under § 7 of the act (15 U.S.C.S. § 18), 78 A.L.R. Fed. 159.

Propriety of preliminary injunctive relief in private antitrust actions involving dealership terminations, 79 A.L.R. Fed. 44.

58 C.J.S. Monopolies §§ 52 to 61.

§ 57-1-4. Organizations exempted.

The labor of a human being is not a commodity or article of commerce. No law against monopolies or combinations in restraint of trade shall be held or construed to forbid the existence and operation of natural gas marketing, labor, agricultural or horticultural organizations instituted for purposes of mutual help and not having capital stock or conducted for profit to the organization or to forbid or restrain individual members of such organizations from lawfully carrying out the objects thereof; nor shall such organizations or the members thereof be held or construed to be illegal combinations or conspiracies in restraint of trade under any law against monopolies or combinations in restraint of trade. No natural gas marketing organization exempted herein shall be organized in such a manner so as to control more than ten percent of the natural gas market. Nothing in this section shall be held or construed to justify any restraint of trade or restriction of competition except such as is incident to the protection and promotion of the interests of the members of such organizations, in view of their situation and circumstances, but such organizations and their objects and the effectuation thereof shall prima facie be presumed to be in reasonable restraint of trade or restriction of competition.

History: Laws 1923, ch. 37, § 1; C.S. 1929, § 35-2904; 1941 Comp., § 51-1104; 1953 Comp., § 49-1-4; 1987, ch. 243, § 1.

The 1987 amendment, effective June 19, 1987, inserted "natural gas marketing" preceding "labor" in the second sentence, added the third sentence, and made minor stylistic changes throughout the section.

Monopoly is not purpose of cooperative marketing associations. *Elephant Butte Alfalfa Ass'n v. Rouault*, 33 N.M. 136, 262 P. 185 (1926).

Cooperative marketing associations may enforce exclusive sales contracts. - A cooperative marketing association without capital stock, and operated for a mutually beneficial purpose, may enforce performance of a grower's contract to sell his alfalfa to it exclusively. *Elephant Butte Alfalfa Ass'n v. Rouault*, 33 N.M. 136, 262 P. 185 (1926).

Law reviews. - For article, "New Mexico Restraint of Trade Statutes - A Legislative Proposal," see 9 N.M.L. Rev. 1 (1978-79).

For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

Am. Jur. 2d, A.L.R. and C.J.S. references. - Refusal of labor union to work on materials produced or transported by nonunion labor, 52 A.L.R. 1147; 54 A.L.R. 806. 58 C.J.S. Monopolies §§ 78, 79.

§ 57-1-5. Attorney general; investigation.

A. If the attorney general has reasonable cause to believe that a person has information or may be in possession, custody or control of any document or other tangible object relevant to a civil investigation for violation of Section 57-1-1 or 57-1-2 NMSA 1978, he may, before bringing any action, apply to the district court of Santa Fe county for approval of a civil investigative demand, demanding, in writing, such person to appear and be examined under oath, to answer written interrogatories under oath, or to produce the document or object for inspection and copying. The demand shall:

(1) be served upon the person in the manner required for service of process in this state, or, if the person cannot be found or does not reside or maintain a principal place of business within this state, in the manner required for service of process in the state in which the person resides, maintains a principal place of business or can be found;

(2) describe the nature of the conduct under investigation;

(3) describe the class or classes of documents or objects with sufficient definiteness to permit them to be fairly identified, if the production of documents or objects is requested;

(4) contain a copy of the written interrogatories, if answers to written interrogatories are sought;

(5) prescribe a reasonable time at which the person must appear to testify, within which to answer the written interrogatories or within which the document or object must be produced;

(6) specify a place for the taking of testimony or for production and designate a person who may be an authorized employee of the attorney general, to be custodian of the document or object; and

(7) contain a copy of Subsections B, C and D of this section.

No demand to produce a document or object for inspection and copying shall contain any requirement which would be unreasonable or improper if contained in a subpoena duces tecum issued in a civil proceeding by a district court of this state.

The district court shall approve the demand if it finds that the attorney general has reasonable cause to believe that a person has information or may be in possession, custody or control of any document or other tangible object relevant to a civil investigation for violation of Section 57-1-1 or 57-1-2 NMSA 1978 and that the demand is proper in form. A demand shall not be issued without approval of the district court.

B. If a person fails to comply with the written demand served upon him under the provisions of Subsection A of this section, the attorney general may file in the district court of the county in which the person resides or in which he maintains a principal place of business within this state or of the county of Santa Fe if the person neither resides nor has a principal place of business in this state a petition for an order to enforce the demand. Notice of hearing the petition and a copy of the petition shall be served upon the person, who may appear in opposition to the petition. If the court finds that the demand is proper in form and there is reasonable cause to believe that the person has information or may be in possession, custody or control of any document or other tangible object relevant to a civil investigation for violation of Section 57-1-1 or 57-1-2 NMSA 1978, the court shall order the person to comply with the demand, subject to any modification that the court may prescribe. Upon motion by the person and for good cause shown, the court may make any further protective order in the proceedings that justice requires.

C. Prior to the filing of an action under the provisions of the Antitrust Act for the violation under investigation, any testimony taken or material produced under this section shall be kept confidential by the attorney general unless confidentiality is waived by the person being investigated and the person who has testified, answered interrogatories or produced material, or disclosure is authorized by the court. All court records, including docket, application, petitions, motions and other papers filed under this section shall be open to inspection only to the attorney general and the person upon whom the demand for which inspection is sought has been served, unless otherwise ordered by the court.

D. Any person compelled to appear under this section and required to testify under oath may be accompanied, represented and advised by counsel. An objection may properly

be made, received and entered upon the record when it is claimed that such person is entitled to refuse to answer the question on grounds of any constitutional or other legal right or privilege.

History: 1978 Comp., § 57-1-5, enacted by Laws 1979, ch. 374, § 6.

Recompilations. - Laws 1979, ch. 374, § 18, recompiles former 57-1-5 NMSA 1978, relating to limitation of purchases, as 57-1-18 NMSA 1978.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

§ 57-1-6. Criminal penalty.

A. Any person who violates Section 57-1-1 or 57-1-2 NMSA 1978 shall be guilty of a fourth-degree felony and, for conviction thereof, if a person other than an individual, it shall be punished by a fine not to exceed two hundred fifty thousand dollars (\$250,000), or, if an individual, imprisonment in the penitentiary for a determinate term of not less than one year nor more than five years, or by the payment of a fine not to exceed fifty thousand dollars (\$50,000), or both such imprisonment and fine in the discretion of the court. An indictment must be found or information or complaint must be filed within three years from the time of the violation.

B. No criminal action may be brought against any person for the same violation for which such person has been convicted in a criminal proceeding for violation of the federal antitrust laws.

C. For the purposes of this section, "individual" means a person other than a corporation, business trust, partnership, association or other governmental or legal entity.

History: 1978 Comp., § 57-1-6, enacted by Laws 1979, ch. 374, § 7.

Recompilations. - Laws 1979, ch. 374, § 18, recompiles former 57-1-6 NMSA 1978, relating to penalties, as 57-1-19 NMSA 1978.

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-7. Civil penalty.

A. The attorney general may bring an action for civil penalties in the name of the state against any person for violation of Section 57-1-1 or 57-1-2 NMSA 1978. Any individual who violates Section 57-1-1 or 57-1-2 NMSA 1978 shall be subject to a civil penalty of not more than fifty thousand dollars (\$50,000), or, if a person other than an individual, not to exceed two hundred fifty thousand dollars (\$250,000).

B. Any person who fails to comply with a final judgement or decree of a court of this state issued for a violation of the Antitrust Act shall be subject to a civil penalty; if an individual, the penalty shall be not more than fifty thousand dollars (\$50,000), or, if a person other than an individual, the penalty shall be not more than two hundred fifty thousand dollars (\$250,000).

C. No action for a civil penalty may be brought against any person for the same violation for which such person has been convicted in a criminal proceeding for violation of the federal antitrust laws.

D. For the purposes of Subsections A and B of this section, "individual" means a person other than a corporation, business trust, partnership, association or other governmental or legal entity.

History: 1978 Comp., § 57-1-7, enacted by Laws 1979, ch. 374, § 8.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-8. Attorney general; injunctive relief.

The attorney general may bring an action in the name of the state against any person to enjoin, restrain and prevent the doing in this state of any act declared unlawful under Section 57-1-1 or 57-1-2 NMSA 1978.

History: 1978 Comp., § 57-1-8, enacted by Laws 1979, ch. 374, § 9.

§ 57-1-9. Election of remedies.

The obtaining of a judgement under the Antitrust Act to assess a civil penalty against a person shall be an election of remedies to not bring a criminal prosecution against such person under the Antitrust Act. The institution of a criminal prosecution under that act against a person by filing an information or complaint or returning an indictment shall be an election of remedies not to bring suit to assess a civil penalty against such person under that act.

History: 1978 Comp., § 57-1-9, enacted by Laws 1979, ch. 374, § 10.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-10. District attorneys; enforcement.

In order to promote the uniform administration of the Antitrust Act in New Mexico, the attorney general is to be responsible for its enforcement, but he may, on a case-by-case basis, delegate this authority to the district attorneys of the state and when this is done, the district attorneys shall have every power and duty conferred upon the attorney general by this act [57-1-1 to 57-1-3, 57-1-5 to 57-1-19 NMSA 1978].

History: 1978 Comp., § 57-1-10, enacted by Laws 1979, ch. 374, § 11.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-11. Judgment in favor of state as prima facie evidence.

A. A final judgment or decree in a civil or criminal proceeding determining that a person has violated Section 57-1-1 or 57-1-2 NMSA 1978 in an action brought by the state is prima facie evidence against such person in any other action against him under the provisions of Section 57-1-3 NMSA 1978 as to all matters with respect to which the judgment or decree would be an estoppel between the parties thereto. This section does not affect the application of collateral estoppel or issue preclusion.

B. For the purposes of Subsection A of this section, "final judgment" or "decree" shall not include a consent judgment or decree entered before any testimony has been taken at trial in a civil proceeding or a judgment based upon a plea of nolo contendere in a criminal proceeding.

History: 1978 Comp., § 57-1-11, enacted by Laws 1979, ch. 374, § 12.

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-12. Limitations of actions.

A. An action brought under the provisions of Section 57-1-7 or 57-1-8 NMSA 1978 is barred if it is not commenced within four years after the cause of action accrues or within four years after the plaintiff discovered, or by the exercise of reasonable diligence should have discovered, the facts relied upon for proof of the cause of action, whichever is later.

B. An action brought under the provisions of Section 57-1-3 NMSA 1978 to recover damages is barred if it is not commenced within four years after the cause of action accrues or within four years after the plaintiff discovered, or by the exercise of

reasonable diligence should have discovered, the facts relied upon for proof of the cause of action, whichever is later. Provided, however, that a cause of action is not barred if it is commenced within one year after the conclusion of a timely action brought by the state under the provisions of Section 57-1-6, 57-1-7 or 57-1-8 NMSA 1978, based in whole or in part on any matter complained of in the action for damages, whichever is later.

C. For the purposes of this section, a cause of action for a continuing violation is deemed to accrue at any time during the period of the violation.

History: 1978 Comp., § 57-1-12, enacted by Laws 1979, ch. 374, § 13.

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-13. Actions involving interstate or foreign commerce.

No action under the Antitrust Act shall be barred on the ground that the activity or conduct complained of in any manner affects or involves interstate or foreign commerce.

History: 1978 Comp., § 57-1-13, enacted by Laws 1979, ch. 374, § 14.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

§ 57-1-14. Remedies cumulative.

Subject to Section 57-1-9 NMSA 1978, the remedies afforded the state under the Antitrust Act shall be cumulative.

History: 1978 Comp., § 57-1-14, enacted by Laws 1979, ch. 374, § 15.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-15. Construction.

Unless otherwise provided in the Antitrust Act, the Antitrust Act shall be construed in harmony with judicial interpretations of the federal antitrust laws. This construction shall be made to achieve uniform application of the state and federal laws prohibiting restraints of trade and monopolistic practices.

History: 1978 Comp., § 57-1-15, enacted by Laws 1979, ch. 374, § 16.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

New Mexico looks to federal decisions to determine meaning of "restraint of trade." State v. Ray Bell Oil Co., 101 N.M. 368, 683 P.2d 50 (Ct. App. 1983), cert. denied, 101 N.M. 362, 683 P.2d 44, appeal dismissed, 469 U.S. 1030, 105 S. Ct. 498, 83 L. Ed. 2d 391 (1984).

And to determine allegations of antitrust arrangements. - In the absence of New Mexico decisions directly on point, New Mexico courts look to federal cases involving allegations of antitrust arrangements under § 1 of the Sherman Act (15 U.S.C. § 1). Smith Mach. Corp. v. Hesston, Inc., 102 N.M. 245, 694 P.2d 501 (1985).

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-16. [Lawful activities.]

Nothing contained in the Antitrust Act is intended to prohibit actions which are:

A. clearly and expressly authorized by any state agency or regulatory body acting under a clearly articulated and affirmatively expressed state policy to displace competition with regulation; and

B. actively supervised by the state agency or regulatory body which is constitutionally or statutorily granted the authority to supervise such actions when the agency or regulatory body does not have any proprietary interest in the actions.

History: 1978 Comp., § 57-1-16, enacted by Laws 1987, ch. 37, § 3.

Repeals and reenactments. - Laws 1987, ch. 37, § 3, effective June 19, 1987, repeals 57-1-16 NMSA 1978, as enacted by Laws 1979, ch. 374, § 17, and enacts the present section, effective June 19, 1987. For provisions of the former section, see 1985 Cumulative Supplement to this pamphlet.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

Law reviews. - For article, "New Mexico Antitrust Law," see 9 N.M.L. Rev. 339 (1979).

§ 57-1-17. Limitation on recovery of damages.

A. Notwithstanding the provisions of Section 57-1-3 NMSA 1978:

(1) no damages or interest on damages may be recovered under the Antitrust Act from any local government or official or employee thereof acting in an official capacity; provided, however, that in an action for a permanent injunction brought against a local

government or official or employee thereof acting in an official capacity, costs and reasonable attorneys' fees may be granted to the prevailing party; and

(2) no damages or interest on damages may be recovered under the Antitrust Act in any claim against a person based on any official action directed by a local government or official or employee thereof acting in an official capacity; provided, however, that in an action for permanent injunction brought against a person based on any official action directed by a local government or official or employee thereof acting in an official capacity, costs and reasonable attorneys' fees may be granted to the prevailing party.

B. As used in this section:

(1) "local government" means:

(a) a city, county or any other general function governmental unit established by state law; or

(b) a school district, sanitary district or any other special function governmental unit established by state law; and

(2) "person" has the meaning given it in Section 57-1-1.2 NMSA 1978 but does not include any local government as defined in Paragraph (1) of this subsection.

History: 1978 Comp., § 57-1-17, enacted by Laws 1987, ch. 37, § 4.

Effective dates. - Laws 1987, ch. 37 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 19, 1987.

Antitrust Act. - See 57-1-1.1 NMSA 1978 and notes thereto.

§ 57-1-18. Limitation of purchases unlawful.

It is unlawful for any merchant to advertise or offer for sale any item of merchandise with a limitation upon the number of such items which any purchaser may purchase at the advertised price. It is further unlawful for any merchant offering or advertising any such item of merchandise in his place of business at any given price to refuse to sell to any prospective purchaser for cash the whole or any part of his stock of such items at such price.

History: 1953 Comp., § 49-1-5, enacted by Laws 1955, ch. 250, § 1; 1957, ch. 30, § 1; 1961, ch. 52, § 1; 1978 Comp., § 57-1-5, recompiled as 1978 Comp., § 57-1-18 by Laws 1979, ch. 374, § 18.

Advertising different prices for small and unlimited quantities not violative. - Where the advertised price was one or two items at one price and additional items at a higher price

and where the informations charged neither a limitation upon the number of items which any purchaser might buy at the advertised price nor a refusal to sell to any prospective purchaser the whole or any part of such items of merchandise at the advertised price, the information in each case failed to charge an offense within the meaning of the words used in this section and orders quashing the informations would be properly entered. State v. Shop Rite Foods, Inc., 74 N.M. 55, 390 P.2d 437 (1964).

Law reviews. - For article, "Approaching Statutory Interpretation in New Mexico," see 8 Nat. Resources J. 689 (1968).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 58 C.J.S. Monopolies § 31.

§ 57-1-19. [Violation of act; penalty.]

Any person convicted of violating this act [57-1-18, 57-1-19 NMSA 1978] shall be punished by a fine of not more than five hundred dollars (\$500) or by imprisonment of not more than ninety days, or by both such fine and imprisonment.

History: 1953 Comp., § 49-1-6, enacted by Laws 1955, ch. 250, § 2; 1978 Comp., § 57-1-6, recompiled as 1978 Comp., § 57-1-19 by Laws 1979, ch. 374, § 18.

Law reviews. - For article, "Approaching Statutory Interpretation in New Mexico," see 8 Nat. Resources J. 689 (1968).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 58 C.J.S. Monopolies § 113.

Article 2

Cigarettes

§§ 57-2-1 to 57-2-13. Repealed.

Repeals. - Laws 1983, ch. 211, § 42, repeals 57-2-1 to 57-2-13 NMSA 1978, the Cigarette Fair Trade Practices Act, effective July 1, 1983.

§ 57-2-14. Clove cigarettes; prohibit.

No person shall knowingly sell or offer for sale in New Mexico any clove cigarettes.

History: Laws 1985, ch. 136, § 1.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Civil liability for tobacco sales to minors, 55 A.L.R.4th 1238.

§ 57-2-15. Penalty.

Any person who violates the provisions of Section 1 [57-2-14 NMSA 1978] of this act is guilty of a petty misdemeanor.

History: Laws 1985, ch. 136, § 2.

Cross-references. - As to sentencing for misdemeanors, see 31-19-1 NMSA 1978.

Article 3

Trademarks

§ 57-3-1. Short title.

Sections 57-3-1 to 57-3-12 NMSA 1978 may be cited as the "Trademark Act."

History: 1953 Comp., § 49-4-6, enacted by Laws 1969, ch. 142, § 1.

Compiler's notes. - Laws 1959, ch. 345, § 7 repealed former 49-4-6, 1953 Comp., relating to trademarks and labels registered prior to 1905.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Application of secondary meaning test in action for trademark or tradename infringement under § 43(a) of the Lanham Act (15 USCS § 1125(a)), 86 A.L.R. Fed. 489.

§ 57-3-2. Application for registration; submission of printed facsimile and written description; acknowledgement; filing.

Any person, partnership, company, corporation or association who adopts and uses a trademark, trade name or label in this state may file an application for registration of the trademark, trade name or label with the secretary of state. The application shall include:

A. a printed facsimile and a written description, if the application is for registration of a trademark or label;

B. a statement setting forth the specific type or types of merchandise or service to be covered by such trademark, trade name or label;

C. a sworn statement claiming exclusive right to the use thereof, by priority of adoption and use. The instrument shall be signed by the individual owner, a full partner or an officer of the company, corporation or association making application for registration,

and the signature shall be properly acknowledged; and

D. a certificate for a trade name issued by the state corporation commission within the past ten days which states that there is not a foreign or domestic corporation doing business in New Mexico with a name, a reserved name or a registered name that is the same as or confusingly similar to that proposed if the application is for registration of a trade name.

History: 1953 Comp., § 49-4-7, enacted by Laws 1959, ch. 345, § 1; 1977, ch. 144, § 1.

Federal trademark holder's rights not always superior to state holder's. - While a generalization has sometimes been made that the holder of a federal trademark registration has rights superior to the holder of a state registered trademark and superior to one who uses a trademark without any registration, this generalization is much too inclusive and is incorrect with respect to certain fact situations. In the first place, if the state registrant or nonregistrant actually was the prior user in the United States, and the federal registrant was the second to use the mark, the superior right lies with the state registrant or nonregistrant. If the state registrant or nonregistrant was the second user in the United States, but was the first user in a certain geographical area with continuous use from at least July 5, 1947, the second user has the prior right in that area. Even if the federal registrant is the prior user of the mark, the state registrant or nonregistrant can continue to use the mark unless he is using it "in commerce within the control of congress." Finally, the second user, whether a state registrant or nonregistrant, is not infringing on the federal registrant's trademark unless there is such a confusing similarity between the marks that consumer confusion, consumer mistake or consumer deception occurs. Whether there is a likelihood of confusion is a question of fact. 1961-62 Op. Att'y Gen. No. 61-106.

Federal trademarks prevail in interstate commerce. - A trademark registered under the Federal Trademark Law in cases involving interstate commerce will generally prevail over the same trademark registered under the state law. 1957-58 Op. Att'y Gen. No. 57-45 (opinion rendered under former law).

State trademarks not given exclusive right of use in state. - Trademarks registered under the state statute are not conferred any exclusive right to the use of a trademark in the state. 1957-58 Op. Att'y Gen. No. 57-45 (opinion rendered under former law).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 74 Am. Jur. 2d Trademarks and Tradenames §§ 1 to 8, 12 to 14, 72.

Time as an element in determining whether a descriptive term has acquired a secondary meaning entitling it to protection against unfair competition, 40 A.L.R. 433. Modern status of pendent federal jurisdiction, under 28 U.S.C.S. § 1338(b), over state claim of unfair competition when joined with related claim under federal trademark laws, 62 A.L.R. Fed. 428.

What constitutes abandonment of trademark by conduct causing mark to lose significance as indication of origin, under § 45 of Lanham Act (15 USCS § 1127(b)), 81

A.L.R. Fed. 677.

Design on recreational object as valid trademark, 82 A.L.R. Fed. 9.

What constitutes abandonment of trademark by discontinuance of use with intent not to resume it, under § 45 of Lanham Act (15 USCS § 1127), 83 A.L.R. Fed. 295.

87 C.J.S. Trademarks, Tradenames and Unfair Competition §§ 21 to 28, 126 to 137.

§ 57-3-3. Issuance of certificate for trade name; fee.

A. The state corporation commission may issue a certificate for a trade name directed to the secretary of state if the commission finds that there is not a foreign or domestic corporation doing business in New Mexico with a name, a reserved name or a registered name that is the same as, or confusingly similar to that proposed by the applicant for registration as a trade name.

B. The state corporation commission shall charge and collect a fee of ten dollars (\$10.00) upon receipt of an application for a certificate for a trade name whether such certificate is issued or not.

History: 1953 Comp., § 49-4-7.1, enacted by Laws 1977, ch. 144, § 2.

There are no provisions for county registration; rather the registration provided for is with the secretary of state. Consequently registration should be refused when there is already on file an identical or similar registered trademark or tradename for the same type of business. 1961-62 Op. Att'y Gen. No. 61-118 (opinion rendered under former law).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 74 Am. Jur. 2d Trademarks and Tradenames § 2.

Right to protection of corporate name, as between domestic corporation and foreign corporation not qualified to do business in state, 26 A.L.R.3d 994.

87 C.J.S. Trademarks, Tradenames and Unfair Competition § 8.

§ 57-3-4. Filing application; fee; certificate of registration.

For the filing of each application, the secretary shall collect a fee of twenty-five dollars (\$25.00). Upon approval of the application, the secretary shall issue a certificate of registration. The secretary shall keep a record of each trademark, trade name or label registered. It is unlawful for any person, firm, corporation or association to adopt a trade name, trademark or label identical with, or similar to, one previously registered. A certified copy of the description of any trade name, trademark or label, certified under the great seal of the state of New Mexico is competent and sufficient proof of registration of the trademark.

History: 1953 Comp., § 49-4-8, enacted by Laws 1959, ch. 345, § 2; 1971, ch. 141, § 1.

Authority of secretary. - Under this act, the secretary of state has certain ministerial duties, but does not have the duty or authority to review the validity of trademarks or trade names properly tendered for filing. The act requires the registrant to determine whether a name or mark is identical or similar to an existing registration and that he has the right to use such mark or name. 1988 Op. Att'y Gen. No. 88-57.

Federal trademark holder's rights not always superior to state holder's. - See same catchline in notes to 57-3-2 NMSA 1978.

§ 57-3-5. Assignment.

Any registered trademark or trade name is assignable with the good will of the business in which the trademark or trade name is used, or with that part of the good will of the business connected with the use of, and symbolized by, the trademark or trade name. Assignment shall be by instruments in writing and may be recorded with the secretary of state upon the payment of a fee of twenty-five dollars (\$25.00). The secretary of state, upon recording of the assignment, shall issue in the name of the assignee a new certificate for the remainder of the term of the registration. An assignment of any registration under the Trademark Act [57-3-1 to 57-3-12 NMSA 1978] is void as against any subsequent purchaser for valuable consideration without notice, unless it is recorded with the secretary of state within three months after the date of the assignment or prior to the subsequent purchase.

History: 1953 Comp., § 49-4-8.1, enacted by Laws 1969, ch. 142, § 2; 1971, ch. 141, § 2.

Generally speaking, trademarks are subject to assignment or transfer except when such are identifiable as personal to an individual, exempli gratia, an artist's mark or signature. Thus, to enjoy the protection afforded under our registration laws, it would only be necessary that the fact of such assignment be made known to the specific recorder (secretary of state) by filing written and substantiated notice thereof. 1957-58 Op. Att'y Gen. No. 58-81 (opinion rendered under former law).

Failure to record notice of assignment leaves assignee unprotected. - No period of time is provided for in which the assignee of trademark right must record or otherwise give public notice of the fact of transfer, but also, that a failure to effect such notice leaves the assignee without protection of the law as would otherwise be provided. 1957-58 Op. Att'y Gen. No. 58-81 (opinion rendered under former law).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 74 Am. Jur. 2d Trademarks and Tradenames §§ 21, 26, 27.
87 C.J.S. Trademarks, Tradenames and Unfair Competition §§ 171 to 179.

§ 57-3-6. [Items, packages or establishment to show mark or name; unlawful to use for purposes of deceit.]

The proprietor of each trademark or trade name registration may cause it to be shown clearly on all items or packages, or any establishment covered by the same, and it shall be unlawful for another to use such packaging or premises so marked for purposes of deceit.

History: 1953 Comp., § 49-4-9, enacted by Laws 1959, ch. 345, § 3.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Right of producer or distributor to protection against use of his containers, 60 A.L.R. 285.

87 C.J.S. Trademarks, Tradenames and Unfair Competition § 136.

§ 57-3-7. Duration of registration; renewal; fee.

Each registration is valid for ten years from the date of the issuance of the registration certificate and, upon application, may be renewed for a similar period for a fee of twenty-five dollars (\$25.00) payable to the secretary of state.

Provided, however, that six months prior to the date of the expiration of any registration the secretary of state shall forward notice in writing by registered or certified mail to the registrant of record to his last-known address. If the applicant fails to renew within that period, the registration of the trademark is void and the secretary of state may remove the registration of the trademark.

History: 1953 Comp., § 49-4-10, enacted by Laws 1959, ch. 345, § 4; 1969, ch. 142, § 3; 1971, ch. 141, § 3.

§ 57-3-8. Fraudulent registration.

Any person who, for himself or on behalf of any other person, procures the filing or registration of any trademark or trade name in the office of the secretary of state by knowingly making any false or fraudulent representation or declaration, verbally or in writing, or by any other fraudulent means is liable to pay all damages sustained in consequence of that filing or registration, to be recovered by or on behalf of the party injured.

History: 1953 Comp., § 49-4-11, enacted by Laws 1969, ch. 142, § 4.

Repeals and reenactments. - Laws 1969, ch. 142, § 4, repeals 49-4-11, 1953 Comp., relating to forgery, unauthorized possession of dies and selling infringing substitutes, and enacts the above section.

§ 57-3-9. Infringement.

The owner of a trademark or trade name may bring a civil action against any person who:

A. uses, without the consent of the registrant, any reproduction, counterfeit, copy or colorable imitation of a trademark or trade name registered under the Trademark Act [57-3-1 to 57-3-12 NMSA 1978] in connection with the sale, offering for sale or advertising of any goods or services on or in connection with which the use is likely to cause confusion or mistake or to deceive as to the source of origin of the goods or services; or

B. reproduces, counterfeits, copies or colorably imitates any trademark or trade name and applies the reproduction, counterfeit, copy or colorable imitation to labels, signs, prints, packages, wrappers, receptacles or advertisements intended to be used upon or in conjunction with the sale or other distribution in this state of the goods or services, but the person making the reproduction, counterfeit or imitation is not liable for profits or damages unless he acted with knowledge that the trademark or trade name was intended to be used to cause confusion or mistake or to deceive.

History: 1953 Comp., § 49-4-11.1, enacted by Laws 1969, ch. 142, § 5.

Federal trademark holder's rights not always superior to state holder's. - See same catchline in notes to 57-3-2 NMSA 1978.

Within state, federal registrant inferior to prior state registrant. - Where plaintiff, doing business solely in the Northeast, applied for federal registration in the United States patent office in 1968 and received registration in 1969, and defendant, doing business solely in New Mexico, applied for the same trademark under this act and received it in 1968, where defendant did not learn of plaintiff until 1971, and defendant did not adopt plaintiff's name to benefit from plaintiff's reputation, and there were no customers in common, plaintiff did not have exclusive nationwide rights, and in New Mexico defendant had the superior right to the mark. *Value House v. Phillips Mercantile Co.* 523 F.2d 424 (10th Cir. 1975).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 74 Am. Jur. 2d Trademarks and Tradenames §§ 84 to 144.

Right to protection against simulation of physical appearance or arrangement of place of business, or vehicle, 17 A.L.R. 784; 28 A.L.R. 114.

Territory of operation: right to protection against use of trademark or tradename beyond the territory in which plaintiff operates, 36 A.L.R. 922.

Protection of business or trading corporation against use of same or similar name by another corporation, 66 A.L.R. 948; 115 A.L.R. 1241; 72 A.L.R.3d 8.

Actual competition as necessary element of trademark infringement or unfair competition, 148 A.L.R. 12.

Conflict of laws, with respect to trademark infringement or unfair competition, including the area of conflict between federal and state law, 148 A.L.R. 139.

Unfair competition by imitation in sign or design of business place, 86 A.L.R.3d 884.
Liability of better business bureau or similar organization in tort, 50 A.L.R.4th 745.
Name appropriation by employer or former employer, 52 A.L.R.4th 156.
Application of secondary meaning test in action for trade dress infringement under § 43(a) of the Lanham Act (15 USCS § 1125(a)), 87 A.L.R. Fed. 15.
Parody as trademark or tradename infringement, 92 A.L.R. Fed. 25.
87 C.J.S. Trademarks, Tradenames and Unfair Competition §§ 64 to 86, 135.

§ 57-3-10. Injury to business reputation; dilution.

Likelihood of injury to business reputation or of dilution of the distinctive quality of a trademark or trade name registered under the Trademark Act [57-3-1 to 57-3-12 NMSA 1978] or a trademark or a trade name valid at common law is a ground for injunctive relief notwithstanding the absence of competition between the parties or the absence of confusion as to the source of goods or services.

History: 1953 Comp., § 49-4-11.2, enacted by Laws 1969, ch. 142, § 6.

Section not limited to noncompeting products. - Despite the "notwithstanding" clause at the end of this section, this section cannot be limited to cases involving noncompeting products. *Jordache Enters., Inc. v. Hogg Wyld, Ltd.* 828 F.2d 1482 (10th Cir. 1987).

Association of trademarks for parody purposes without a corresponding association of manufacturers, which might confuse the consumer as to whom actual manufacturer is, does not tarnish or appropriate the good will of the manufacturer of the high quality similar product. *Jordache Enters., Inc. v. Hogg Wyld, Ltd.* 828 F.2d 1482 (10th Cir. 1987).

§ 57-3-11. Remedies.

Any owner of a trademark or trade name registered under the Trademark Act [57-3-1 to 57-3-12 NMSA 1978] may bring an action in the district court to enjoin the manufacture, use, display or sale of any counterfeits or imitations thereof and the court may grant injunctions to restrain the manufacture, use, display or sale as the court deems just and reasonable, and may require the defendants to pay to the owner all profits derived from, and all damages suffered by reason of, the wrongful manufacture, use, display or sale. The court may also order that any counterfeits or imitations in the possession or under the control of any defendant in a case be delivered to an officer of the court, or to the complainant, to be destroyed. The enumeration of any right or remedy in this section does not affect a registrant's right to prosecute under any other law of this state.

History: 1953 Comp., § 49-4-11.3, enacted by Laws 1969, ch. 142, § 7.

Injunction granted even where plaintiff merely asserting right to use. - While injunctive relief is most often granted against some actual use of the infringing mark in the disputed area, such relief is proper where the plaintiff is asserting the right to such use, but has not actively been using the mark in a disputed market. *Value House v. Phillips Mercantile Co.* 523 F.2d 424 (10th Cir. 1975).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 74 Am. Jur. 2d Trademarks and Tradenames §§ 145 to 152.

Rights and remedies with respect to another's use of a deceptively similar advertising slogan, 2 A.L.R.3d 748.

87 C.J.S. Trademarks, Tradenames and Unfair Competition §§ 135, 188, 189.

§ 57-3-12. [Common-law rights unaffected.]

Nothing herein shall adversely affect the rights or the enforcement of rights in trademarks acquired in good faith at any time at common law.

History: 1953 Comp., § 49-4-12, enacted by Laws 1959, ch. 345, § 6.

§ 57-3-13. Laundry service trademarks; registration.

A. Any person or firm supplying clean laundered articles which are the supplier's property, periodically exchanging clean articles for soiled for a fixed compensation, may adopt, register and use a trademark or trade name in accordance with the Trademark Act [57-3-1 to 57-3-12 NMSA 1978] and reproduce it as a mark of ownership on the laundered articles.

B. To qualify under this section, any person or firm using or intending to use a trademark or trade name for the purpose described in Subsection A of this section shall so notify the secretary of state. Upon the notification, which may be made at the time of application, the secretary of state or his authorized representative shall note the words "laundry service mark" on the application for initial issuance or renewal of the trademark or trade name registration.

The fee for such endorsement of the application for registration is ten dollars (\$10.00) payable to the secretary of state. This fee is in addition to any other trademark or trade name filing fee, and is due at the time of initial endorsement and at each renewal of the registration.

History: 1953 Comp., § 49-4-13, enacted by Laws 1971, ch. 218, § 1.

§ 57-3-14. Laundry service trademarks; penalty.

A. It is a petty misdemeanor for any person or firm, except the registrant, any person or firm having the written consent of the registrant or any person or firm having purchased the articles from the registrant, to:

(1) sell, buy, rent, give, take or otherwise traffic in any articles provided as part of a laundry service bearing a trademark or trade name registered as a laundry service mark; or

(2) obliterate or otherwise conceal or remove from any articles provided as part of a laundry service a trademark or trade name registered as a laundry service mark.

B. The registrant's acceptance of any sum of money as a deposit to secure the safekeeping and return of any articles bearing a trademark or trade name registered as a laundry service mark does not constitute a sale of the articles.

C. The use or possession by any person or firm other than the registrant, without the written consent provided in this section, of any articles bearing a trademark or trade name registered as a laundry service mark is presumptive evidence of unlawful use of, or traffic in, such articles. Any person or any member of a firm, corporation or association which has acquired the articles, by purchase or otherwise, with the registrant's written consent is not required to register the trademark or trade name again, but acquires the same rights and benefits as the vendor.

History: 1953 Comp., § 49-4-14, enacted by Laws 1971, ch. 218, § 2.

Article 3A

Uniform Trade Secrets

§ 57-3A-1. Short title.

Sections 1 through 7 [57-3A-1 to 57-3A-7 NMSA 1978] of this act may be cited as the "Uniform Trade Secrets Act".

History: Laws 1989, ch. 156, § 1.

Effective dates. - Laws 1989, ch. 156 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 16, 1989.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 55 Am. Jur. 2d Monopolies, Restraints of Trade, and Unfair Trade Practices §§ 704 to 710.7.

87 C.J.S. Trademarks, Tradenames and Unfair Competition §§ 13, 121, 122.

§ 57-3A-2. Definitions.

As used in the Uniform Trade Secrets Act [57-3A-1 to 57-3A-7 NMSA 1978]:

A. "improper means" includes theft, bribery, misrepresentation, breach or inducement of a breach of a duty to maintain secrecy or espionage through electronic or other means;

B. "misappropriation" means:

(1) acquisition of a trade secret of another by a person who knows or has reason to know that the trade secret was acquired by improper means; or

(2) disclosure of use of a trade secret of another without express or implied consent by a person who:

(a) used improper means to acquire knowledge of the trade secret; or

(b) at the time of disclosure or use, knew or had reason to know that his knowledge of the trade secret was: 1) derived from or through a person who had utilized improper means to acquire it; 2) acquired under circumstances giving rise to a duty to maintain its secrecy or limit its use; or 3) derived from or through a person who owed a duty to the person seeking relief to maintain its secrecy or limit its use; or

(c) before a material change of his position, knew or had reason to know that it was a trade secret and that knowledge of it had been acquired by accident or mistake;

C. "person" means a natural person, corporation, business trust, estate, trust, partnership, association, joint venture, government, governmental subdivision or agency or any other legal or commercial entity; and

D. "trade secret" means information, including a formula, pattern, compilation, program, device, method, technique or process, that:

(1) derives independent economic value, actual or potential, from not being generally known to and not being readily ascertainable by proper means by other persons who can obtain economic value from its disclosure or use; and

(2) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

History: Laws 1989, ch. 156, § 2.

Effective dates. - Laws 1989, ch. 156 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 16, 1989.

§ 57-3A-3. Injunctive relief.

A. Actual or threatened misappropriation may be enjoined. Upon application to the court, an injunction shall be terminated when the trade secret has ceased to exist but the injunction may be continued for an additional reasonable period of time in order to eliminate commercial advantage that otherwise would be derived from the misappropriation.

B. In exceptional circumstances, an injunction may condition future use upon payment of a reasonable royalty for no longer than the period of time for which use could have been prohibited. Exceptional circumstances include, but are not limited to, a material and prejudicial change of position prior to acquiring knowledge or reason to know of misappropriation that renders a prohibitive injunction inequitable.

C. In appropriate circumstances, affirmative acts to protect a trade secret may be compelled by a court order.

History: Laws 1989, ch. 156, § 3.

Effective dates. - Laws 1989, ch. 156 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 16, 1989.

§ 57-3A-4. Damages.

A. Except to the extent that a material and prejudicial change of position prior to acquiring knowledge or reason to know of misappropriation renders a monetary recovery inequitable, a complainant [complainant] is entitled to recover damages for misappropriation. Damages can include both the actual loss caused by misappropriation and the unjust enrichment caused by misappropriation that is not taken into account in computing actual loss. In lieu of damages measured by any other methods, the damages caused by misappropriation may be measured by imposition of liability for a reasonable royalty for a misappropriator's unauthorized disclosure or use of a trade secret.

B. If willful and malicious misappropriation exists, the court may award exemplary damages in an amount not to exceed twice any award made under Subsection A of this section.

History: Laws 1989, ch. 156, § 4.

Effective dates. - Laws 1989, ch. 156 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 16, 1989.

§ 57-3A-5. Attorneys' fees.

A. The court of proper jurisdiction may award reasonable attorneys' fees to the prevailing party if:

- (1) a claim of misappropriation is made in bad faith;
- (2) a motion to terminate an injunction is made or resisted in bad faith; or
- (3) willful and malicious misappropriation exists.

History: Laws 1989, ch. 156, § 5.

Effective dates. - Laws 1989, ch. 156 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 16, 1989.

Compiler's notes. - There is no Subsection B in this section as it appears in the 1989 printed act.

§ 57-3A-6. Preservation of secrecy.

In an action under the Uniform Trade Secrets Act [57-3A-1 to 57-3A-7 NMSA 1978], a court shall preserve the secrecy of an alleged trade secret by reasonable means, which may include granting protective orders in connection with discovery proceedings, holding in camera hearings, sealing the records of the action and ordering any person involved in the litigation not to disclose an alleged trade secret without prior court approval.

History: Laws 1989, ch. 156, § 6.

Effective dates. - Laws 1989, ch. 156 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 16, 1989.

§ 57-3A-7. Statute of limitations.

An action for misappropriation must be brought within three years after the misappropriation is discovered or by the exercise of reasonable diligence should have been discovered. For the purpose of this section, a continuing misappropriation constitutes a single claim.

History: Laws 1989, ch. 156, § 7.

Effective dates. - Laws 1989, ch. 156 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 16, 1989.

Article 4

Protection of Copyrights

(Repealed by Laws 1987, ch. 41, § 1.)

Sec.

57-4-1 to 57-4-7. Repealed.

§§ 57-4-1 to 57-4-7. Repealed.

Repeals. - Laws 1987, ch. 41, § 1, effective June 19, 1987, repeals 57-4-1 to 57-4-7 NMSA 1978, as enacted by Laws 1959, ch. 220, §§ 1 to 7, relating to the protection of copyrights. For provisions of the former sections, see the original 1978 pamphlet.

Article 5

Motion Pictures

§ 57-5-1. [Definitions.]

A. The term "corporation," when used in this act [57-5-1 to 57-5-22 NMSA 1978], includes any subsidiary holding company, joint purchasing or selling association, business trust, joint-stock association and officers and agents or employees serving in any capacity.

B. The term "person," when used in this act, includes a natural person, partnership, firm of two or more persons having a joint or common interest or a corporation, association or business trust.

C. The term "producer," when used in this act, includes all persons or corporations, their distributors or agents, who make, manufacture, lease, license or sell motion pictures of any kind.

D. The term "distributor," when used in this act, includes all persons or corporations, or their agents, who make, manufacture, buy, act as lessor, sell or traffic in motion pictures in any way.

E. The term "product," when used in this act, shall mean any stated number of pictures, group, series or the annual output of motion pictures of any producer, manufacturer or distributor of motion pictures.

F. The term "theater," when used in this act, shall mean and include any auditorium, room, hall or place where motion pictures are exhibited, played or shown.

G. The term "exhibitor," when used in this act, shall mean and include any person, firm or corporation engaged in the showing and exhibition of motion pictures.

H. The term "competitive situation," when used in this act, shall mean any town or city in which there are two or more persons engaged in the business of exhibiting motion pictures, and each is a competitor of the other.

I. The term "competitive exhibitor," when used in this act, shall mean and include any person or corporation owning or operating any motion picture show or theater, or who is in any way interested in the exhibition of motion pictures, in any city or town where there are two or more competitive exhibitors engaged in said business.

J. The term "box office value," when used in this act, shall mean and include the potential power of a motion picture to draw patronage.

K. The word "franchise," when used in this act, shall mean and include any contract, agreement or understanding whereby a producer or distributor either grants or gives the exclusive right to the use of its product, or products, to another producer and/or distributor or exhibitor, or other person, for a period of more than one year.

L. The term "first run pictures," when used in this act, shall mean and include any motion picture, or pictures, which have not been previously exhibited or shown in a certain town or city.

M. The term "second run pictures," when used in this act, shall mean and include any motion picture, or pictures, which have been previously exhibited or shown one or more consecutive days in a certain town or community.

N. The term "first run theater," when used in this act, shall mean and include any theater which exhibits first run pictures, and not more than two second run pictures in each calendar month throughout the year.

O. The term "second run theater," when used in this act, shall mean and include any theater which exhibits more than two second run pictures in any calendar month throughout the year.

P. The term "playing arrangement," when used in this act, shall mean the number of days a picture, or pictures, are to be played; the admission price to be charged for same, and the specific conditions governing the playing of a picture, or pictures, when any of the above are specified in the contracts or leasing, licensing or renting arrangements between exhibitor and distributor.

Q. The term "play," when used in this act, shall mean the exhibition, presentations or showing of motion pictures or productions in motion picture theaters.

History: Laws 1933, ch. 177, § 1; 1941 Comp., § 51-2701; 1953 Comp., § 49-5-1.

Cross-references. - As to first and second run theaters being determined by corporation commission, see 57-5-22 NMSA 1978. For provisions relating to the showing of obscene films by outdoor theatres, see 30-38-1, 30-38-2 NMSA 1978.

§ 57-5-2. [Purpose of act; violations; penalty.]

The intent and purpose of this act [57-5-1 to 57-5-22 NMSA 1978] is to eliminate and prevent monopolies, restraint of trade, unfair combinations, favoritism, discrimination, overbuying or preference of any kind on the part of producers, distributors or any other person or persons, in favor of any person, corporation, firm or association owning or operating any motion picture theater or theaters, to the detriment of competitive owned and/or operated picture theater or theaters, or for any competitive exhibitor being discriminated against in favor of another competitive exhibitor or exhibitors; also, to prevent any person, firm or corporation operating any motion picture theater or theaters from acquiring, overbuying or having a monopoly or the pick of the product of any producer or distributor or any other person. Any person, firm or corporation conspiring or entering into a conspiracy to in any way defeat, violate or avoid the purpose of this act, or any of the provisions hereof, shall be deemed guilty of a misdemeanor, and upon conviction thereof, shall be punished by a fine of not more than twenty thousand dollars (\$20,000), and by imprisonment at hard labor of not less than or more than twelve months. It shall be the duty of the district attorney of the several judicial districts to enforce the collection of this and all other fines provided for in this act and otherwise prosecute those who violate the same.

History: Laws 1933, ch. 177, § 2; 1941 Comp., § 51-2702; 1953 Comp., § 49-5-2.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 4 Am. Jur. 2d Amusements and Exhibitions §§ 12 to 15; 55 Am. Jur. 2d Monopolies, Restraints of Trade, and Unfair Trade Practices § 784.

Protection of right of exclusive performance of photoplay, 19 A.L.R. 955.

Moving-picture distribution contracts, 19 A.L.R. 1004.

Monopoly in moving pictures, 26 A.L.R. 369.

Antitrust act, distribution of film as commerce within antitrust act, 47 A.L.R. 782.

58 C.J.S. Monopolies § 82.

§ 57-5-3. [Restrictive contracts, combinations or monopolies illegal; penalty.]

Every contract, combination or monopoly of any kind which in any way prevents,

restricts, prohibits or interferes with any competitive exhibitor or exhibitors from acquiring his or their proportionate share of any product or products of any producer and/or distributor, or any other person, as in this act [57-5-1 to 57-5-22 NMSA 1978] provided, is hereby declared to be illegal. Every person, firm or corporation violating any of the provisions of this section shall, upon conviction thereof, be punished by a fine of not less than one thousand dollars (\$1,000) or more than twenty thousand dollars (\$20,000) and by imprisonment at hard labor for not less than twelve months nor more than twelve months.

History: Laws 1933, ch. 177, § 3; 1941 Comp., § 51-2703; 1953 Comp., § 49-5-3.

§ 57-5-4. [Contracts for excessive number of pictures unlawful; form of contracts of sale, license or lease; power of corporation commission; penalty for violations.]

It shall be unlawful for any person, or persons, firm or corporation, who owns, operates or controls, either directly or indirectly, any motion picture theater, or room, hall, auditorium or place where motion pictures of any kind are exhibited in one or more towns or cities in this state, where competition exists, to contract for, lease, license, rent, buy or acquire more motion pictures or films than can and will be exhibited in their theater or theaters in such town or city within the twelve months next following the date of the purchase, rental or license contract for such motion pictures.

And it shall be unlawful for any exhibitor to buy, lease or otherwise acquire, or for any distributor, or any other person, to sell, lease or supply any picture or pictures in or for a competitive situation with the intention or knowledge that each or any of the picture or pictures will not be exhibited or used, and every exhibitor in a competitive situation shall exhibit all pictures under contract within six months after the producer and/or distributor announces such picture or pictures, ready for exhibition or showing. All contracts or agreements for the sale, license or rental of motion pictures shall be in writing, and shall be signed and either attested by two witnesses or sworn to by the parties thereto before some person authorized to administer an oath, and a copy thereof shall be filed by the producer and/or distributor in the office of the state corporation commission within ten days after the approval thereof, which said contracts or agreements shall contain a list of all pictures covered thereby; that the said corporation commission shall have the right to demand of any exhibitor a copy of his or its contract or contracts for the purchase, license or lease of any picture or pictures, which said copy shall be furnished by the exhibitor within fifteen days after the receipt of such notice; that said copy shall be identical with the original, together with the consideration paid or to be paid for each picture covered thereby. Any person, firm or corporation, who violates or fails to comply with any of the provisions of this section, shall be punished by a fine of not less than one thousand dollars (\$1,000) nor more than ten thousand dollars (\$10,000).

History: Laws 1933, ch. 177, § 4; 1941 Comp., § 51-2704; 1953 Comp., § 49-5-4.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Moving-picture distribution contracts, 19 A.L.R. 1004.

Monopoly in moving pictures, 26 A.L.R. 369.

58 C.J.S. Monopolies § 82.

§ 57-5-5. [Division of products among exhibitors.]

Producers and/or distributors, or any person or corporation selling, leasing or supplying in any way motion pictures to exhibitors in any competitive situation, shall allot, divide or distribute their product in proportion to the kind and number of theaters in that town or city; first run pictures among exhibitors operating first run theaters and second run pictures to exhibitors operating second run theaters. In all towns and cities, where a competitive situation exists, each competitive exhibitor shall have the right to purchase, rent or acquire his or their proportionate part of any announced group, series or annual product of any producer, distributor, or owner or lessee of motion pictures; that in the event two or more competitive exhibitors desire to rent, lease or acquire their proportionate share of the product of any producer or distributor, the division or allotment shall be made by permitting each competitive exhibitor to select a picture alternately from the product of the said distributor in proportion to the number of theaters owned by them. Should one exhibitor own or operate more than one theater in a competitive situation, the theater in which each picture or production is to be played or exhibited must be specified in separate applications for contracts for each theater at the time the apportionment or allotment of the picture or product is made, and the pictures must be exhibited or played in the theater so specified.

In the event an exhibitor in a competitive situation does not elect to purchase or contract for his proportionate part of the product of a producer or distributor, the producer and/or distributor shall procure from the exhibitor a written waiver of his or their right to purchase or rent his or their proportionate share of said product, and said proportionate share shall be allotted or divided among the remaining competitive exhibitors in the competitive situation. All waivers must be filed with the corporation commission. Provided, however, that if one or more of the competitive exhibitors refuse to rent or purchase his or their proportionate share of the product at a fair and reasonable rental price, and refuse to sign a waiver for his or their proportionate part of such product, then, and in that event, the distributor and/or other competitive exhibitor may appeal to the corporation commission for permission to allot or acquire the proportionate part, or parts, of the product in question to the other or appealing competitive exhibitor or exhibitors. All such appeals shall be determined by the corporation commission, with right of appeal to the district court.

Any exhibitor, producer and/or distributor violating any of the provisions of this section shall, upon conviction thereof, be punished as provided in Section twelve [57-5-12 NMSA 1978] of this act.

History: Laws 1933, ch. 177, § 5; 1941 Comp., § 51-2705; 1953 Comp., § 49-5-5.

Cross-references. - As to definitions of first and second run pictures and theaters, see 57-5-1 NMSA 1978. As to appeals from corporation commission generally, see 53-18-2 NMSA 1978.

§ 57-5-6. [Announcement of pictures to be produced; contents of announcement; filing with corporation commission; sale to competitor at less price unlawful; sale or lease to be by contract; penalty for violation.]

Whenever a producer and/or distributor announces a group or series of pictures or annual product to exhibitors, either made or to be made, it shall be filed immediately with the corporation commission and announced directly and simultaneously to all exhibitors in competitive situations. All pictures or productions shall be announced by either name, title, star, star series, series or by number and shall be classified in groups as to the price and/or box office value. Each group so classified shall be identified by letters A, B, C, D, etc.; Group "A" being the highest priced or best box office pictures or productions; Group "B" being the next highest priced or next best box office pictures or productions, and so on, and the number of pictures in each group shall be specified. In the event of any change or changes in the product made, or to be made, making it different from that in the announcement filed with the corporation commission, notice of the nature of such change or changes made or to be made shall be filed with the corporation commission within ten days after such change or changes are made. After one competitive exhibitor has purchased, rented or contracted for his proportionate part of a product, it shall be unlawful for the producer and/or distributor to sell or lease the remainder of said product to the other competitive exhibitor or exhibitors, on a different playing arrangement or for a less price, for a period of six months. And all pictures sold or leased by producers and/or distributors shall be by written contract, in which the price paid or to be paid, and playing arrangement for each picture sold or leased shall be stated. Any producer or exhibitor violating any of the provisions of this section shall, upon conviction thereof, be punished by a fine of not less than one thousand dollars (\$1,000) and not more than twenty thousand dollars (\$20,000).

History: Laws 1933, ch. 177, § 6; 1941 Comp., § 51-2706; 1953 Comp., § 49-5-6.

§ 57-5-7. [Contracts for sale, lease or license; revocation or disapproval; binding when not disapproved.]

In any competitive situation where there has been an executory contract entered into for the sale, lease or license of any product, or part thereof, the same shall be subject to revocation by the exhibitor signing said contract at any time prior to the acceptance of the same by the producer and/or distributor, or within a period of twenty days from the date of such contract. If not revoked by the exhibitor or disapproved by the producer and/or distributor within the period of twenty days from the date thereof, said contract

shall, for all purposes, become valid and binding on the parties thereto. In case of revocation or disapproval on the part of any of the parties, the other party shall be given telegraphic notice thereof within twenty-four hours after such revocation or disapproval, and such revocation on the part of the exhibitor shall constitute a waiver as provided in Section five [57-5-5 NMSA 1978] of this act. The action of one competitive exhibitor shall in no way affect the rights of the other competitive exhibitors in, to or regarding any product.

History: Laws 1933, ch. 177, § 7; 1941 Comp., § 51-2707; 1953 Comp., § 49-5-7.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Breach of distribution contracts, 19 A.L.R. 1006.
58 C.J.S. Monopolies § 82.

§ 57-5-8. [Secret rebates or arrangements unlawful; penalty.]

It shall be unlawful for any producer and/or distributor or any other person, either directly or indirectly, to give any secret refund, rebate or reward of any kind to any competitive exhibitor, or for any competitive exhibitor to receive, either directly or indirectly, any secret refund, rebate or reward of any character from any producer, distributor or any other person, or for any producer, distributor or any other person to sell, lease, license or supply any motion picture or pictures, or permit same to be done to any competitive exhibitor by or through any secret or undisclosed manner, method, contract, combination or arrangement of any kind, or for any competitive exhibitor to so receive or acquire same in such a manner, or to exhibit any such motion picture or pictures so received or acquired. Any person violating any of the provisions of this section shall be deemed guilty of a misdemeanor, and upon conviction thereof, punished by a fine of not less than one thousand dollars (\$1,000) nor more than twenty thousand dollars (\$20,000) for each offense and by imprisonment at hard labor of not less than one year or more than one year for each offense. Each and every picture furnished, received or exhibited in violation of any of the provisions of this act [57-5-1 to 57-5-22 NMSA 1978] shall be deemed a separate offense.

History: Laws 1933, ch. 177, § 8; 1941 Comp., § 51-2708; 1953 Comp., § 49-5-8.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 17 C.J.S. Contracts § 202.

§ 57-5-9. [Contracts for more than one year unlawful; rights under former contracts; penalty for violation; invalidity of contract.]

It shall be unlawful from and after the passage of this act for any person, or corporation, to contract for, license, buy, own or control a franchise in or for a town or city, where competition exists, for the product of any producer, distributor or from any other person, for a period of time greater than one year, and it shall be unlawful for any producer,

distributor or person to sell, rent or otherwise dispose of any picture to any competitive exhibitor for a period of time greater than one year. Provided that all the parties to any contract or contracts now in force for franchises for periods greater than one year between any producer and/or distributor, exhibitor or owner of any moving picture show or shows, or theaters, shall, within thirty days after this act becomes effective, file a copy of such franchise or franchises in the office of the state corporation commission; that there shall be attached to said contracts an affidavit, duly sworn to by the parties thereto, setting forth that said franchise was executed prior to the time that this act became effective, and that said franchise or contract, so filed or to be filed, has in no way been altered since this act became effective, and shall state the consideration paid and to be paid for each and every picture mentioned therein or to be furnished thereunder during the remainder of its life. Any person making any false statement in any such affidavit shall be deemed guilty of perjury, and upon conviction thereof, punished as provided by law. Provided, further, all contracts in force with competitive exhibitors in this state at the time of the passage of this act for franchises, for a period of time greater than one year, shall, if otherwise legal, not be interfered with, and shall remain in full force and effect and lived up to during the life thereof. Any person or corporation who violates the provisions of this section shall, upon conviction, be punished by a fine of not less than one thousand dollars (\$1,000) nor more than ten thousand dollars (\$10,000). All contracts made in violation of any of the provisions of this act shall be void.

History: Laws 1933, ch. 177, § 9; 1941 Comp., § 51-2709; 1953 Comp., § 49-5-9.

Compiler's notes. - The phrase "from and after the passage of this act", referred to in the first sentence, means from and after the passage and approval of Laws 1933, Chapter 177, which was approved on March 17, 1933.

§ 57-5-10. [Exhibitor having contract running longer than year; rights in selection of pictures.]

Any competitive exhibitor or exhibitors having contracts or franchise, with any producer and/or distributor continuing for a period of more than one year, at the time of the passage of this act, such competitive exhibitor, or exhibitors, shall not participate in the alternative drawing or selection of pictures with the other competitive exhibitors, as provided in Section five [57-5-5 NMSA 1978] of this act, until such competitive exhibitor or exhibitors not having any such contract or franchise have acquired a number of pictures equal to that covered by said contract or franchise for a period of more than one year. In the acquiring of such pictures, same shall be done by taking the annual product of any one producer and/or distributor upon reasonable terms, and, if necessary, a sufficient number from another producer and/or distributor, upon reasonable terms each year during the remaining life of said contract or franchise, as to equal the number of pictures to be supplied under said contract or franchise for more than one year.

History: Laws 1933, ch. 177, § 10; 1941 Comp., § 51-2710; 1953 Comp., § 49-5-10.

Compiler's notes. - The phrase "at the time of passage of this act", referred to in the first sentence, means at the time of passage and approval of Laws 1933, Chapter 177, which was approved on March 17, 1933.

§ 57-5-11. [Producer- or distributor-controlled theaters; rights in choosing pictures; selling or leasing to competitors; penalty for violation.]

Producers and/or distributors or affiliated companies, owning and/or operating either directly or indirectly, any picture show or shows, theater or theaters, and exhibiting their own product therein, in one or more competitive situations, shall not participate in the alternative drawing or selection of pictures as provided in Section five [57-5-5 NMSA 1978] of this act, or in any way acquire pictures until their competitor or competitors have each acquired a number of pictures equal to the total products of each producer and/or distributor, affiliated company or other person, and it shall be unlawful for any producer and/or exhibitor to either refuse, sell or license their product or any part thereof upon reasonable terms to such competitive exhibitor so as to place them on an equal basis with such exhibitor, producer and/or distributor or affiliated company. Any person, firm or corporation, either seller or sellee, lessor or lessee, violating any of the provisions of this act [57-5-1 to 57-5-22 NMSA 1978] shall, upon conviction thereof, be punished by a fine of not less than one thousand dollars (\$1,000) nor more than twenty thousand dollars (\$20,000).

History: Laws 1933, ch. 177, § 11; 1941 Comp., § 51-2711; 1953 Comp., § 49-5-11.

§ 57-5-12. [Refusing alternative selections; prima facie evidence of intent to violate act; penalty.]

The fact that any producer, distributor, owner or lessee of motion pictures fails, or refuses to permit exhibitors in competitive situations to make alternative selections in the presence of each other, each to either purchase or rent his proportionate share of a product, upon the same terms and conditions and as in this act [57-5-1 to 57-5-22 NMSA 1978] provided, shall be prima facie evidence of the intent of such producer, distributor, owner or lessee to violate or defeat the purposes, intent and provisions of this act, and such producer, distributor, owner or lessee shall be deemed guilty of a misdemeanor and shall, upon conviction thereof, be punished by a fine of not less than ten thousand dollars (\$10,000) nor more than twenty thousand dollars (\$20,000) and by imprisonment at hard labor of not less than nor more than twelve months.

History: Laws 1933, ch. 177, § 12; 1941 Comp., § 51-2712; 1953 Comp., § 49-5-12.

§ 57-5-13. [Date and place of alternative selections; contracts made outside state unlawful; exception.]

In all competitive situations where there is to be an alternative selection of motion pictures by competitive exhibitors, the producer and/or distributor shall set the date for such alternative selection in each competitive situation, and each exhibitor shall be notified simultaneously in writing, by registered mail by the producer and/or distributor. The selection shall take place in the town or city where such competition exists, and it shall be unlawful for any producer, exhibitor or any other person having traveling or district agents, to make or close in any place, other than in New Mexico, any contract for the sale or lease of any motion picture or pictures for any competitive situation in New Mexico, unless all competitive exhibitors mutually agree otherwise in writing.

History: Laws 1933, ch. 177, § 13; 1941 Comp., § 51-2713; 1953 Comp., § 49-5-13.

§ 57-5-14. [Civil liability for violation.]

Any person, or persons, or corporation, who shall violate any of the provisions of this act [57-5-1 to 57-5-22 NMSA 1978], shall be civilly liable in both actual and punitive damages to the person or persons injured, damaged or discriminated against for any and all damages occasioned thereby, either directly or indirectly, and including all costs and attorney's fees.

History: Laws 1933, ch. 177, § 14; 1941 Comp., § 51-2714; 1953 Comp., § 49-5-14.

§ 57-5-15. [Misrepresentation of box office value; civil liability.]

Any producer and/or distributor, who misrepresents, either orally or otherwise, the merit or box office value of any motion picture or pictures, at the time of sale or lease of any product, or part thereof, shall be held accountable therefor and if such producer and/or distributor shall refuse or fail to make adjustment, the producer and/or distributor shall be civilly liable in damages, both actual and punitive, to the person or persons damaged, including all costs and attorneys' fees.

History: Laws 1933, ch. 177, § 15; 1941 Comp., § 51-2715; 1953 Comp., § 49-5-15.

§ 57-5-16. [Fair and equitable adjustments of contracts permitted.]

The provisions of this act [57-5-1 to 57-5-22 NMSA 1978] shall not prohibit fair and equitable adjustments or changes in any contract for pictures in any competitive situation between producers, distributors and exhibitors, provided the same is openly

arrived at, and each exhibitor in a competitive situation is accorded the same treatment under like or similar conditions. The provisions of this section shall not apply to franchises in force at the time of the passage of this act.

History: Laws 1933, ch. 177, § 16; 1941 Comp., § 51-2716; 1953 Comp., § 49-5-16.

Compiler's notes. - The phrase "at the time of the passage of this act", referred to at the end of the section, means the time of the passage and approval of Laws 1933, Chapter 177, which was approved on March 17, 1933.

§ 57-5-17. [Existing contracts to be filed with corporation commission.]

Attested copies of all contracts for motion pictures now in force in competitive situations shall be filed with the corporation commission within thirty days after this act becomes effective, and hereafter when competition begins in any town or city all existing contracts for motion pictures shall be immediately filed with the corporation commission by the exhibitors, and the provisions of this act [57-5-1 to 57-5-22 NMSA 1978] shall apply to the new competitors as of the day he or they begin to function or acquire motion pictures in or for the new competitive situation.

History: Laws 1933, ch. 177, § 17; 1941 Comp., § 51-2717; 1953 Comp., § 49-5-17.

Compiler's notes. - The phrase "within thirty days after this act becomes effective", appearing near the beginning of the section, means within thirty days of the effective date of Laws 1933, Chapter 177, which was March 17, 1933.

§ 57-5-18. [Corporation commission as agent for service of process.]

Every producer and/or distributor, manufacturer or seller of motion pictures in the state of New Mexico, and of leases, rights and contracts and agreements of every kind and nature by which motion pictures are exhibited in the state of New Mexico, shall appoint the chairman of the corporation commission and his successors in office, his, its or their true and lawful attorney upon whom may be served all lawful process in any action or legal process against it, in favor of a resident of the state of New Mexico, and therein shall agree that any such lawful process against it so served shall be of the same force and validity as if served on the company, person or firm personally in the state of New Mexico, and the authority thereof shall continue in force irrevocably so long as any contract, lease, agreement or liability of such person, firm or corporation remains outstanding in the state of New Mexico. Such process shall be served by leaving the same in duplicate with the chairman of the state corporation commission and depositing with him a fee of \$2.00, and the service thereof on such attorney shall be deemed service on the principal. The chairman of the state corporation commission shall

forthwith forward such process by registered mail, prepaid, to the person, firm or corporation at the address given by such person, firm or corporation in the appointment required to be filed hereby, and such service of process shall not be complete until the same has been so mailed, and the registry receipt shall be prima facie evidence of the completion of such service.

History: Laws 1933, ch. 177, § 18; 1941 Comp., § 51-2718; 1953 Comp., § 49-5-18.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Power of state to provide for service, other than personal, of process upon nonresident individual doing business within the state so as to subject him to judgment in personam, 91 A.L.R. 1327.

Requisite of service upon, or delivery to, designated public official, as a condition of substituted service of process on him, 148 A.L.R. 975.

Setting aside default judgment for failure of statutory agent on whom process was served to notify defendant, 20 A.L.R.2d 1179.

16 C.J.S. Constitutional Law §§ 124 to 132; 16D C.J.S. Constitutional Law §§ 1156 to 1161.

§ 57-5-19. [Failure to designate agent for service of process; penalty; pictures barred.]

The requirements in Section eighteen [57-5-18 NMSA 1978] are hereby made a prerequisite to the right of any person, firm or corporation to sell, lease or otherwise distribute motion pictures within the state of New Mexico. Any person, firm or corporation selling, distributing or exhibiting pictures in the state of New Mexico without first designating the chairman of the state corporation commission as its true and lawful attorney for the purpose of service of process as hereinbefore required, shall be subject to a fine of not more than one thousand dollars (\$1,000) and all pictures, produced, manufactured or distributed by such person, firm or corporation shall be barred and excluded from exhibiting [exhibition] within the state of New Mexico until the provisions of this act [57-5-1 to 57-5-22 NMSA 1978] have been complied with by such person, firm or corporation.

History: Laws 1933, ch. 177, § 19; 1941 Comp., § 51-2719; 1953 Comp., § 49-5-19.

§ 57-5-20. [Venue of prosecutions.]

The venue in an indictment or information for conspiracy in violation of the provisions of this act [57-5-1 to 57-5-22 NMSA 1978], may be laid in the county in which the agreement was entered into, or in any county in which any overt act was done by any of the conspirators in furtherance of the common design or conspiracy. If the conspiracy is entered into within the jurisdiction of any court of this state, the parties thereto are triable in that jurisdiction, notwithstanding that the offense is to be committed outside the jurisdiction, or in another state. And if the conspiracy is formed outside the jurisdiction of

any court of this state, and an overt act is performed in the furtherance of said conspiracy in the jurisdiction of any such court, the conspirators shall be tried and punished in the court wherein the overt act was committed.

History: Laws 1933, ch. 177, § 20; 1941 Comp., § 51-2720; 1953 Comp., § 49-5-20.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 92 C.J.S. Venue §§ 79, 80.

§ 57-5-21. [Contracts filed with corporation commission; fees; filing copies of blank forms; penalty for violation.]

All contracts for the purchase, leasing or acquirement of motion pictures by producers and/or distributors, in competitive situations, from producers and/or exhibitors or anyone else, shall be filed as in this act [57-5-1 to 57-5-22 NMSA 1978] provided with the state corporation commission at Santa Fe, New Mexico, within ten days after same have been approved or become operative; and all adjustments, modifications or changes in contracts shall be in writing and shall be executed as in this act provided for original contracts, and shall be filed likewise and within ten days thereafter; all instruments so filed shall be sworn to by the parties thereto. The corporation commission shall receive a fee of two dollars (\$2.00) for every instrument filed under the provisions of this act, and shall charge a fee of two dollars (\$2.00) for all copies of instruments furnished upon request. When forms are used by producers and exhibitors in sales and lease contracts, blank copies thereof shall be furnished to the corporation commission by producers and/or exhibitors. Any person, firm or corporation who fails or refuses, after notice, to comply with any of the provisions of this section shall be punished by a fine as provided in Section four [57-5-4 NMSA 1978] of this act.

History: Laws 1933, ch. 177, § 21; 1941 Comp., § 51-2721; 1953 Comp., § 49-5-21.

§ 57-5-22. [Determination of first and second run theaters by corporation commission.]

All matters requiring a decision as to whether a theater should be classified as a "first" or "second" run theater or a picture show shall be determined by the corporation commission.

History: Laws 1933, ch. 177, § 22; 1941 Comp., § 51-2722; 1953 Comp., § 49-5-22.

Cross-references. - For the definitions of first and second run theaters, see 57-5-1 NMSA 1978.

Article 5A

Motion Picture Fair Competition

§ 57-5A-1. Short title.

This act [57-5A-1 to 57-5A-5 NMSA 1978] may be cited as the "Motion Picture Fair Competition Act."

History: Laws 1979, ch. 189, § 1.

§ 57-5A-2. Purposes.

The purpose of the Motion Picture Fair Competition Act [57-5A-1 to 57-5A-5 NMSA 1978] is to establish fair and open procedures for the bidding and negotiation of motion pictures within New Mexico in order to prevent unfair and deceptive acts or practices and unreasonable restraints of trade in the business of motion picture distribution within the state, to promote fair and effective competition in that business and to benefit the movie-going public by holding down admission prices to motion picture theaters, thereby expanding the choice of motion pictures available to the public and preventing exposure of the public to objectionable or unsuitable pictures by ensuring that exhibitors have the opportunity to view a picture before committing themselves to exhibiting it.

History: Laws 1979, ch. 189, § 2.

§ 57-5A-3. Definitions.

As used in the Motion Picture Fair Competition Act [57-5A-1 to 57-5A-5 NMSA 1978]:

A. "theater" means any establishment in which motion pictures are regularly exhibited to the public for a charge;

B. "distributor" means any person engaged in the business of distributing or supplying motion pictures to exhibitors by rental, sale or licensing;

C. "exhibitor" means any person engaged in the business of operating one or more theaters;

D. "exhibit" or "exhibition" means showing a motion picture to the public for a charge;

E. "invitation to bid" means a written or oral solicitation or invitation by a distributor to one or more exhibitors to bid or negotiate for the right to exhibit a motion picture;

F. "bid" means a written or oral offer or proposal by an exhibitor to a distributor, in response to an invitation to bid or otherwise, stating the terms under which the exhibitor

will agree to exhibit a motion picture;

G. "license agreement" means any contract, agreement, understanding or condition between a distributor and an exhibitor relating to the licensing or exhibition of a motion picture by the exhibitor;

H. "trade screening" means the showing of a motion picture by a distributor in the exchange center serving New Mexico which is open to any exhibitor interested in exhibiting the motion picture;

I. "blind bidding" means the bidding for, negotiating for or offering or agreeing to terms for the licensing or exhibition of a motion picture, if the motion picture has not been trade screened in the exchange center before any such event has occurred; and

J. "run" means the continuous exhibition of a motion picture in a defined geographical area for a specified period of time. A "first run" is the first exhibition of a motion picture in the designated area, a "second run" is the second exhibition and "subsequent runs" are subsequent exhibitions after the second run.

History: Laws 1979, ch. 189, § 3; 1980, ch. 49, § 1.

§ 57-5A-4. Blind bidding.

A. Blind bidding shall not be required of exhibitions in New Mexico. No bids shall be returnable, no negotiations for the exhibition or licensing of a motion picture shall take place and no license agreement or any of its terms shall be agreed to for the exhibition of any motion picture within the state before the motion picture has been offered for trade screening in the exchange center.

B. A distributor shall include in each invitation to bid for a motion picture for exhibition within New Mexico, if such motion picture has not already been trade screened in the exchange center, the date, time and place of the proposed trade screening of the motion picture in the exchange center.

C. A distributor shall provide reasonable and uniform notice to exhibitors within New Mexico of motion pictures he is distributing.

D. If, within fifteen days of the date of transmission of the invitation to bid, no exhibitor has notified the distributor that it will attend the proposed trade screening, then no trade screening shall be required prior to the acceptance of bids.

E. Any purported waiver of the requirements of this section shall be void and unenforceable.

History: Laws 1979, ch. 189, § 4; 1980, ch. 49, § 2.

§ 57-5A-5. Bidding procedures.

If bids are solicited from exhibitors for the licensing of a motion picture within New Mexico, then:

A. the invitation to bid shall specify:

(1) the number and length of runs for which the bid is being solicited, whether it is a first, second or subsequent run and the geographic area for each run;

(2) the names of all exhibitors or their designated agents who are being solicited;

(3) the date and hour the invitation to bid expires; and

(4) the location, including the address, where the bids will be opened, which shall be in the exchange center;

B. all bids shall be submitted in writing and shall be opened at the same time and in the presence of exhibitors, or their agents, who submitted bids and are present at such time;

C. after being opened, bids shall be subject to examination by exhibitors, or their agents, who submitted bids. Within ten business days after a bid is accepted, the distributor shall notify in writing each exhibitor who submitted a bid of the name of the winning bidder; and

D. once bids are solicited, the distributor shall have the option to license the motion picture by competitive negotiation if he does not accept any of the submitted bids.

History: Laws 1979, ch. 189, § 5; 1980, ch. 49, § 3.

Article 6

Hotels

§ 57-6-1. [Liability of hotelkeeper; limitation.]

Hotelkeepers shall be liable to their guests for loss of property brought by such guests into the hotel when such loss is caused by the theft or negligence of a hotelkeeper or his servants, not to exceed the sum of one thousand dollars [(\$1,000)]; provided, however, that any hotelkeeper who shall provide a suitable safe in his hotel for safekeeping of any money, jewels, ornaments or other valuables belonging to his guests and shall notify them thereof by posting a printed notice conspicuously in the

rooms of such hotel that such safe has been provided for said purpose, shall not be liable for the loss of any money, jewels, ornaments or other valuables by theft or otherwise which any guest who has neglected to deposit same in such safe, may sustain.

History: Laws 1921, ch. 104, § 1; C.S. 1929, § 67-101; 1941 Comp., § 51-2501; 1953 Comp., § 49-6-1.

This section is not unconstitutional under N.M. Const., art. II, § 18. *Weiser v. Albuquerque Oil & Gasoline Co.*, 64 N.M. 137, 325 P.2d 720 (1958).

Section liberally construed since it ameliorates harsh common-law rule. - This section was obviously enacted to ameliorate the effect of the harsh common-law rule that an innkeeper was an insurer of the property of his guests, and is therefore to be given a liberal construction. *Albuquerque Hilton Inn v. Haley*, 90 N.M. 510, 565 P.2d 1027 (1977).

Former liability of innkeeper was that of insurer. - Prior to 1921, the liability of an innkeeper for the property of his guests was that of an insurer, and except for acts of God, the public enemy or the guest, he could be held for the value of rings stolen by employees. *Landrum v. Harvey*, 28 N.M. 243, 210 P. 104 (1922) (decided under former law).

Services offered and facilities available determine status as hotel. - Neither the physical plant nor the name by which the establishment is known controls its status as a hotel. It is the services offered and facilities available that are determinative. *Weiser v. Albuquerque Oil & Gasoline Co.*, 64 N.M. 137, 325 P.2d 720 (1958).

Lodge offering services of "downtown" hotel subject to section. - Where lodge offered service and facilities that one might expect to find at any one of the well-known "downtown" hotels, it meets the definition of a hotel and comes under this section. *Weiser v. Albuquerque Oil & Gasoline Co.*, 64 N.M. 137, 325 P.2d 720 (1958).

Hotelkeeper's liability limited to \$1000 for property in his care. - When a guest leaves property with a hotelkeeper at the desk and a subsequent loss takes place, this section clearly and unambiguously states that the hotelkeeper's liability is limited to \$1,000. *Weiser v. Albuquerque Oil & Gasoline Co.*, 64 N.M. 137, 325 P.2d 720 (1958).

Section limits hotel's liability even when luggage delivered by airline. - This statute was not limited in its application to property brought physically into a hotel by a guest or his agent, and therefore was applied to limit the liability of a hotel for loss of a guest's luggage which had been delivered to the hotel by her airline. *Albuquerque Hilton Inn v. Haley*, 90 N.M. 510, 565 P.2d 1027 (1977).

Railroad conductor, renting hotel room by month, was not guest. *Horner v. Harvey*, 3 N.M. (Gild.) 307, 5 P. 329 (1885) (decided under former law).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 40 Am. Jur. 2d Hotels, Motels and Restaurants §§ 153 to 163.

Payment for accommodation by week, month, or the like as affecting question whether one is a guest or a boarder at an inn, 12 A.L.R. 261; 145 A.L.R. 363.

What constitutes an hotel or inn, 19 A.L.R. 517; 53 A.L.R. 988.

Liability of innkeeper for property left by departing guest who intends to return, 22 A.L.R. 1194.

Information which must be given by a guest upon delivering articles into custody of innkeeper, 53 A.L.R. 1048.

Authority of clerk or other employee to waive innkeeper's regulation as to baggage or valuables, 56 A.L.R. 316.

Loss of or damage to guest's baggage while being transported to or from hotel, 76 A.L.R. 1106.

Description of property in statute limiting liability of innkeeper to guest for loss of or damage to property, scope and application of, 115 A.L.R. 1088.

Safety receptacles for valuables of guests, necessity of complying with statutory provision as to place of posting, and contents of notice by innkeeper as to safety receptacles for valuables of guests, 119 A.L.R. 796.

Effect of notice limiting liability for valuables or effects of guest in hotel, 9 A.L.R.2d 918; 41 A.L.R.4th 812; 41 A.L.R.4th 877.

Tort liability of innkeeper for theft by servant, 15 A.L.R.2d 836; 39 A.L.R.4th 543; 47 A.L.R.4th 772.

Liability of innkeeper to guest for injuries occasioned by defects in furnishings or other conditions in room or suite, 18 A.L.R.2d 973; 91 A.L.R.3d 483; 93 A.L.R.3d 253.

Liability of innkeeper for injury to guest caused by pushing, crowding, etc., of other guests, 20 A.L.R.2d 8.

Liability for injury to patron from defect in or fall of seat, 21 A.L.R.2d 454.

Maintenance or regulation by public authorities of tourist or trailer camps, motor courts or motels, 22 A.L.R.2d 774.

Liability of automobile bailee-innkeeper for loss of, or damage to, contents, 27 A.L.R.2d 814.

Liability of innkeeper for injury to guest using hall or similar passageway, 27 A.L.R.2d 822.

Liability of innkeeper for personal assault by an employee upon invitee, 34 A.L.R.2d 421.

Liability of innkeeper to guest injured while using ramp or similar inclined surface, 58 A.L.R.2d 1173.

Liability of innkeeper for injury to guest using steps or stairs, 58 A.L.R.2d 1196.

Liability of innkeeper for loss of or damage to property of a guest resulting from fire, 63 A.L.R.2d 495.

Liability of innkeeper or restaurateur for injury to guest or patron inflicted on or about

premises by person other than proprietor or his servant, 70 A.L.R.2d 628; 28 A.L.R.3d 80; 43 A.L.R.3d 281.

Liability of innkeeper for injury by object thrown or falling because of conduct of guest, 74 A.L.R.2d 1241.

Liability of innkeeper for loss of or damage to automobile of guest or boarder, 52 A.L.R.3d 433.

Liability of hotel or motel operator for injury to guest resulting from assault by third party, 28 A.L.R.4th 80.

Liability of hotel or motel for guest's loss of money from room by theft or robbery committed by person other than defendant's servant, 28 A.L.R.4th 120.

43A C.J.S. Inns, Hotels and Eating Places §§ 44 to 48.

Article 7

Junk Dealers

§ 57-7-1. ["Junk dealers" defined.]

That all persons, firms or corporations engaged in the business of purchasing or selling secondhand or castoff material of any kind, which is commonly known and is hereinafter designated and referred to as "junk" - such as old iron, copper, brass, lead, zinc, tin, steel and other metals, metallic cables, wires, ropes, cordage, bottles, bagging, rags, rubber, paper and other like materials, shall be and hereby are defined, and held to be junk dealers within the meaning of this act [57-7-1 to 57-7-7 NMSA 1978].

History: Laws 1921, ch. 25, § 1; C.S. 1929, § 77-101; 1941 Comp., § 51-2601; 1953 Comp., § 49-7-1.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 58 Am. Jur. 2d Occupations, Trades and Professions §§ 1, 4, 15.

Regulation of junk dealers, 30 A.L.R. 1427; 45 A.L.R.2d 1391.

§ 57-7-2. [Records of purchases.]

Every junk dealer shall keep a book in which shall be written in ink at the time of their purchase a full and accurate description of each and every article purchased, together with the full name, residence and general description of the person or persons selling the same, and said book shall at all times be open to inspection by the sheriff of the county, or any of his deputies and any member of the police force in the city or town, and any constable or other municipal or county official in the county, in which said junk dealer does business. No entry in said book shall be erased, mutilated or changed.

History: Laws 1921, ch. 25, § 2; C.S. 1929, § 77-102; 1941 Comp., § 51-2602; 1953 Comp., § 49-7-2.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 58 Am. Jur. 2d Occupations, Trades and Professions § 9.

Validity and construction of regulation requiring keeping of records, 30 A.L.R. 1436; 45 A.L.R.2d 1391.

§ 57-7-3. [Report concerning lost or stolen articles; inspection of articles.]

If any material, goods, articles or thing whatsoever shall be advertised as having been lost or stolen, and the same, or any material, goods, articles or things answering to the description advertised, or any part or portion thereof, shall then be in, or subsequently come into, the possession of any junk dealer, he shall immediately give information thereof in writing to the sheriff of the county, or the chief of police or constable, of the city, town or village in which the junk dealer does business, and state when and from whom the same was received. Any junk dealer who shall receive, or shall have in his possession any goods, article or thing that has been lost, or shall be alleged or supposed to have been lost or stolen from the owner thereof, shall exhibit the same on demand to the sheriff of the county, or any of his deputies, or to any member of the police force or constable, or other municipal or county official, of the city, town or village, or county in which said junk dealer does business, or to any person duly authorized in writing by any magistrate to inspect property in the possession of said junk dealer, who shall exhibit such authorization to said dealer.

History: Laws 1921, ch. 25, § 3; C.S. 1929, § 77-103; 1941 Comp., § 51-2603; 1953 Comp., § 49-7-3.

§ 57-7-4. [Lost or stolen property returned without payment.]

When any person, firm or corporation is found to be the owner of lost or stolen property, which has been purchased by, or is in the possession of any junk dealer, the said property shall be returned to the owner thereof by said junk dealer without the payment of any money by the owner to said junk dealer, or any other person, firm or corporation.

History: Laws 1921, ch. 25, § 4; C.S. 1929, § 77-104; 1941 Comp., § 51-2604; 1953 Comp., § 49-7-4.

§ 57-7-5. [Dealer to obtain statement from vendor; filing.]

At the time of purchase by any junk dealer of any pig or pigs of metal, copper wire or

brass car journals [journals] or of any junk said junk dealer shall cause to be subscribed by the person or persons vending the same a statement as to when, where and from whom the vendor or vendors obtained such property; also a statement as to the vendor's or vendors' age or ages, residence or residences: i.e., the city, village or town, and the street and number, if any, of said residence or residences, and such other information as is reasonably necessary to enable said residence or residences to be located, also the name of the employer or employers, if any, of said vendor or vendors, and the place of business or employment of said employer or employers, and the junk dealer shall forthwith file the original of said statement subscribed by said vendor or vendors in the office of the chief of police or marshal, in the city, town or village in which the purchase was made, if made in a city or incorporated village; otherwise said statement shall forthwith be filed by the junk dealer in the office of the sheriff of the county in which said purchase was made.

History: Laws 1921, ch. 25, § 5; C.S. 1929, § 77-105; 1941 Comp., § 51-2605; 1953 Comp., § 49-7-5.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 58 Am. Jur. 2d Occupations, Trades and Professions §§ 4, 15.

§ 57-7-6. [Violation of act; penalties.]

Any junk dealer who shall be found guilty of a violation of any of the provisions of this act [57-7-1 to 57-7-7 NMSA 1978], shall be guilty of a misdemeanor, and shall be fined or [and] imprisoned, either or both, in the discretion of the court, provided, however, that for the first offense the fine shall be not less than fifty dollars (\$50.00) or more than two hundred dollars (\$200), and the imprisonment shall be for not more than sixty (60) days; and further provided, that for the second, and for each subsequent conviction or violation of any of the provisions of this act, the fines shall be not less than one hundred dollars (\$100) or more than three hundred dollars (\$300) and the imprisonment not less than thirty (30) days or more than ninety (90) days.

History: Laws 1921, ch. 25, § 6; C.S. 1929, § 77-106; 1941 Comp., § 51-2606; 1953 Comp., § 49-7-6.

§ 57-7-7. [Statements by vendor; penalty.]

Any vendor who in making his statement as contemplated by this act [57-7-1 to 57-7-7 NMSA 1978] or in making any other written statement relative to junk which he either has sold or is trying to sell shall be guilty of a misdemeanor and upon conviction thereof shall be punished by a fine of not less than ten dollars [(\$10.00)] and costs nor more than one hundred dollars [(\$100)] and costs, or by imprisonment in the county jail for not less than ten nor more than ninety days, or by both such fine and imprisonment in the discretion of the court.

This act shall not be construed as impairing in anywise the power of cities or incorporated towns in this state to license, tax and to regulate any person, firm or corporation now engaged in, or hereafter engaged in the buying and selling of junk, provided, that such regulations are not inconsistent herewith.

History: Laws 1921, ch. 25, § 7; C.S. 1929, § 77-107; 1941 Comp., § 51-2607; 1953 Comp., § 49-7-7.

Cross-references. - As to statements and records required to be kept by the junk dealer, see 57-7-2, 57-7-3, 57-7-5 NMSA 1978.

Compiler's notes. - This section is apparently incomplete in its description of the offense in the first paragraph.

Article 8

Trading Stamps

§ 57-8-1. [Definitions.]

As used in this act [57-8-1 to 57-8-6 NMSA 1978]:

A. the term "trading stamp" means any stamp or similar device issued in connection with the retail sale of merchandise or service, as a cash discount or for any other marketing purpose, which entitles the rightful holder, on its due presentation for redemption, to receive merchandise, service or cash. This term, however, shall not mean any redeemable device used by the manufacturer or packer of an article, in advertising or selling it, or any redeemable device issued and redeemed by a newspaper, magazine or other publication;

B. the term "trading stamp company" means any person engaged in distributing trading stamps for retail issuance by others, or in redeeming trading stamps for retailers in any way or under any guise;

C. the term "person" means any individual, partnership, corporation, association or other organization.

History: 1953 Comp., § 49-9-1, enacted by Laws 1959, ch. 79, § 1.

Junior stamp plan not subject to New Mexico Trading Stamp Act. 1961-62 Op. Att'y Gen. No. 62-35.

Retail store issuing own stamps not subject to act. - A retail store which issues its own trading stamps and redeems them at its own store is not within the purview of the act. 1959-60 Op. Att'y Gen. No. 59-141.

But several stores establishing stamp system are. - When several stores establish a trading stamp system where the stamps may be redeemed at any one of the several issuing stores, then each store is redeeming for the other and is subject to this statute. 1959-60 Op. Att'y Gen. No. 59-141.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 58 Am. Jur. 2d Occupations, Trades and Professions §§ 79 to 88.

Constitutionality of trading stamp legislation, 26 A.L.R. 707; 124 A.L.R. 345; 133 A.L.R. 1087.

Giving of trading stamps, premiums, or the like, as violation of Fair Trade Law, 22 A.L.R.2d 1212.

Giving of trading stamps, premiums, or the like, as violation of statute prohibiting sales below costs, 70 A.L.R.2d 1080.

87 C.J.S. Trademarks, Tradenames and Unfair Competition §§ 244, 257.

§ 57-8-2. [Fraud, false representation and lottery prohibited.]

No trading stamp company shall commit any fraud or shall make any false representation or shall resort to any lottery in distributing or redeeming trading stamps in this state.

History: 1953 Comp., § 49-9-2, enacted by Laws 1959, ch. 79, § 2.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 58 Am. Jur. 2d Occupations, Trades and Professions §§ 81, 83 to 87.

38 C.J.S. Gaming § 1; 54 C.J.S. Lotteries § 9.

§ 57-8-3. [Redemption value in cents to be shown.]

No trading stamp company shall distribute trading stamps in this state or shall redeem trading stamps hereafter issued therein unless:

A. each stamp has legibly printed upon its face in cents or any fraction thereof a cash value determined by the company; and

B. the rightful holders may, at their option, redeem the stamps in cash when duly presented to the company for redemption in a number having an aggregate cash value of not less than twenty-five cents [(\$.25)].

History: 1953 Comp., § 49-9-3, enacted by Laws 1959, ch. 79, § 3.

At least one redemption center must be located within state. - It must be implied from the requirements set forth that each such company must have at least one redemption center located within the state of New Mexico. 1959-60 Op. Att'y Gen. No. 59-141.

Must redeem and provide for optional cash redemption within state. - A trading stamp company must redeem stamps in this state and must, in addition to offering to redeem for services or merchandise, provide for optional cash redemption in this state. 1959-60 Op. Att'y Gen. No. 59-141.

§ 57-8-4. [Conditions of issue; registration statement; bond; claims of holders; filing of claims; determination of validity; distribution of proceeds; amount of bond; new bond; registration fee.]

No trading stamp company shall distribute trading stamps in this state or shall redeem trading stamps hereafter issued therein until it has filed with the secretary of state:

A. a statement of registration accompanied by representative samples of its stamps, stamp collection books, stamp redemption catalogues and stamp distribution and redemption agreement forms currently used in this state. Each such statement shall provide the following information:

- (1) the name and principal address of the company;
- (2) the state of its incorporation or origin;
- (3) the names and addresses of its principal officers, partners or proprietors;
- (4) the address of its principal office in this state;
- (5) the name and address of its principal officer, employee or agent therein;
- (6) the addresses of the places where its stamps are redeemable within the state;
- (7) a short form of its balance sheet, as at the end of its last fiscal year prior to such filing, certified by an independent public accountant; and
- (8) unless the principal sum of the bond hereinafter required to be filed [filed] by the company is the maximum amount hereinafter required, a statement of the gross income from its business in this state as a trading stamp company during such last fiscal year, certified by an independent public accountant; and, simultaneously therewith;

B. a bond payable to this state and duly executed by the company and a corporate surety qualified to do business therein, which is conditioned upon the performance by the company of the obligation to redeem trading stamps issued by the retailers in this state, when they are duly presented for redemption by the rightful owners and holders.

In the event the trading stamp company defaults in performing such obligation, all rightful holders of trading stamps of such company shall be entitled to make claim against said bond. Retailers in possession of trading stamps for issuance to their customers shall also be deemed rightful holders entitled to make such claim.

In the event the trading stamp company defaults in the performance of its obligation to redeem trading stamps, any rightful holder may file within three months after such default a complaint with the secretary of state. Upon the filing of any such complaint [complaint] the secretary of state shall forthwith make a determination whether there has been a default. If the secretary of state shall determine that there has been such a default he shall give notice of such determination to the trading stamp company and if such default is not corrected within 10 days he shall publish notice of such default in three consecutive publications of one or more newspapers having general circulation throughout this state and therein require that proof of all claims for redemption of the trading stamps of the company shall be filed with him, together with the trading stamps upon which the claim is based, within three months after the date of the first such publication. The secretary of state promptly after the expiration of such period shall determine the validity of all claims so filed. Thereupon the secretary of state shall be paid by the surety such amount as shall be necessary to satisfy all valid claims so filed, together with reasonable administrative costs incident to the determination and payment of said claims, not exceeding the aggregate, however, of the principal sum of the bond. The secretary of state shall promptly thereafter make an equitable distribution of the proceeds of the bond, less such reasonable administrative costs, to such claimants and shall destroy the trading stamps so surrendered.

The principal sum of the bond shall be as follows:

If the issuer has not previously done business as a trading stamp company in this state, or if the company's gross income from such business in this state during its last fiscal year was not in excess of one hundred thousand dollars (\$100,000): ten thousand dollars (\$10,000); if such gross income exceeded one hundred thousand dollars (\$100,000) but was not in excess of two hundred and fifty thousand dollars (\$250,000): twenty-five thousand dollars (\$25,000); if such gross income exceeded two hundred and fifty thousand dollars (\$250,000) but was not in excess of five hundred thousand dollars (\$500,000): fifty thousand dollars (\$50,000); if such gross income exceeded five hundred thousand dollars (\$500,000) but was not in excess of seven hundred fifty thousand dollars (\$750,000): seventy-five thousand dollars (\$75,000); and if such gross income exceeded seven hundred and fifty thousand dollars (\$750,000): one hundred thousand dollars (\$100,000).

On the effective date of each such new bond any and all liability on all bonds previously filed hereunder shall terminate and all rightful holders of trading stamps who shall prosecute their claims hereunder shall prosecute such claims solely against the new bond and only by filing proofs of claim with the secretary of state in the manner hereinbefore provided.

The statement of registration and the bond shall be filed with the secretary of state on or before the effective date of this act and annually thereafter on or before July 1 of each year. The trading stamp company shall pay a registration fee as follows: if the issuer has not previously done business as a trading stamp company in this state or if the company's gross income from such business in this state during its last fiscal year was not in excess of one hundred thousand dollars (\$100,000): one hundred dollars (\$100); if such gross income exceeded one hundred thousand dollars (\$100,000) but was not in excess of two hundred and fifty thousand dollars (\$250,000): two hundred and fifty dollars (\$250); if such gross income exceeded two hundred and fifty thousand dollars (\$250,000) but was not in excess of five hundred thousand dollars (\$500,000): five hundred dollars (\$500); if such gross income exceeded five hundred thousand dollars (\$500,000): one thousand dollars (\$1,000) to the secretary of state at the time of filing such registration statement.

History: 1953 Comp., § 49-9-4, enacted by Laws 1959, ch. 79, § 4.

Domestic corporation issuing own stamps has no duty to file. - A domestic corporation engaged in the retail trade and which issues its own trading stamps only to its customers, and which are redeemable only by it, does not have the duty of filing with the secretary of state the information and the bond required by Subsections A and B of this section. 1959-60 Op. Att'y Gen. No. 59-126.

Duty of filing prerequisite to doing business. - It is clear from the language of the act (57-8-1 to 57-8-6 NMSA 1978) that no trading stamp company shall distribute trading stamps in this state or shall redeem trading stamps issued within this state until it has filed with the secretary of state, the registration statement required by this section. 1959-60 Op. Att'y Gen. No. 59-141.

Independent public accountant must certify short form balance sheet. - From the language of Subparagraphs 7 and 8, of Subsection A of this section, it is apparent the statute specifically provides that a short form of balance sheet of a trading stamp company has to be certified by an independent public accountant before same is turned over to the secretary of state. 1959-60 Op. Att'y Gen. No. 59-127.

Accountant's certificate not limited to comparison of statement and ledgers. - This section provides clearly that the audit has to be made by an independent accountant. Further, the certificate cannot be limited to comparison of statements with amounts shown upon the ledgers of the filing stamp company. 1959-60 Op. Att'y Gen. No. 59-127.

Approval of bond mandatory requirement. - Each trading stamp company must submit a short form of balance sheet, certified by an independent accountant after a thorough audit is made and inventories are verified. The approval of the bond is a mandatory requirement and must be done under Subsection B, of this section, which provides for

giving of the bond, the kind of bond, amount of bond and approval of same as to form and maximum amount. 1959-60 Op. Att'y Gen. No. 59-127.

§ 57-8-5. [Ceasing or suspending redemption; notice of intention.]

No trading stamp company shall cease or suspend the redemption of trading stamps in this state without filing with the secretary of state at least ninety days' prior written notice of its intention so to do and concurrently mailing a copy of such notice to each retailer within this state which has at any time theretofore within one year issued trading stamps which the company is obligated to redeem.

History: 1953 Comp., § 49-9-5, enacted by Laws 1959, ch. 79, § 5.

Contractual obligation to redeem extends beyond 90-day notice period. - This section is not intended to affect the contractual rights of the holders of stamps issued by either the trading stamp company or its contract retailers. The obligation to redeem remains even after the 90 days have elapsed. A failure to redeem after that period is a default and would constitute a breach of contract, at least as to those who receive stamps prior to the notice and as to those who were without actual knowledge of the intention of the trading stamp company to cease redemption and who were issued stamps by the retailer after he has received such notice. 1959-60 Op. Att'y Gen. No. 59-127.

Obligation to redeem unwritten contract with four-year limitation. - The obligation to redeem, being based on an unwritten contract between the stamp company and the rightful holder, is governed by the statute of limitations for such unwritten contracts, which is four years (see 37-1-4 NMSA 1978). 1959-60 Op. Att'y Gen. No. 59-127.

§ 57-8-6. [Violation of act; penalty; injunction.]

Any person violating any provision of this act [57-8-1 to 57-8-6 NMSA 1978] shall be punished by a fine of not more than five thousand dollars (\$5,000), and the district court shall have jurisdiction in equity on the complaint of the secretary of state, the attorney general or any rightful holder of stamps of the offering company to restrain the violation of any of said provisions.

History: 1953 Comp., § 49-9-6, enacted by Laws 1959, ch. 79, § 6.

Article 9

Used Merchandise

§ 57-9-1. Short title.

This act [57-9-1 to 57-9-3, 57-9-4, 57-9-5 NMSA 1978] may be cited as the "Used Merchandise Act."

History: 1953 Comp., § 49-13-1, enacted by Laws 1967, ch. 155, § 1.

Cross-references. - As to authority of municipalities generally, see 3-17-1 and 3-18-1 NMSA 1978.

Act did not withdraw authority of municipalities to regulate pawnbrokers. - Since there may be double regulation, the later state law and the prior municipal authority to regulate are reconcilable. The Used Merchandise Act did not withdraw the authority of municipalities to regulate pawnbrokers. *City of Hobbs v. Biswell*, 81 N.M. 778, 473 P.2d 917 (Ct. App.), cert. denied, 81 N.M. 772, 473 P.2d 911 (1970).

Municipal ordinance may duplicate or complement statutory regulations. - With the enactment of the Used Merchandise Act, there is regulation of pawnbrokers by both the state and the municipality. The fact of double regulation does not result in the withdrawal of the municipality's authority to regulate. An ordinance may duplicate or complement statutory regulations. *City of Hobbs v. Biswell*, 81 N.M. 778, 473 P.2d 917 (Ct. App.), cert. denied, 81 N.M. 772, 473 P.2d 911 (1970).

Municipal ordinance requiring recording amount of purchase price or loan not in conflict with the Used Merchandise Act. *City of Hobbs v. Biswell*, 81 N.M. 778, 473 P.2d 917 (Ct. App.), cert. denied, 81 N.M. 772, 473 P.2d 911 (1970).

§ 57-9-2. Definitions.

As used in the Used Merchandise Act [57-9-1 to 57-9-3, 57-9-4, 57-9-5 NMSA 1978]:

A. "store" means any pawnshop, second hand store, junkshop, automobile salvage or wreckage establishment or any place of operation for dealing in or purchasing gold, silver or platinum, but does not include any shop or establishment insofar as it purchases or deals in paper products or used beverage containers, other than those made of gold, silver or platinum; and

B. "identification" means a valid New Mexico driver's license, a federal social security card, a valid armed forces identification card, a federal census number, a valid medicare identification card, a valid passport or any valid juvenile identification card issued by a municipality of this state.

History: 1953 Comp., § 49-13-2, enacted by Laws 1967, ch. 155, § 2; 1981, ch. 323, § 1.

Municipal ordinance imposing stricter identification and description of article requirements not in conflict with this section. *City of Hobbs v. Biswell*, 81 N.M. 778, 473 P.2d 917 (Ct. App.), cert. denied, 81 N.M. 772, 473 P.2d 911 (1970).

§ 57-9-3. Prohibited acts.

It is unlawful for the owner of any store, or the manager or employee thereof, to purchase or to loan money secured by any used merchandise, article or thing without first requiring identification from the seller or borrower and recording the name of the seller or borrower, his address and date of birth or social security number, a complete description of the merchandise, article or thing sold or loaned on the date of such transaction and the identification number and type of identification shown.

History: 1953 Comp., § 49-13-3, enacted by Laws 1967, ch. 155, § 3; 1981, ch. 323, § 2.

Municipal ordinance requiring both date and time be recorded not in conflict with this section. *City of Hobbs v. Biswell*, 81 N.M. 778, 473 P.2d 917 (Ct. App.), cert. denied, 81 N.M. 772, 473 P.2d 911 (1970).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 58 Am. Jur. 2d Occupations, Trades and Professions §§ 4, 9, 15.

§ 57-9-3.1. Weighing devices.

All devices used to weigh precious metals by an owner of a store shall have been inspected and approved for use by a weights and measures officer of this state within a period of twelve months immediately preceding the date of the weighing.

History: 1978 Comp., § 57-9-3.1, enacted by Laws 1981, ch. 323, § 3.

§ 57-9-3.2. Records.

An owner of a store shall:

A. keep a record in which he shall note the time of each transaction, a description of the goods purchased, the name and address of the person selling the goods and the date and hour the goods were received; and

B. retain all gold, silver and platinum in the form in which purchased in his possession for a period of not less than five days.

History: 1978 Comp., § 57-9-3.2, enacted by Laws 1981, ch. 323, § 4.

§ 57-9-3.3. Receipts.

The owner of a store shall issue a serialized receipt for each purchase or statement of appraisal of gold, silver or platinum which shall contain the following:

- A. the legal name and address of the store or appraiser;
- B. the name and address of the seller;
- C. the date of the transaction;
- D. the net weight in terms of pounds troy or avoirdupois, ounces troy or avoirdupois, pennyweight troy or avoirdupois or kilograms or grams; and
- E. the fineness of the precious metal in terms of karat for gold and sterling or coin for silver.

The merchant shall retain copies of each receipt or statement of appraisal for not less than one year.

History: 1978 Comp., § 57-9-3.3, enacted by Laws 1981, ch. 323, § 5.

§ 57-9-4. Inspection of record.

The record as provided in Section 3 [57-9-3 NMSA 1978] of the Used Merchandise Act shall be open to inspection of law enforcement officers of the county, municipality and state at all times.

History: 1953 Comp., § 49-13-4, enacted by Laws 1967, ch. 155, § 4.

Municipal ordinance permitting inspection by persons not police officers not in conflict with this section. *City of Hobbs v. Biswell*, 81 N.M. 778, 473 P.2d 917 (Ct. App.), cert. denied, 81 N.M. 772, 473 P.2d 911 (1970).

§ 57-9-5. Penalty.

A. The first violation of the Used Merchandise Act [57-9-1 to 57-9-3, 57-9-4, 57-9-5 NMSA 1978] is a misdemeanor.

B. Second and all subsequent violations of the Used Merchandise Act which occur after the date of conviction for the first offense are fourth degree felonies.

History: 1953 Comp., § 49-13-5, enacted by Laws 1967, ch. 155, § 5; 1981, ch. 323, § 6.

Cross-references. - As to the sentencing authority with respect to petty misdemeanors, see 31-19-1 NMSA 1978.

Article 10

Distress Sales

§ 57-10-1. Short title.

This act [57-10-1 to 57-10-12 NMSA 1978] may be cited as the "Distress Sales Act."

History: 1953 Comp., § 49-14-1, enacted by Laws 1967, ch. 205, § 1.

§ 57-10-2. Definitions.

As used in the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978]:

A. "distress merchandise sale" shall mean any offer to sell to the public, or sale to the public, of goods, wares or merchandise on the implied or direct representation that such sale is in anticipation of the termination of a business at its present location or that the sale is being held other than in the ordinary course of business. Distress merchandise sales shall include but are not limited to any sale advertised either specifically or in substance as a "fire sale," "smoke and water damage sale," "adjustment sale," "liquidation sale," "creditor's sale," "insolvent sale," "trustee's sale," "bankrupt sale," "save us from bankruptcy sale," "insurance salvage sale," "mortgage sale," "assignee's sale," "adjuster's sale," "must vacate sale," "quitting business sale," "receiver's sale," "loss of lease sale," "forced out of business sale," "removal sale," "change of ownership sale" or "new location sale."

B. "person" means any individual, estate, trust, receiver, cooperative association, association, club, corporation, company, firm, partnership, joint venture, syndicate or other entity.

History: 1953 Comp., § 49-14-2, enacted by Laws 1967, ch. 205, § 2.

§ 57-10-3. Licenses.

It shall be unlawful for any person to advertise or conduct a distress merchandise sale

without having first obtained a license to do so in accordance with the provisions of the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978].

History: 1953 Comp., § 49-14-3, enacted by Laws 1967, ch. 205, § 3.

§ 57-10-4. Application for license.

Any person desiring to conduct a distress merchandise sale shall make a written application verified under oath to the municipal governing body if the sale is to be held within the boundaries of an incorporated municipality or to the county governing body if the sale is to be held outside the boundaries of an incorporated municipality, at least fifteen days prior to the date on which the sale is to commence unless the merchandise to be sold consists of perishable goods, or goods damaged by smoke, fire or water in which case the fifteen-day time period will not be applicable. Each application shall contain the following information and such other information as the municipal or county governing body shall require:

- A. the name and address of the owner of the goods, wares or merchandise to be sold;
- B. a description of the place where such sale is to be held;
- C. the nature of the occupancy of the place where such sale is to be held, whether by lease or otherwise, and the effective date of the termination of the occupancy of the premises;
- D. the commencement and termination dates of the distress merchandise sale;
- E. a full and complete statement of the facts regarding the reasons why the distress merchandise sale is being conducted, the manner in which the sale is to be conducted, the means to be employed in advertising the sale, together with the content of any proposed advertisement or advertising themes, or copies thereof;
- F. if a defunct business is involved, the name and address of the defunct business, and the owner or former owner thereof;
- G. a complete and detailed inventory of the goods, wares and merchandise including goods received on consignment to be offered at the distress merchandise sale, the terms and conditions of the acquisition of the property, the amount and description of the goods, wares or merchandise to be sold and the location of the goods, wares and merchandise at the time of the filing of the application;
- H. a statement that the applicant has not in contemplation of the distress merchandise sale ordered, purchased or received on consignment any goods, wares or merchandise for the purpose of selling them at the sale within ninety days prior to the filing of the application;

I. a statement that no goods will be added to the inventory after the application is made or during the sale;

J. a statement that the applicant or its principal officers or agents have not been convicted of a violation of the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978] or had a license issued under this act revoked within five years of the filing of this application.

History: 1953 Comp., § 49-14-4, enacted by Laws 1967, ch. 205, § 4.

§ 57-10-5. Examination and investigation; grounds for denial of license.

The municipal or county governing body may upon the filing of an application investigate the applicant and examine his affairs in relation to the proposed sale and may examine the inventory and records of the applicant. No license shall be issued if it is found that:

A. the applicant has held a sale subject to regulation under the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978] at the location described in the application, within three years from the date of the application; or

B. the application states that the applicant or any of its principal officers or agents have been convicted of a violation of the Distress Sales Act or has had a license issued under this act revoked within five years of the filing of this application; or

C. the inventory submitted with the application includes goods, wares or merchandise purchased or held on consignment by the applicant or added to his stock in contemplation of such sale and for the purpose of selling the stock at the distress sale. Any unusual addition to the stock of goods, wares or merchandise which is made within ninety days prior to the filing of the application shall be prima facie evidence that the addition was made in contemplation of the sale and for the purpose of selling the goods at the sale; or

D. the applicant, in ticketing the goods, wares or merchandise for sale has misrepresented the original retail price or value thereof; or

E. the advertisement or advertising themes are false, fraudulent, deceptive or misleading in any respect; or

F. the sales methods to be used by the applicant in conducting the sale will work a fraud upon the purchasers; or

G. the information set forth in the application is insufficient; or

H. representations made in the application are false; or

I. the applicant has acquired bankrupt stock or other distress sale merchandise from another area within six months of the application.

History: 1953 Comp., § 49-14-5, enacted by Laws 1967, ch. 205, § 5.

§ 57-10-6. Issuance of license; conditions.

If the application which has been submitted complies with the provisions of the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978] and if the required license fee has been paid, the municipal or county governing body shall issue the applicant a license to advertise and conduct the sale described in the application subject to the following conditions:

A. the sale shall be held at the place named in the application;

B. the sale shall be held by the licensee for a period of not more than ninety days following the date set forth in the license;

C. only goods, wares and merchandise included in the inventory attached to the application shall be displayed on the premises and sold at the sale;

D. the license shall be prominently displayed at the location of the sale at all times;

E. the licensee shall keep suitable books at the sale location which shall be open for inspection by the municipal or county governing body during normal business hours.

History: 1953 Comp., § 49-14-6, enacted by Laws 1967, ch. 205, § 6.

§ 57-10-7. License fee; renewal.

A. The fee for any license issued pursuant to the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978] shall be fifty dollars (\$50.00) or 1/4 of 1% of the inventory cost value of the goods, wares or merchandise to be sold at the sale, whichever is more. In no case, however, shall the license fee exceed two hundred dollars (\$200).

B. If during the period that the license is in effect it appears to the municipal or county governing body that all of the goods in the original inventory have not been sold, the municipal or county governing body may upon application and for good cause shown extend the license for a period not to exceed thirty days.

History: 1953 Comp., § 49-14-7, enacted by Laws 1967, ch. 205, § 7.

§ 57-10-8. Revocation of license.

The municipal or county governing body shall revoke any license issued pursuant to the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978] if he finds that the license has:

- A. violated any provision of the Distress Sales Act; or
- B. violated any condition of the license; or
- C. made any material misstatement in the application for the license; or
- D. failed to include in the inventory required by the Distress Sales Act all the goods, wares or merchandise being offered for sale; or
- E. offered or permitted to be offered at the sale any goods, wares or merchandise not included in the inventory attached to the application; or
- F. failed to keep suitable records of the sale; or
- G. made or permitted to be made any false or misleading statements or representations in advertising the sale or in displaying, ticketing or pricing goods, wares or merchandise offered for sale; or
- H. been guilty of any fraudulent practice in the conduct of the sale authorized by the license.

History: 1953 Comp., § 49-14-8, enacted by Laws 1967, ch. 205, § 8.

§ 57-10-9. Confidentiality requirements.

The filing of an application for a license, the contents of the application and the issuance of the license shall be confidential information and no disclosure thereof shall be made except that which is necessary in the administration of this act [57-10-1 to 57-10-12 NMSA 1978]. However, disclosure of the above-mentioned information may be made with the consent of the applicant. The filing of the application and the issuance of the license shall not be confidential after public notice of the proposed sale has been given by the applicant.

History: 1953 Comp., § 49-14-9, enacted by Laws 1967, ch. 205, § 9.

§ 57-10-10. Applicability of Distress Sales Act.

- A. The Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978] shall not apply to any sale

conducted by a public officer as a part of his official duties, to any sale for which an accounting must be made to a court of law or to any sale conducted pursuant to an order of a court of law.

B. The Distress Sales Act does not apply to seasonal sales, clearance sales or similar special sales of nondistress merchandise.

History: 1953 Comp., § 49-14-10, enacted by Laws 1967, ch. 205, § 10.

§ 57-10-11. Penalty.

Any person violating any provision of the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978] shall upon conviction be punished by a fine not to exceed three hundred dollars (\$300) or by imprisonment not to exceed ninety days or both.

History: 1953 Comp., § 49-14-11, enacted by Laws 1967, ch. 205, § 11.

§ 57-10-12. Distribution of fees.

The license fees collected under the Distress Sales Act [57-10-1 to 57-10-12 NMSA 1978], shall be deposited in the general fund of the county, city, town or village which has issued the license for the distress sale.

History: 1953 Comp., § 49-14-12, enacted by Laws 1967, ch. 205, § 14.

Article 11

Financing of Automobile Sales

§ 57-11-1. [Agreements restricting financing of sales to certain persons prohibited.]

It shall be unlawful for any person who is engaged, either directly or indirectly, in the manufacture or distribution of motor vehicles, to sell or enter into a contract to sell motor vehicles, whether patented or unpatented, to any person who is engaged or intends to engage in the business of selling such motor vehicles at retail in this state, on the condition or with an agreement or understanding, either express or implied, that such person so engaged in selling motor vehicles at retail shall in any manner finance the purchase or sale of any one or number of motor vehicles only with or through a designated person or class of persons or shall sell and assign the conditional sales contracts, chattel mortgages or leases arising from the sale of motor vehicles or any one or number thereof only to a designated person or class of persons, when the effect

of the condition, agreement or understanding so entered into may be to lessen or eliminate competition, or create or tend to create a monopoly in the person or class of persons who are designated, by virtue of such condition, agreement or understanding to finance the purchase or sale of motor vehicles or to purchase such conditional sales contracts, chattel mortgages or leases, and any such condition, agreement or understanding is hereby declared to be void and against the public policy of this state.

History: Laws 1937, ch. 75, § 1; 1941 Comp., § 68-1601; 1953 Comp., § 64-31-1.

Cross-references. - For provision declaring it unlawful to require dealer to provide installment financing with specified financial institution, see 57-16-5 NMSA 1978.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 54 Am. Jur. 2d Monopolies, Restraints of Trade, and Unfair Trade Practices § 443 et seq.

Validity and construction of statute regulating dealings between automobile manufacturers, distributors, and dealers, 7 A.L.R.3d 1173.

58 C.J.S. Monopolies § 85.

§ 57-11-2. [Threat of refusal to sell unless sales financed by certain persons; prima facie evidence of violation.]

Any threat, expressed or implied, made directly or indirectly to any person engaged in the business of selling motor vehicles at retail in this state by any person engaged, either directly or indirectly, in the manufacture or distribution of motor vehicles, that such person will discontinue or cease to sell, or refuse to enter into a contract to sell, or will terminate a contract to sell motor vehicles, whether patented or unpatented, to such person who is so engaged in the business of selling motor vehicles at retail, unless such person finances the purchase or sale of any one or number of motor vehicles only with or through a designated person or class of persons or sells and assigns the conditional sales contracts, chattel mortgages or leases arising from his retail sales of motor vehicles or any one or number thereof only to a designated motor vehicles or any one or any number thereof [sic] only to such person or class of persons shall be prima facie evidence of the fact that such person so engaged in the manufacture or distribution of motor vehicles has sold or intends to sell the same on condition or with the agreement or understanding prohibited in Section 1 [57-11-1 NMSA 1978] of this act.

History: Laws 1937, ch. 75, § 2; 1941 Comp., § 68-1602; 1953 Comp., § 64-31-2.

§ 57-11-3. [Threat to terminate contract unless sales financed by certain persons; prima facie evidence of violation.]

Any threat, expressed or implied, made directly or indirectly, to any person engaged in the business of selling motor vehicles at retail in this state by any person, or any agent of any person, who is engaged in the business of financing the purchase or sale of

motor vehicles or of buying conditional sales contracts, chattel mortgages or leases on motor vehicles in this state and is affiliated with or controlled by any person engaged, directly or indirectly, in the manufacture or distribution of motor vehicles, that such person so engaged in the manufacture or distribution shall terminate his contract with or cease to sell motor vehicles to such person engaged in the sale of motor vehicles at retail in this state unless such person finances the purchase or sale of any one or number of motor vehicles only or through a designated person or class of persons or sells and assigns the conditional sales contracts, chattel mortgages or leases arising from his retail sale of [motor vehicles or any one or any number thereof only to such per]son so engaged in financing the purchase or sale of motor vehicles or in buying conditional sales contracts, chattel mortgages or leases on motor vehicles, shall be presumed to be made at the direction of and with the authority of such person so engaged in such manufacture or distribution of motor vehicles, and shall be prima facie evidence of the fact that such person so engaged in the manufacture or distribution of motor vehicles has sold or intends to sell the same on the condition or with the agreement or understanding prohibited in Section 1 [57-11-1 NMSA 1978] of this act.

History: Laws 1937, ch. 75, § 3; 1941 Comp., § 68-1603; 1953 Comp., § 64-31-3.

Compiler's notes. - The bracketed words near the middle of the section were inserted by the compiler as they were missing from Laws 1937, ch. 75, § 3.

§ 57-11-4. [Payments to eliminate competition or create monopoly in financing sales prohibited.]

It shall be unlawful for any person who is engaged, directly or indirectly, in the manufacture or wholesale distribution only of motor vehicles, whether patented or unpatented, to pay or give, or contract to pay or give anything or service of value to any person who is engaged in the business of financing the purchase or sale of motor vehicles or of buying conditional sales contracts, chattel mortgages or leases on motor vehicles sold at retail within this state if the effect of any such payment or the giving of any such thing or service of value may be to lessen or eliminate competition, or tend to create or create a monopoly in the person or class of persons who receive or accept such thing or service of value.

History: Laws 1937, ch. 75, § 4; 1941 Comp., § 68-1604; 1953 Comp., § 64-31-4.

§ 57-11-5. [Acceptance by persons engaged in financing sales of payments tending to eliminate competition prohibited.]

It shall be unlawful for any person who is engaged in the business of financing the purchase or sale of motor vehicles or of buying conditional sales contracts, chattel mortgages or leases on motor vehicles sold at retail within this state to accept or receive, or contract or agree to accept or receive, either directly or indirectly, any

payment, thing or service of value from any person who is engaged, either directly or indirectly, in the manufacture or wholesale distribution only of motor vehicles, whether patented or unpatented, if the effect of the acceptance or receipt of any such payment, thing or service of value may be to lessen or eliminate competition, or to create or tend to create a monopoly in the person who accepts or receives such payment, thing or service of value, or contracts or agrees to accept or receive the same.

History: Laws 1937, ch. 75, § 5; 1941 Comp., § 68-1605; 1953 Comp., § 64-31-5.

§ 57-11-6. [Violators of 57-11-5 NMSA 1978 forbidden to carry on business.]

It shall be unlawful for any person who hereafter so accepts or receives, either directly or indirectly, any payment, thing or service of value, as set forth in Section 5 [57-11-5 NMSA 1978] of this act, or hereafter so contracts, either directly or indirectly, to receive any such payment or thing or service of value to thereafter finance or attempt to finance the purchase or sale of any motor vehicle or buy or attempt to buy any conditional sales contracts, chattel mortgages or leases on motor vehicles sold at retail in this state.

History: Laws 1937, ch. 75, § 6; 1941 Comp., § 68-1606; 1953 Comp., § 64-31-6.

§ 57-11-7. [Suits or proceedings against violators of act.]

For a violation of any of the provisions of this act [57-11-1 to 57-11-13 NMSA 1978] by any corporation or association mentioned herein, it shall be the duty of the attorney general or the district attorney of the proper county, to institute proper suits or quo warranto proceedings in any court of competent jurisdiction for the forfeiture of its charter rights, franchises or privileges and powers exercised by such corporation or association, and for the dissolution of the same under the general statutes of the state.

History: Laws 1937, ch. 75, § 7; 1941 Comp., § 68-1607; 1953 Comp., § 64-31-7.

Cross-references. - As to proceedings in quo warranto, generally, see 44-3-1 to 44-3-16 NMSA 1978.

§ 57-11-8. [Foreign corporations as violators of act; revocation of license to do business in state.]

Every foreign corporation, as well as every foreign association, exercising any of the powers, franchises or functions of a corporation in this state, violating any of the provisions of this act [57-11-1 to 57-11-13 NMSA 1978], is hereby denied the right [of] and prohibited from doing any business in this state, and it shall be the duty of the

attorney general to enforce this provision by bringing proper proceedings by injunction or otherwise. The secretary of the state shall be authorized to revoke the license of any such corporation or association heretofore authorized by him to do business in this state.

History: Laws 1937, ch. 75, § 8; 1941 Comp., § 68-1608; 1953 Comp., § 64-31-8.

§ 57-11-9. [Penalties.]

Any person who violates any of the provisions of this act [57-11-1 to 57-11-13 NMSA 1978], any person who is a party to any agreement or understanding, or to any contract prescribing any condition prohibited by this act, and any employee, agent or officer of any such person who shall participate, in any manner, in making, executing, enforcing, performing or in urging, aiding or abetting in the performance of any such contract, condition, agreement or understanding and any person who pays or gives or contracts to pay or give anything or service of value prohibited by this act, and any person who receives or accepts or contracts to receive or accept anything or service of value prohibited by this act, shall be deemed guilty of a felony and upon conviction thereof shall be punished by a fine of not less than \$50 nor more than \$5,000 or be imprisoned not less than six months nor more than one year, or by both such fine and imprisonment. Each day's violation of this provision shall constitute a separate offense.

History: Laws 1937, ch. 75, § 9; 1941 Comp., § 68-1609; 1953 Comp., § 64-31-9.

§ 57-11-10. [Contract in violation of act void.]

Any contract or agreement in violation of the provisions of this act [57-11-1 to 57-11-13 NMSA 1978] shall be absolutely void and shall not be enforceable either in law or equity.

History: Laws 1937, ch. 75, § 10; 1941 Comp., § 68-1610; 1953 Comp., § 64-31-10.

§ 57-11-11. [Provisions of act cumulative.]

The provisions hereof shall be held cumulative of each other and of all other laws in any way affecting them now in force in this state.

History: Laws 1937, ch. 75, § 11; 1941 Comp., § 68-1611; 1953 Comp., § 64-31-11.

§ 57-11-12. [Action for damages by violation of act.]

In addition to the criminal and civil penalties herein provided, any person who is injured in his business or property by any other person or corporation or association or partnership, by reason of anything forbidden or declared to be unlawful by this act [57-11-1 to 57-11-13 NMSA 1978], may sue therefor in any court having jurisdiction thereof in the county where the defendant resides or is found, or any agent resides or is found, or where service may be obtained, without respect to the amount in controversy, and to recover twofold the damages by him sustained, and the costs of suit. Whenever it shall appear to the court before which any proceedings under this act is [are] pending, that the ends of justice require that other parties shall be brought before the court, the court may cause them to be made parties defendant and summoned, whether they reside in the county where such action is pending, or not.

History: Laws 1937, ch. 75, § 12; 1941 Comp., § 68-1612; 1953 Comp., § 64-31-12.

§ 57-11-13. [Definitions.]

A. The term "person," as used in this act [57-11-1 to 57-11-13 NMSA 1978], means any individual, firm, corporation, partnership, association, trustee, receiver or assignee for the benefit of creditors.

B. The terms "sell," "sold," "buy" and "purchase," as used in this act, include exchange, barter, gift and offer or contract to sell or buy.

History: Laws 1937, ch. 75, § 13; 1941 Comp., § 68-1613; 1953 Comp., § 64-31-13.

Article 12

Unfair Trade Practices

§ 57-12-1. Short title.

This act may be cited as the "Unfair Practices Act."

History: 1953 Comp., § 49-15-1, enacted by Laws 1967, ch. 268, § 1.

Cross-references. - For provisions relating to unfair insurance practices, see 59-11-9 to 59-11-22 NMSA 1978.

Meaning of "this act". - The term "this act" refers to Laws 1967, Chapter 268, which is compiled as 57-12-1 to 57-12-5, 57-12-7, 57-12-8, 57-12-10 and 57-12-12 to 57-12-16 NMSA 1978.

Uniform Deceptive Trade Practices Act. - The Unfair Practices Act is modeled after the Uniform Deceptive Trade Practices Act; however, numerous variations, omissions, and additions occurred in its adoption and amendment.

Liberal construction. - Because the Unfair Practices Act constitutes remedial legislation, its provisions are liberally interpreted to facilitate and accomplish its purposes and intent. *State ex rel. Stratton v. Gurley Motor Co.*, 105 N.M. 803, 737 P.2d 1180 (Ct. App. 1987).

Claims must be based on regular course of trade or commerce. - Claims made under the Unfair Practices Act must be based on conduct occurring in defendant's regular course of trade or commerce. *Klein v. Bronstein*, 39 Bankr. 20 (Bankr. D.N.M. 1984).

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M. L. Rev. 49 (1973).

For note, "State Securities Law: A Valuable Tool for Regulating Investment Land Sales," see 7 N.M. L. Rev. 265 (1977).

For article, "The Impact of the Revised New Mexico Class Action Rules Upon Consumers," see 9 N.M.L. Rev. 263 (1979).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 54 Am. Jur. 2d Monopolies, Restraints of Trade, and Unfair Trade Practices § 735.

Unfair competition by imitation in sign or design of business place, 86 A.L.R.3d 884.

Liability for interference with at will business relationship, 5 A.L.R.4th 9.

Recovery based on tortfeasor's profits in action for procuring breach of contract, 5 A.L.R.4th 1276.

Liability in tort for interference with physician's contract or relationship with hospital, 7 A.L.R.4th 572.

Failure to deliver ordered merchandise to customer on date promised as unfair or deceptive trade practice, 7 A.L.R.4th 1257.

Implied warranty coverage for service transactions under state consumer protection and deceptive trade statutes, 72 A.L.R.4th 282.

87 C.J.S. Trademarks, Tradenames and Unfair Competition § 237 et seq.

§ 57-12-2. Definitions.

As used in the Unfair Practices Act:

A. "person" includes, where applicable, natural persons, corporations, trusts, partnerships, associations, cooperative associations, clubs, companies, firms, joint ventures or syndicates;

B. "seller initiated telephone sale" means a sale, lease or rental of goods or services in

which the seller or his representative solicits the sale by telephoning the prospective purchaser and in which the sale is consummated entirely by telephone or mail, but does not include a transaction:

(1) in which a person solicits a sale from a prospective purchaser who has previously made an authorized purchase from the seller's business; or

(2) in which the purchaser is accorded the right of rescission by the provisions of the Consumer Credit Protection Act, 15 U.S.C. 1635 or regulations issued pursuant thereto;

C. "trade" or "commerce" includes the advertising, offering for sale, sale or distribution of any services and any property and any other article, commodity or thing of value, including any trade or commerce directly or indirectly affecting the people of this state;

D. "unfair or deceptive trade practice" means any false or misleading oral or written statement, visual description or other representation of any kind knowingly made in connection with the sale, lease, rental or loan of goods or services in the extension of credit or in the collection of debts by any person in the regular course of his trade or commerce, which may, tends to or does deceive or mislead any person and includes but is not limited to:

(1) representing goods or services as those of another when the goods or services are not the goods or services of another;

(2) causing confusion or misunderstanding as to the source, sponsorship, approval or certification of goods or services;

(3) causing confusion or misunderstanding as to affiliation, connection or association with or certification by another;

(4) using deceptive representations or designations of geographic origin in connection with goods or services;

(5) representing that goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits or quantities that they do not have or that a person has a sponsorship, approval, status, affiliation or connection that he does not have;

(6) representing that goods are original or new if they are deteriorated, altered, reconditioned, reclaimed, used or secondhand;

(7) representing that goods or services are of a particular standard, quality or grade or that goods are of a particular style or model if they are of another;

(8) disparaging the goods, services or business of another by false or misleading representations;

(9) offering goods or services with intent not to supply them in the quantity requested by the prospective buyer to the extent of the stock available;

(10) offering goods or services with intent not to supply reasonable expectable public demand;

(11) making false or misleading statements of fact concerning the price of goods or services, the prices of competitors or one's own price at a past or future time or the reasons for, existence of or amounts of price reduction;

(12) making false or misleading statements of fact for the purpose of obtaining appointments for the demonstration, exhibition or other sales presentation of goods or services;

(13) packaging goods for sale in a container that bears a trademark or trade name identified with goods formerly packaged in the container, without authorization, unless the container is labeled or marked to disclaim a connection between the contents and the trademark or trade name;

(14) using exaggeration, innuendo or ambiguity as to a material fact or failing to state a material fact if doing so deceives or tends to deceive;

(15) stating that a transaction involves rights, remedies or obligations that it does not involve;

(16) stating that services, replacements or repairs are needed if they are not needed; or

(17) failure to deliver the quality or quantity of goods or services contracted for; and

E. "unconscionable trade practice" means any act or practice in connection with the sale, lease, rental or loan, or in connection with the offering for sale, lease, rental or loan, of any goods or services or in the extension of credit or in the collection of debts which to a person's detriment:

(1) takes advantage of the lack of knowledge, ability, experience or capacity of a person to a grossly unfair degree; or

(2) results in a gross disparity between the value received by a person and the price paid.

History: 1953 Comp., § 49-15-2, enacted by Laws 1967, ch. 268, § 2; 1969, ch. 208, § 1; 1971, ch. 240, § 1; 1987, ch. 187, § 1; 1989, ch. 309, § 1.

The 1987 amendment, effective June 19, 1987, added "but is not limited to" at the end of the introductory paragraph of Subsection C and made minor stylistic changes throughout the section.

The 1989 amendment, effective June 16, 1989, added present Subsection B and redesignated former Subsections B through D as present Subsections C through E.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Uniform Deceptive Trade Practices Act. - This section is similar to §§ 1 and 2 of the Uniform Deceptive Trade Practices Act.

Intentional and unintentional statements. - This article applies to all misleading or deceptive statements, whether intentionally or unintentionally made. *Ashlock v. Sunwest Bank*, 107 N.M. 100, 753 P.2d 346 (1988).

Intent to deceive not element of "unfair or deceptive trade practice," but a knowing representation is required. *Richardson Ford Sales, Inc. v. Johnson*, 100 N.M. 779, 676 P.2d 1344 (Ct. App. 1984).

Single or multiple instances. - This article makes no distinction between single or multiple instances of prohibited conduct. *Ashlock v. Sunwest Bank*, 107 N.M. 100, 753 P.2d 346 (1988).

Failure to deliver contracted services. - Where a bank advertised through the mail and in the newspapers that it would provide an interest-bearing account, the advertisements were representations knowingly made by the bank in connection with the offering of a service, as a direct result of the advertising and of subsequent discussions with a bank employee, the plaintiff transferred monies into an account for the express purpose of earning such interest, and the plaintiff sued because of the bank's failure to pay interest as advertised and as was indicated to him by the bank when his funds were transferred, since the entire series of acts clearly occurred in the regular course of the bank's business, the bank's refusal to remedy the situation patently resulted in its failure to deliver the quality of services contracted for, contrary to Subsection D(17). *Ashlock v. Sunwest Bank*, 107 N.M. 100, 753 P.2d 346 (1988).

Nonunique items must be offered in amounts related to demand. - Pursuant to Subsection D(10), nonunique items or commodities must be offered in supplies to satisfy reasonably expected public demand, and of course, the test for determining the expected public demand is subjective and would depend on variable factors concerning the type of sale and the commodity involved. 1971 Op. Att'y Gen. No. 71-123.

Claim of unconscionable trade practice requires some duty of defendant. - Even if Unfair Practices Act applies to insurance companies, insured failed to present evidence to support claim that failure to explain policy to insured constituted unconscionable trade practice where insured had duty to read and familiarize himself with the policy and insurer had no duty to explain that insured was not covered while driving girlfriend's car. *State Farm Fire & Cas. Co. v. Price*, 101 N.M. 438, 684 P.2d 524 (Ct. App. 1984).

Act not in conflict with federal law. - The Unfair Practices Act (this article) and federal legislation are not in conflict, and 15 U.S.C. § 57b (e) has not preempted the New Mexico act. *Ashlock v. Sunwest Bank*, 107 N.M. 100, 753 P.2d 346 (1988).

Federal court definitions inapplicable to terms defined in this section. - Since this section defines both "unfair or deceptive" and "unconscionable" trade practices, relying on 57-12-4 NMSA 1978 to apply federal court definitions of those terms would not be giving effect to the statute. *Richardson Ford Sales, Inc. v. Johnson*, 100 N.M. 779, 676 P.2d 1344 (Ct. App. 1984).

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M.L. Rev. 49 (1973).

Am. Jur. 2d, A.L.R. and C.J.S. references. - Liability for interference with franchise, 97 A.L.R.3d 890.

Refusal to pay debt as economic duress or business compulsion avoiding compromise or release, 9 A.L.R.4th 942.

What goods or property are "used," "secondhand," or the like, for purposes of state consumer laws prohibiting claims that such items are new, 54 A.L.R.4th 1192.

§ 57-12-3. Unfair or deceptive and unconscionable trade practices prohibited.

Unfair or deceptive trade practices and unconscionable trade practices in the conduct of any trade or commerce are unlawful.

History: 1953 Comp., § 49-15-3, enacted by Laws 1967, ch. 268, § 3; 1971, ch. 240, § 2.

Claims must be based on regular course of trade or commerce. - Claims made under the Unfair Practices Act must be based on conduct occurring in defendant's regular course of trade or commerce. *Klein v. Bronstein*, 39 Bankr. 20 (Bankr. D.N.M. 1984).

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M. L. Rev. 49 (1973).

Am. Jur. 2d, A.L.R. and C.J.S. references. - Liability for interference with franchise, 97 A.L.R.3d 890.

When is termination of insurance agency contract wrongful so as to make insurer liable to agent, 5 A.L.R.4th 1080.

Recovery based on tortfeasor's profits in action for procuring breach of contract, 5 A.L.R.4th 1276.

Liability in tort for interference with physician's contract or relationship with hospital, 7 A.L.R.4th 572.

Failure to deliver ordered merchandise to customer on date promised as unfair or

deceptive trade practice, 7 A.L.R.4th 1257.

Automobile repairman's duty to provide customer with information, estimates, or replaced parts, under automobile repair consumer protection act, 25 A.L.R.4th 506.

Modern status of pendent federal jurisdiction, under 28 USCS § 1338(b), over state claim of unfair competition when joined with related claim under federal patent laws, 57 A.L.R. Fed. 418.

Modern status of pendent federal jurisdiction, under 28 USCS § 1338(b), over state claim of unfair competition when joined with related claim under federal copyright laws, 58 A.L.R. Fed. 875.

Modern status of pendent federal jurisdiction, under 28 U.S.C.S. § 1338(b), over state claim of unfair competition when joined with related claim under federal trademark laws, 62 A.L.R. Fed. 428.

§ 57-12-4. Interpretation.

It is the intent of the legislature that in construing Section 3 [57-12-3 NMSA 1978] of the Unfair Practices Act the courts to the extent possible will be guided by the interpretations given by the federal trade commission and the federal courts.

History: 1953 Comp., § 49-15-4, enacted by Laws 1967, ch. 268, § 4.

Federal court definitions inapplicable to terms defined in 57-12-2 NMSA 1978. - Since 57-12-2 NMSA 1978 defines both "unfair or deceptive" and "unconscionable" trade practices, relying on this section to apply federal court definitions of those terms would not be giving effect to the statute. Richardson Ford Sales, Inc. v. Johnson, 100 N.M. 779, 676 P.2d 1344 (Ct. App. 1984).

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M. L. Rev. 49 (1973).

§ 57-12-5. Chain referral sales technique; prohibited.

The use or employment of any chain referral sales technique, plan, arrangement or agreement whereby the buyer is induced to purchase merchandise or services upon the seller's representation or promise that if the buyer will furnish the seller names of other prospective buyers of like or identical merchandise that the seller will contact the named prospective buyers and the buyer will receive a reduction in the purchase price by means of a cash rebate, commission, credit toward balance due or any other consideration, is declared to be an unlawful practice within the meaning of the Unfair Practices Act.

History: 1953 Comp., § 49-15-5, enacted by Laws 1967, ch. 268, § 5.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M. L. Rev. 49 (1973).

§ 57-12-6. Misrepresentation of motor vehicles; penalty.

A. The willful misrepresentation of the age or condition of a motor vehicle by any person, including regrooving tires or performing chassis repair, without informing the purchaser of the vehicle that the regrooving or chassis repair has been performed, is an unlawful practice within the meaning of the Unfair Practices Act.

B. Except as provided in this subsection, a seller of a motor vehicle shall furnish at the time of the sale of a motor vehicle an affidavit which:

(1) describes the vehicle; and

(2) states to the best of the seller's knowledge whether there has been an alteration or chassis repair due to wreck damage.

C. In the case of a private party sale of a vehicle to another private party, an affidavit shall be furnished only upon the request of the purchasing private party.

D. Any person who violates this section is guilty of a misdemeanor.

History: 1953 Comp., § 49-15-5.1(B), enacted by Laws 1971, ch. 274, § 1, and recompiled as 1953 Comp., § 49-15-5.1 by Laws 1977, ch. 181, § 4; 1981, ch. 361, § 1.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M. L. Rev. 49 (1973).

§ 57-12-7. Exemptions.

Nothing in the Unfair Practices Act shall apply to actions or transactions permitted under laws administered by a regulatory body of the state of New Mexico or the United States.

History: 1953 Comp., § 49-15-6, enacted by Laws 1967, ch. 268, § 6.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

The language "permitted under laws administered by a regulatory body" in this section requires more than the mere existence of a regulatory body in order for the exemption to apply. At a minimum, the regulatory body must actually administer the regulatory laws with respect to the party claiming the exemption, thereby exercising at least the

modicum of oversight that the exempting language indicates is required. In effect, this means the regulatory body must render permission to engage in the business of the transaction through licensing, registration or some similar manifestation of "permitting" the business activity. *State ex rel. Stratton v. Gurley Motor Co.*, 105 N.M. 803, 737 P.2d 1180 (Ct. App. 1987).

Bank not exempted. - A national bank is not exempted from this article by this section. *Ashlock v. Sunwest Bank*, 107 N.M. 100, 753 P.2d 346 (1988).

§ 57-12-8. Restraint of prohibited acts; remedies for violations.

A. Whenever the attorney general has reasonable belief that any person is using, has used or is about to use any method, act or practice which is declared by the Unfair Practices Act to be unlawful, and that proceedings would be in the public interest, he may bring an action in the name of the state alleging violations of the Unfair Practices Act. The action may be brought in the district court of the county in which the person resides or has his principal place of business or in the district court in any county in which the person is using, has used or is about to use the practice which has been alleged to be unlawful under the Unfair Practices Act. The attorney general acting on behalf of the state of New Mexico shall not be required to post bond when seeking a temporary or permanent injunction in such action.

B. In any action filed pursuant to the Unfair Practices Act, including an action with respect to unimproved real property, the attorney general may petition the district court for temporary or permanent injunctive relief and restitution.

History: 1953 Comp., § 49-15-7, enacted by Laws 1967, ch. 268, § 7; 1970, ch. 38, § 1; 1977, ch. 181, § 1.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M. L. Rev. 49 (1973).

For note, "State Securities Law: A Valuable Tool for Regulating Investment Land Sales," see 7 N.M. L. Rev. 265 (1977).

§ 57-12-9. Settlements.

A. In lieu of beginning or continuing an action pursuant to the Unfair Practices Act, the attorney general may accept a written assurance of discontinuance of any practice in violation of the Unfair Practices Act from the person who has engaged in the unlawful practice. The attorney general may require an agreement by the person engaged in the unlawful practice that, by a date set by the attorney general and stated in the

assurance, he will make restitution to all persons of money, property or other things received from them in any transaction related to the unlawful practice. All settlements are a matter of public record but are not admissible against any defendant in any action brought by any other person or public body against such defendant under the Unfair Practices Act and do not constitute a basis for the introduction of the assurance of discontinuance as prima facie evidence against such defendant in any action or proceeding.

B. A person need not accept restitution pursuant to an assurance. His acceptance of restitution bars recovery of any damages in any action by him or on his behalf against the same defendant on account of the same unlawful practice.

C. A violation of an assurance entered into pursuant to this section is a violation of the Unfair Practices Act.

History: 1953 Comp., § 49-15-7.1, enacted by Laws 1971, ch. 240, § 3; 1977, ch. 181, § 2.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M.L. Rev. 49 (1973).

For note, "State Securities Law: A Valuable Tool for Regulating Investment Land Sales," see 7 N.M. L. Rev. 265 (1977).

§ 57-12-10. Private remedies.

A. A person likely to be damaged by an unfair or deceptive trade practice or by an unconscionable trade practice of another may be granted an injunction against it under the principles of equity and on terms that the court considers reasonable. Proof of monetary damage, loss of profits or intent to deceive or take unfair advantage of any person is not required. Relief granted for the copying of an article shall be limited as to the prevention of confusion or misunderstanding as to source.

B. Any person who suffers any loss of money or property, real or personal, as a result of any employment by another person of a method, act or practice declared unlawful by the Unfair Practices Act may bring an action to recover actual damages or the sum of one hundred dollars (\$100), whichever is greater. Where the trier of fact finds that the party charged with an unfair or deceptive trade practice or an unconscionable trade practice has willfully engaged in the trade practice, the court may award up to three times actual damages or three hundred dollars (\$300), whichever is greater, to the party complaining of the practice.

C. The court shall award attorneys' fees and costs to the party complaining of an unfair

or deceptive trade practice or unconscionable trade practice if he prevails. The court shall award attorneys' fees and costs to the party charged with an unfair or deceptive trade practice or an unconscionable trade practice if it finds that the party complaining of such trade practice brought an action which was groundless.

D. The relief provided in this section is in addition to remedies otherwise available against the same conduct under the common law or other statutes of this state.

E. In any class action filed under this section, the court may award damages to the named plaintiffs as provided in Subsection B of this section and may award members of the class such actual damages as were suffered by each member of the class as a result of the unlawful method, act or practice.

History: 1953 Comp., § 49-15-8, enacted by Laws 1967, ch. 268, § 8; 1971, ch. 240, § 4; 1977, ch. 181, § 3; 1987, ch. 187, § 2.

The 1987 amendment, effective June 19, 1987, added the second sentence of Subsection B and rewrote Subsection C.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Uniform Deceptive Trade Practices Act. - This section is similar to § 3 of the Uniform Deceptive Trade Practices Act.

Failure to file answer bringing partial directed verdict. - In a civil suit by the state under the Pyramid or Multilevel Sales Act and the Unfair Practices Act, defendant's right to trial by jury was not infringed upon by the trial court's granting of a partial directed verdict against him on the issue of liability and the court's rejection of requested jury instructions, including requested special interrogatories to the jury, where defendant failed to file an answer to the complaint filed by the state, but only filed a document entitled "Declaration of Status", and challenged the jurisdiction of the court and the constitutionality of the Pyramid or Multilevel Sales Act (now Pyramid Promotional Schemes Act, 57-13-1 et seq.). State ex rel. Stratton v. Sinks, 106 N.M. 213, 741 P.2d 435 (Ct. App. 1987).

Triple damages. - The permissive language of Subsection B leads to the conclusion that it was within the legislature's contemplation that in some cases, but not all, the false or misleading statement would be made at the outset with the intent to deceive, and in such cases triple damages would not be unwarranted. Conversely, it suggests also that the legislature anticipated other situations wherein the statement would not be intentionally unfair or deceptive, but could become a false or misleading representation at some time during the life of the transaction. Ashlock v. Sunwest Bank, 107 N.M. 100, 753 P.2d 346 (1988).

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M.L. Rev. 49 (1973).

For article, "The Impact of the Revised New Mexico Class Action Rules Upon Consumers," see 9 N.M.L. Rev. 263 (1979).

Am. Jur. 2d, A.L.R. and C.J.S. references. - Liability for interference with at will business relationship, 5 A.L.R.4th 9.

Recovery based on tortfeasor's profits in action for procuring breach of contract, 5 A.L.R.4th 1276.

When statute of limitations commences to run on action under state deceptive trade practice or consumer protection acts, 18 A.L.R.4th 1340.

Award of attorneys' fees in actions under state deceptive trade practice and consumer protection acts, 35 A.L.R.4th 12.

Recoverability of compensatory damages for mental anguish or emotional distress for breach of service contract, 54 A.L.R.4th 901.

§ 57-12-11. Civil penalty.

In any action brought under Section 57-12-8 NMSA 1978, if the court finds that a person is willfully using or has willfully used a method, act or practice declared unlawful by the Unfair Practices Act, the attorney general, upon petition to the court, may recover, on behalf of the state of New Mexico, a civil penalty of not exceeding five thousand dollars (\$5,000) per violation.

History: 1953 Comp., § 49-15-9, enacted by Laws 1970, ch. 38, § 2.

Repeals and reenactments. - Laws 1970, ch. 38, § 2, repeals 49-15-9, 1953 Comp., relating to the civil penalty for violation of Sections 3 and 5 of the act, and enacts the above section.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M.L. Rev. 49 (1973).

For note, "State Securities Law: A Valuable Tool for Regulating Investment Land Sales," see 7 N.M.L. Rev. 265 (1977).

§ 57-12-12. Civil investigative demand.

A. Whenever the attorney general has reason to believe that any person may be in possession, custody or control of an original or copy of any book, record, report, memorandum, paper, communication, tabulation, map, chart, photograph, mechanical transcription or other tangible document or recording which he believes to be relevant to the subject matter of an investigation of a probable violation of the Unfair Practices Act,

he may, prior to the institution of a civil proceeding, execute in writing and cause to be served upon the person a civil investigative demand requiring such person to produce documentary material and permit the inspection and copying of the material. The demand of the attorney general shall not be a matter of public record and shall not be published by him except by order of the court.

B. Each demand shall:

- (1) state the general subject matter of the investigation;
- (2) describe the classes of documentary material to be produced with reasonable certainty;
- (3) prescribe the return date within which the documentary material is to be produced, which in no case shall be less than ten days after the date of service; and
- (4) identify the members of the attorney general's staff to whom such documentary material is to be made available for inspection and copying.

C. No demand shall:

- (1) contain any requirement which would be unreasonable or improper if contained in a subpoena duces tecum issued by a court of this state; or
- (2) require the disclosure of any documentary material which would be privileged, or which for any other reason would not be required by a subpoena duces tecum issued by a court of this state;
- (3) require the removal of any documentary material from the custody of the person upon whom the demand is served except in accordance with the provisions of Subsection E.

D. Service of the demand may be made by:

- (1) delivering a duly executed copy thereof to the person to be served, or if the person is not a natural person, to the statutory agent for the person or to any officer of the person to be served; or
- (2) delivering a duly executed copy thereof to the principal place of business in this state of the person to be served; or
- (3) mailing by registered or certified mail a duly executed copy of the demand addressed to the person to be served at his principal place of business in this state, or, if the person has no place of business in this state, to his principal office or place of business.

E. Documentary material demanded pursuant to the provisions of this section shall be produced for inspection and copying during normal business hours at the principal office or place of business of the person served or may be inspected and copied at such other times and places as may be agreed upon by the person served and the attorney general.

F. No documentary material produced pursuant to a demand, or copies thereof, shall, unless otherwise ordered by the district court in the county in which the person resides or has his principal place of business, or is about to [perform] or is performing the practice which is alleged to be unlawful under the Unfair Practices Act, for good cause shown, be produced for inspection or copying by anyone other than an authorized employee of the attorney general, nor shall the contents thereof be disclosed to anyone other than an authorized employee of the attorney general, or in court in an action relating to a violation of the Unfair Practices Act.

G. At any time before the return date of the demand, a petition to set aside the demand, modify the demand or extend the return date thereon may be filed in the district court in the county in which the person resides or has his principal place of business, or is about to [perform] or is performing the practice which is alleged to be unlawful under the Unfair Practices Act, and the court upon a showing of good cause may set aside the demand, modify it or extend the return date of the demand.

H. After service of the investigative demand upon him, if any person neglects or refuses to comply with the demand, the attorney general may invoke the aid of the court in the enforcement of the demand. In appropriate cases the court shall issue its order requiring the person to appear and produce the documentary material required in the demand and may upon failure of the person to comply with the order punish the person for contempt.

I. This section shall not be applicable to criminal prosecutions.

History: 1953 Comp., § 49-15-10, enacted by Laws 1967, ch. 268, § 10.

Cross-references. - For production of documentary evidence, see Rule 1-045B.

Compiler's notes. - Laws 1967, ch. 268, contained two sections numbered 10. The 1953 compiler has designated the first of these 49-15-10, 1953 Comp., and the other 49-15-11, 1953 Comp.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M.L. Rev. 49 (1973).

For note, "State Securities Law: A Valuable Tool for Regulating Investment Land Sales," see 7 N.M.L. Rev. 265 (1977).

For article, "New Mexico Restraint of Trade Statutes - A Legislative Proposal," see 9 N.M.L. Rev. 1 (1978-79).

§ 57-12-13. Regulations.

The attorney general is empowered to issue and file as required by law all regulations necessary to implement and enforce any provision of the Unfair Practices Act.

History: 1953 Comp., § 49-15-11, enacted by Laws 1967, ch. 268, § 10 [10A].

Compiler's notes. - See compiler's note to 57-12-12 NMSA 1978.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For note, "State Securities Law: A Valuable Tool for Regulating Investment Land Sales," see 7 N.M. L. Rev. 265 (1977).

§ 57-12-14. Construction.

The Unfair Practices Act neither enlarges nor diminishes the rights of parties in private litigation.

History: 1953 Comp., § 49-15-12, enacted by Laws 1967, ch. 268, § 11.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M.L. Rev. 49 (1973).

For note, "State Securities Law: A Valuable Tool for Regulating Investment Land Sales," see 7 N.M.L. Rev. 265 (1977).

§ 57-12-15. Enforcement.

In order to promote the uniform administration of the Unfair Practices Act in New Mexico, the attorney general is to be responsible for its enforcement, but he may in appropriate cases delegate this authority to the district attorneys of the state and when this is done, the district attorneys shall have every power conferred upon the attorney general by the Unfair Practices Act.

History: 1953 Comp., § 49-15-13, enacted by Laws 1967, ch. 268, § 12.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For note, "State Securities Law: A Valuable Tool for Regulating Investment Land Sales," see 7 N.M. L. Rev. 265 (1977).

§ 57-12-16. Advertising media excluded.

The Unfair Practices Act does not apply to publishers, broadcasters, printers or other persons engaged in the dissemination of information or reproduction of printed or pictorial matters who publish, broadcast or reproduce material without knowledge of its deceptive or unconscionable character.

History: 1953 Comp., § 49-15-14, enacted by Laws 1967, ch. 268, § 13; 1971, ch. 240, § 5.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Uniform Deceptive Trade Practices Act. - This section is similar to § 4 of the Uniform Deceptive Trade Practices Act.

§ 57-12-17. Issuance of ne exeat.

Whenever the attorney general has reasonable belief that any person is using or is about to use any method, act or practice which is declared by the Unfair Practices Act to be unlawful, and whenever the attorney general has reasonable belief that any such person is about to remove himself from the state of New Mexico, or is about to remove his property or assets from the state of New Mexico, the attorney general may petition the appropriate district court for a writ of ne exeat and the court may forbid any such person from leaving the state of New Mexico, or removing his property or assets from the state of New Mexico until a determination of the issues has been made.

History: 1953 Comp., § 49-15-15, enacted by Laws 1971, ch. 164, § 1.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Law reviews. - For article, "Consumer Class Actions Under the New Mexico Unfair Practices Act," see 4 N.M.L. Rev. 49 (1973).

§ 57-12-18. Posting of bond.

The court may require any such person to post a ne exeat bond conditioned on such persons [person's] appearance at all hearings on the matter at issue.

History: 1953 Comp., § 49-15-16, enacted by Laws 1971, ch. 164, § 2.

§ 57-12-19. [Hearing after incarceration.]

No such person shall be incarcerated for failure to post said ne exeat bond for longer than 72 hours, Sundays excepted, without the benefit of a hearing before the court setting said bond. Such hearing shall be held as soon as possible after incarceration.

History: 1953 Comp., § 49-15-17, enacted by Laws 1971, ch. 164, § 3.

§ 57-12-20. Sureties on bond.

The sureties upon any bond, shall in all cases justify as to their sufficiency; and the clerk of the district court taking such bond shall certify his approval of the same, as to form and the manner of its execution and to the sufficiency of the sureties thereon.

History: 1953 Comp., § 49-15-18, enacted by Laws 1971, ch. 164, § 4.

§ 57-12-21. Door-to-door sales; contracts; requirements; prohibitions.

A. In connection with any door-to-door sale, it constitutes an unfair or deceptive trade practice for any seller to:

(1) fail to furnish the buyer with a fully completed receipt or copy of any contract pertaining to such sale at the time of its execution which is in the same language as that principally used in the oral sales presentation and which shows the date of the transaction and contains the name and address of the seller and, in immediate proximity to the space reserved in the contract for the signature of the buyer or on the front page of the receipt if a contract is not used and in bold face type of a minimum size of ten points, a statement in substantially the following form:

USE THE ZOOM COMMAND TO VIEW THE FOLLOWING FORM:

"You, the buyer, may cancel this transaction at any time prior to midnight of the third business day after the date of this transaction. See the attached notice of cancellation form for an explanation of this right.";

(2) fail to furnish each buyer, at the time he signs the door-to-door sales contract or otherwise agrees to buy consumer goods or services from the

seller, a completed form in duplicate, captioned "NOTICE OF CANCELLATION", which shall be attached to the contract or receipt and easily detachable and which shall contain in ten-point bold-face type the following information and statements in the same language as that used in the contract:

"NOTICE OF CANCELLATION

.....
date

You may cancel this transaction, without any penalty or obligation, within three business days from the above date.

If you cancel, any property traded in, any payments made by you under the contract or sale and any negotiable instrument executed by you will be returned within ten business days following receipt by the seller of your cancellation notice and any security interest arising out of the transaction will be canceled.

If you cancel, you must make available to the seller at your residence, in substantially as good condition as when received, any goods delivered to you under this contract or sale; or you may, if you wish, comply with the instructions of the seller regarding the return shipment of the goods at the seller's expense and risk.

If you do make the goods available to the seller and the seller does not pick them up within twenty days of the date of your notice of cancellation, you may retain or dispose of the goods without any further obligation. If you fail to make the goods available to the seller or if you agree to return the goods to the seller and fail to do so, then you remain liable for performance of all obligations under the contract.

To cancel this transaction, mail or deliver a signed and dated copy of this cancellation notice or any other written notice or send a telegram to:

.....
(name of seller)
at

.....
(address of seller's place of business)
not later than midnight of

.....
(date)

I hereby cancel this transaction.

.....

(date)

.....";
(buyer's signature)

(3) fail, before furnishing copies of the notice of cancellation to the buyer, to complete both copies by entering the name of the seller, the address of the seller's place of business, the date of the transaction and the date, not earlier than the third business day following the date of the transaction, by which the buyer may give notice of cancellation;

(4) include in any door-to-door contract or receipt any confession of judgment or any waiver of any of the rights to which the buyer is entitled under this section, including specifically his right to cancel the sale in accordance with the provisions of this section;

(5) fail to inform each buyer orally, at the time he signs the contract or purchases the goods or services, of his right to cancel;

(6) misrepresent in any manner the buyer's right to cancel;

(7) fail or refuse to honor any valid notice of cancellation by a buyer and, within ten business days after the receipt of such notice, fail to:

(a) refund all payments made under the contract or sale;

(b) return in substantially as good condition as when received by the seller any goods or property traded in; and

(c) cancel and return any negotiable instrument executed by the buyer in connection with the contract or sale and take any action necessary or appropriate to terminate promptly any security interest created in the transaction;

(8) negotiate, transfer, sell or assign any notice or other evidence of indebtedness to a finance company or other third party prior to midnight of the fifth business day following the day the contract was signed or the goods or services were purchased; and

(9) fail to notify the buyer within ten business days of receipt of his notice of cancellation, whether the seller intends to repossess or to abandon any shipped or delivered goods.

B. The cancellation period provided for in this section as applied to telephone initiated sales shall not begin until the buyer has been informed of his right to cancel and has been provided with copies of the notice of cancellation.

C. For the purposes of this section:

(1) "business day" means any calendar day except Sunday or the following business holidays: new year's day, Washington's birthday, memorial day, independence day, labor day, Columbus day, veterans' day, thanksgiving day, Christmas day, Martin Luther King, Jr.'s birthday and any other legal public holiday of the state of New Mexico or the United States;

(2) "consumer goods or services" means goods or services other than perishable goods or agricultural products purchased, leased or rented primarily for personal, family or household purposes, including courses of instruction or training, regardless of the purpose for which they are taken;

(3) "door-to-door sale" means a sale, lease or rental of consumer goods or services with a purchase price of twenty-five dollars (\$25.00) or more, whether under single or multiple contracts, in which the seller or his representative personally solicits the sale, including those in response to or following an invitation by the buyer, and the buyer's agreement or offer to purchase is made at a place other than the place of business of the seller. A door-to-door sale includes seller initiated telephone sales. A door-to-door sale does not include a transaction:

(a) made pursuant to prior negotiations in the course of a visit by the buyer to a retail business establishment having a fixed permanent location where the goods are exhibited or the services are offered for sale on a continuing basis;

(b) in which the consumer is accorded the right of rescission by the provisions of the Consumer Credit Protection Act, 15 U.S.C. 1635 or regulations issued pursuant thereto;

(c) in which the buyer has initiated the contract and the goods or services are needed to meet a bona fide immediate personal emergency of the buyer, and the buyer furnishes the seller with a separate dated and signed personal statement in the buyer's handwriting describing the situation requiring immediate remedy and expressly acknowledging and waiving the right to cancel the sale within three business days;

(d) in which the buyer has initiated the contract and specifically requested the seller to visit his home for the purpose of repairing or performing maintenance upon the buyer's personal property. If in the course of such a visit the seller sells the buyer the right to receive additional services or goods other than replacement parts necessarily used in performing the maintenance or in making the repairs, the sale of those additional goods or services would not fall within this exclusion; or

(e) pertaining to the sale or rental of real property, to the sale of insurance or to the sale of securities or commodities by a broker-dealer registered with the securities and exchange commission;

(4) "place of business" means the main or permanent branch office or local address of a seller;

(5) "purchase price" means the total price paid or to be paid for the consumer goods or services, including all interest and service charges; and

(6) "seller" means any person, partnership, corporation or association engaged in the door-to-door sale of consumer goods or services.

History: 1978 Comp., § 57-12-21, enacted by Laws 1987, ch. 212, § 1.

Effective dates. - Laws 1987, ch. 212 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 19, 1987.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 67 Am. Jur. 2d Sales § 84.

§ 57-12-22. Telephone solicitation sales; automated telephone dialing systems for sales restricted; disclosure and other requirements established for authorized telephone solicitation sales.

A. A person shall not utilize an automated telephone dialing or push-button or tone-activated address signaling system with a prerecorded message to solicit persons to purchase goods or services unless there is an existing business relationship between such persons and the person being called consents to hear the prerecorded message.

B. It is unlawful under the Unfair Practices Act for any person to solicit by means of a seller initiated telephone sale of goods or services:

(1) without promptly disclosing name of the sponsor and the primary purpose or purposes of the contact;

(2) in which offers or solicitations in the guise of research or a survey are made when the real intent is to sell goods or services;

(3) without disclosing, prior to commitments by customers, the cost of the goods or services, all terms, conditions, payment plans and the amount or existence of any extra charges such as shipping and handling;

(4) which are [is] received before 9:00 a.m. or after 9:00 p.m.;

(5) using automatic dialing equipment unless the telephone immediately releases the line when the called party disconnects; and

(6) asking for credit card numbers until and unless the customer has committed to make the purchase and expressed a desire to use a credit card to pay for the purchase.

History: 1978 Comp., § 57-12-22, enacted by Laws 1989, ch. 309, § 2.

Effective dates. - Laws 1989, ch. 309 contains no effective date provision, but, pursuant to N.M. Const., art. IV, § 23, is effective on June 16, 1989.

Unfair Practices Act. - See 57-12-1 NMSA 1978 and notes thereto.

Article 13

Pyramid or Multilevel Sales

§ 57-13-1. Short title.

Chapter 57, Article 13 NMSA 1978 may be cited as the "Pyramid Promotional Schemes Act".

History: 1953 Comp., § 50-20-1, enacted by Laws 1973, ch. 377, § 1; 1987, ch. 100, § 1.

The 1987 amendment, effective June 19, 1987, substituted "Chapter 57, Article 13 NMSA 1978" for "This act" and "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act."

Applicability. - Section 15, Laws 1987, ch. 100, effective June 19, 1987, provides that the act applies only to pyramid promotional schemes established, operated, advertised or promoted on or after June 19, 1987.

Constitutionality. - The Pyramid or Multilevel Sales Act is not unconstitutionally vague and overbroad. *State ex rel. Stratton v. Sinks*, 106 N.M. 213, 741 P.2d 435 (Ct. App. 1987).

The Pyramid or Multilevel Sales Act does not operate as an unconstitutional restraint of trade. *State ex rel. Stratton v. Sinks*, 106 N.M. 213, 741 P.2d 435 (Ct. App. 1987).

Given the potentially deceptive nature of pyramids, there is a valid state interest in their regulation, and any infringement on first amendment rights to free speech and assembly is both negligible and subordinate. *State ex rel. Stratton v. Sinks*, 106 N.M. 213, 741 P.2d 435 (Ct. App. 1987).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 67 Am. Jur. 2d Sales § 86.

Enforceability of transaction entered into pursuant to referral sales arrangement, 14 A.L.R.3d 1420.

Validity of pyramid distribution plan, 54 A.L.R.3d 217.

77 C.J.S. Sales § 3.

§ 57-13-2. Definitions.

As used in the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978]:

A. "compensation" includes a payment based on a sale or distribution made to a person who either is a participant in a pyramid promotional scheme or has the right to become a participant upon payment;

B. "consideration" means the payment of cash or the purchase of goods, services or intangible property but does not include:

(1) the purchase of goods or services furnished at cost to be used in making sales and not for resale; or

(2) time and effort spent in pursuit of sales or recruiting activities; and

C. "pyramid promotional scheme" means any plan or operation by which a participant gives consideration for the opportunity to receive compensation which is derived primarily from any person's introduction of other persons into participation in the plan or operation rather than from the sale of goods, services or intangible property by the participant or other persons introduced into the plan or operation.

History: 1978 Comp., § 57-13-2, enacted by Laws 1987, ch. 100, § 2.

Repeals and reenactments. - Laws 1987, ch. 100, § 2 repeals former 57-13-2 NMSA 1978, as enacted by Laws 1973, ch. 377, § 2, and enacts the above section, effective June 19, 1987. For provisions of the former section, see the 1978 original pamphlet.

§ 57-13-3. Prohibition; defenses excluded.

A. A person shall not establish, operate, advertise or promote a pyramid promotional scheme.

B. A limitation as to the number of persons who may participate or the presence of additional conditions affecting eligibility for the opportunity to receive compensation under the plan or operation does not change the identity of the scheme as a pyramid promotional scheme nor is it a defense under this article that a participant, on giving consideration, obtains any goods, services or intangible property in addition to the right to receive compensation.

History: 1978 Comp., § 57-13-3, enacted by Laws 1987, ch. 100, § 3.

Repeals and reenactments. - Laws 1987, ch. 100, § 3 repeals former 57-13-3 NMSA 1978, as enacted by Laws 1973, ch. 377, § 3, and enacts the above section, effective June 19, 1987. For provisions of the former section, see 1978 original pamphlet.

§ 57-13-4. Restraint of prohibited acts; restitution; penalties.

A. Whenever the attorney general has reasonable belief that any person is using, has used or is about to use any method, act or practice which is declared by the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978] to be unlawful and that proceedings would be in the public interest, he may bring an action in the name of the state against that person to restrain, by temporary or permanent injunction, the use of such method, act or practice. The action may be brought in the district court of the county in which the person resides or has his principal place of business or in the district court in the county in which the person is using, has used or is about to use the practice which has been alleged to be unlawful under the Pyramid Promotional Schemes Act. The attorney general acting on behalf of the state shall not be required to post bond when seeking a temporary or permanent injunction.

B. In any action brought under Subsection A of this section, the court may, upon petition of the attorney general, require that the person engaged in the unlawful practice make restitution to all persons of money, property or other things received from them in any transaction related to the unlawful practice; and it is further provided that if the court finds that a person is willfully using or has willfully used a method, act or practice declared unlawful by the Pyramid Promotional Schemes Act, the attorney general, upon petition to the court, may recover on behalf of the state a civil penalty not exceeding ten thousand dollars (\$10,000) per violation.

History: 1953 Comp., § 50-20-4, enacted by Laws 1973, ch. 377, § 4; 1987, ch. 100, § 4.

The 1987 amendment, effective June 19, 1987, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act" in the three places that it appears in the section and made minor changes in language throughout the section.

§ 57-13-5. Settlements.

A. In lieu of beginning or continuing an action pursuant to the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978], the attorney general may accept a written assurance of discontinuance of any practice in violation of that act from the person who has engaged in the unlawful practice. The attorney general may require an agreement by the person engaged in the unlawful practice that by a date set by the attorney general and stated in the assurance, he will make restitution to all persons of money, property or other things received from them in any transaction related to the unlawful practice. All settlements are a matter of public record.

B. A person need not accept restitution pursuant to an assurance. His acceptance of restitution bars recovery of any damages in any action by him or on his behalf against the same defendant on account of the same unlawful practice.

C. A violation of an assurance entered into pursuant to this section is a violation of the Pyramid Promotional Schemes Act.

History: 1953 Comp., § 50-20-5, enacted by Laws 1973, ch. 377, § 5; 1987, ch. 100, § 5.

The 1987 amendment, effective June 19, 1987, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act" in Subsection A and Subsection C and made a minor language change in Subsection A.

§ 57-13-6. Private remedies.

A. A person likely to be damaged by any method, act or practice which is declared by the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978] to be unlawful may be granted an injunction against it under the principles of equity and on terms that the court considers reasonable. Proof of monetary damage, loss of profits or intent to deceive or take unfair advantage of any person is not required.

B. Costs shall be allowed to the prevailing party unless the court otherwise directs. The court may award attorneys' fees to the prevailing party if:

(1) the party complaining of an unlawful practice has brought an action which he knew to be groundless; or

(2) the party charged with an unlawful practice has willfully engaged in the practice knowing it to be unlawful.

C. The relief provided in this section is in addition to remedies otherwise available against the same conduct under the common law or other statutes of this state.

History: 1953 Comp., § 50-20-6, enacted by Laws 1973, ch. 377, § 6; 1987, ch. 100, § 6.

The 1987 amendment, effective June 19, 1987, in Subsection A, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act" and deleted the former last sentence which read, "Relief granted for the copying of an article shall be limited to the prevention of confusion or misunderstanding as to source."

Failure to file answer bringing partial directed verdict. - In a civil suit by the state under the Pyramid or Multilevel Sales Act and the Unfair Practices Act, defendant's right to trial by jury was not infringed upon by the trial court's granting of a partial directed verdict against him on the issue of liability and the court's rejection of requested jury instructions, including requested special interrogatories to the jury, where defendant failed to file an answer to the complaint filed by the state, but only filed a document

entitled "Declaration of Status", and challenged the jurisdiction of the court and the constitutionality of the Pyramid or Multilevel Sales Act. State ex rel. Stratton v. Sinks, 106 N.M. 213, 741 P.2d 435 (Ct. App. 1987).

§ 57-13-7. Penalties.

Any person violating the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978] shall be deemed guilty of a fourth degree felony and shall be sentenced to a term of imprisonment pursuant to the provisions of Subsections A through C of Section 31-18-15 NMSA 1978 or fined not less than one thousand dollars (\$1,000) or more than ten thousand dollars (\$10,000), or both.

History: 1953 Comp., § 50-20-7, enacted by Laws 1973, ch. 377, § 7; 1987, ch. 100, § 7.

The 1987 amendment, effective June 19, 1987, rewrote the section.

§ 57-13-8. Pyramid Promotional Schemes Act restitution fund.

A. All civil penalties collected under Section 57-13-4 NMSA 1978 shall be deposited in the state treasury in a fund to be designated as the "Pyramid Promotional Schemes Act restitution fund", which fund is hereby established and which shall be administered by the attorney general. All expenditures from this fund shall be paid upon petition to the attorney general to those persons adequately establishing injury in money, property or other things in a transaction related to a practice declared unlawful under the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978] and who were unknown to the court at the time judgment was rendered.

B. Excepting any amount then being considered as an expenditure pursuant to a petition under Subsection A of this section, the balance of a civil penalty collected shall be transferred to the state general fund eighteen months after collection.

History: 1953 Comp., § 50-20-8, enacted by Laws 1973, ch. 377, § 8; 1987, ch. 100, § 8.

The 1987 amendment, effective June 19, 1987, in Subsection A, substituted "57-13-4 NMSA 1978" for "4 of this act" near the beginning, substituted "Pyramid Promotional Schemes Act" for "Pyramid Sales Act" and made a minor language change.

§ 57-13-9. Civil investigative demand.

A. Whenever the attorney general has reason to believe that any person may be in possession, custody or control of an original or copy of any book, record, report,

memorandum, paper, communication, tabulation, map, chart, photograph, mechanical transcription or other tangible document or recording which he believes to be relevant to the subject matter of an investigation of a probable violation of the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978], he may, prior to the institution of a civil proceeding, execute in writing and cause to be served upon the person a civil investigative demand requiring the person to produce documentary material and permit the inspection and copying of the material. The demand of the attorney general shall not be a matter of public record and shall not be published by him except by order of the court.

B. Each demand shall:

- (1) state the general subject matter of the investigation;
- (2) describe the classes of documentary material to be produced with reasonable certainty;
- (3) prescribe the return date within which the documentary material is to be produced, which in no case shall be less than ten days after the date of service; and
- (4) identify the members of the attorney general's staff to whom such documentary material is to be made available for inspection and copying.

C. No demand shall:

- (1) contain any requirement which would be unreasonable or improper if contained in a subpoena duces tecum issued by a court of this state;
- (2) require the disclosure of any documentary material which would be privileged or which for any other reason would not be required by a subpoena duces tecum issued by a court of this state; or
- (3) require the removal of any documentary material from the custody of the person upon whom the demand is served, except in accordance with the provisions of Subsection E of this section.

D. Service of the demand may be made by:

- (1) delivering a duly executed copy thereof to the person to be served or, if the person is not a natural person, to the statutory agent for the person or to any officer of the person to be served; or
- (2) delivering a duly executed copy thereof to the principal place of business in this state of the person to be served; or
- (3) mailing by registered or certified mail a duly executed copy of the demand

addressed to the person to be served at his principal place of business in this state or, if the person has no place of business in this state, to his principal office or place of business.

E. Documentary material demanded pursuant to the provisions of this section shall be produced for inspection and copying during normal business hours at the principal office or place of business of the person served or may be inspected and copied at such other times and places as may be agreed upon by the person served and the attorney general.

F. No documentary material produced pursuant to a demand, or copies thereof, shall, unless otherwise ordered by the district court in the county in which the person resides or has his principal place of business or the person is about to perform or is performing the practice which is alleged to be unlawful under the Pyramid Promotional Schemes Act, for good cause shown, be produced for inspection or copying by anyone other than an authorized employee of the attorney general, nor shall the contents be disclosed to anyone other than an authorized employee of the attorney general or in court in an action relating to a violation of that act.

G. At any time before the return date of the demand, a petition to set aside the demand, modify the demand or extend the return date of the demand may be filed in the district court in the county in which the person resides or has his principal place of business or is about to perform or is performing the practice which is alleged to be unlawful under the Pyramid Promotional Schemes Act, and the court upon a showing of good cause may set aside the demand, modify it or extend the return date of the demand.

H. After service of the investigative demand upon him, if any person neglects or refuses to comply with the demand, the attorney general may invoke the aid of the court in the enforcement of the demand. In appropriate cases, the court shall issue its order requiring the person to appear and produce the documentary material required in the demand and may, upon failure of the person to comply with the order, punish the person for contempt.

I. This section shall not be applicable to criminal prosecutions.

History: 1953 Comp., § 50-20-9, enacted by Laws 1973, ch. 377, § 9; 1987, ch. 100, § 9.

The 1987 amendment, effective June 19, 1987, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act" in Subsections A, F, and G and made minor changes in language in the same subsections.

§ 57-13-10. Repealed.

Repeals. - Laws 1987, ch. 100, § 16, effective June 19, 1987, repeals 57-13-10 NMSA 1978, as enacted by Laws 1973, ch. 377, § 10, relating to registering of pyramid or multilevel sales companies with the attorney general and the designation of the secretary of state as their agent for service of process.

§ 57-13-11. Regulations.

The attorney general is empowered to issue and file as required by law all regulations necessary to implement and enforce any provision of the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978]. A violation of these regulations shall be unlawful.

History: 1953 Comp., § 50-20-11, enacted by Laws 1973, ch. 377, § 11; 1987, ch. 100, § 10.

The 1987 amendment, effective June 19, 1987, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act."

§ 57-13-12. Construction.

The Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978] neither enlarges nor diminishes the rights of parties in private litigation.

History: 1953 Comp., § 50-20-12, enacted by Laws 1973, ch. 377, § 12; 1987, ch. 100, § 11.

The 1987 amendment, effective June 19, 1987, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act."

§ 57-13-13. Enforcement.

In order to promote the uniform administration of the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978] in New Mexico, the attorney general is to be responsible for its enforcement, but he may in appropriate cases delegate this authority to the district attorneys of the state, and, when this is done, the district attorneys shall have every power conferred upon the attorney general by that act.

History: 1953 Comp., § 50-20-13, enacted by Laws 1973, ch. 377, § 13; 1987, ch. 100, § 12.

The 1987 amendment, effective June 19, 1987, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act" near the beginning and made a minor language change near the end of the section.

§ 57-13-14. Advertising media excluded.

The Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978] does not apply to publishers, broadcasters, printers or other persons engaged in the dissemination of information or reproduction of printed or pictorial matters who publish, broadcast or reproduce material without actual knowledge of its being in violation of that act.

History: 1953 Comp., § 50-20-14, enacted by Laws 1973, ch. 377, § 14; 1987, ch. 100, § 13.

The 1987 amendment, effective June 19, 1987, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act" and made a minor language change at the end of the section.

§ 57-13-15. Issuance of ne exeat.

Whenever the attorney general has reasonable belief that any person is using or is about to use any method, act or practice which is declared by the Pyramid Promotional Schemes Act [Chapter 57, Article 13 NMSA 1978] to be unlawful, and whenever the attorney general has reasonable belief that any such person is about to remove himself from New Mexico, or is about to remove his property or assets from New Mexico, the attorney general may petition the appropriate district court for a writ of ne exeat, and the court may forbid any such person from leaving New Mexico or removing his property or assets from New Mexico until a determination of the issues has been made.

History: 1953 Comp., § 50-20-15, enacted by Laws 1973, ch. 377, § 15; 1987, ch. 100, § 14.

The 1987 amendment, effective June 19, 1987, substituted "Pyramid Promotional Schemes Act" for "Pyramid or Multilevel Sales Act" and made minor language changes throughout the section.

Applicability. - Section 15, Laws 1987, ch. 100, effective June 19, 1987, provides that the act applies only to pyramid promotional schemes established, operated, advertised or promoted on or after June 19, 1987.

§ 57-13-16. Posting of bond.

The court may require any such person to post a ne exeat bond conditioned on such person's appearance at all hearings on the matter at issue.

History: 1953 Comp., § 50-20-16, enacted by Laws 1973, ch. 377, § 16.

§ 57-13-17. Hearing after incarceration.

No such person shall be incarcerated for failure to post said ne exeat bond for longer than seventy-two hours, Sundays excepted, without the benefit of a hearing before the court setting said bond. Such hearing shall be held as soon as possible after incarceration.

History: 1953 Comp., § 50-20-17, enacted by Laws 1973, ch. 377, § 17.

§ 57-13-18. Sureties on bond.

The sureties upon any bond, shall in all cases justify as to their sufficiency; and the clerk of the district court taking such bond shall certify his approval of the same, as to form and the manner of its execution and to the sufficiency of the sureties thereon.

History: 1953 Comp., § 50-20-18, enacted by Laws 1973, ch. 377, § 18.

Article 14

Price Discrimination

§ 57-14-1. Short title.

This act [57-14-1 to 57-14-9 NMSA 1978] may be cited as the "Price Discrimination Act."

History: 1953 Comp., § 49-11-1, enacted by Laws 1961, ch. 229, § 1.

Cross-references. - As to restraints of trade generally, see 57-1-1 NMSA 1978 et seq.

Act parallels federal act. - The Price Discrimination Act (57-14-1 to 57-14-9) adopted by the New Mexico legislature, except for its provision permitting damages, closely parallels the Robinson-Patman Act, adopted by congress as an amendment to the Clayton Anti-Trust Act, 15 U.S.C. § 13 (1976). Jay Walton Enters., Inc. v. Rio Grande Oil Co., 106 N.M. 55, 738 P.2d 927 (Ct. App. 1987).

§ 57-14-2. Definitions.

As used in the Price Discrimination Act [57-14-1 to 57-14-9 NMSA 1978]:

A. "person" means an individual, partnership, association, corporation, joint-stock

company or business trust;

B. "price" means the net price to the buyer after deduction of all discounts, rebates or other price concessions paid or allowed by the seller;

C. "commerce" means trade within this state; and

D. "commodity" means any movable article or any commercial service sold in commerce.

History: 1953 Comp., § 49-11-2, enacted by Laws 1961, ch. 229, § 2; 1965, ch. 301, § 1.

§ 57-14-3. Discrimination unlawful.

A. It is unlawful for any person engaged in commerce, either directly or indirectly, intentionally, for the purpose of destroying competition or eliminating a competitor, to:

(1) discriminate in price between different purchasers of commodities of like grade and quality; or

(2) discriminate in price between different sections, communities or cities in this state where the effect is to lessen competition substantially, to create a monopoly in any line of commerce or to injure, destroy or prevent competition with any person who grants or knowingly receives the benefit of the discrimination, or with customers of either.

B. This section does not prevent:

(1) allowance for differences in cost of manufacture, sale or delivery resulting from differing methods or quantities in which commodities are sold or delivered;

(2) persons engaged in selling goods, wares or merchandise in commerce from selecting their own customers in bona fide transactions not in restraint of trade; or

(3) price changes in response to changing conditions affecting the market or marketability of goods.

History: 1953 Comp., § 49-11-3, enacted by Laws 1961, ch. 229, § 3.

Allowance of rebates. - Because of the similarities between the Price Discrimination Act (57-14-1 to 57-14-9) and the Robinson-Patman Act, the courts look to the federal law for assistance in interpretation and application of the state act, and rebates allowed upon the purchase of goods are permissible under the Robinson-Patman Act when there is no discrimination between buyers of the same classification and the rebates do not stifle

competition or create a monopoly. *Jay Walton Enters., Inc. v. Rio Grande Oil Co.*, 106 N.M. 55, 738 P.2d 927 (Ct. App. 1987).

Price differentials proper if based on valid criteria. - It is not a violation of the Price Discrimination Act (57-14-1 to 57-14-9) for a distributor to establish price differentials for the produce sold based on factors which are not designed or intended to eliminate competition or to create a monopoly, but which instead are based upon other valid criteria, such as cost differentials due to geographic proximity. *Jay Walton Enters., Inc. v. Rio Grande Oil Co.*, 106 N.M. 55, 738 P.2d 927 (Ct. App. 1987).

No violation where price variations for purpose of equal profit. - Since the issue of competition involves questions of geographic proximity and marketing practices, where defendant company had distributed entirely through jobbers and with the company itself absorbing any loss as a result of price reductions in the area during the period in question so that all jobbers retained the same profit margin before and after the alleged price discrimination, and furthermore, where the nearest jobber to plaintiff was too distant geographically (54 miles) to be considered in competition with him, it was held that plaintiff itself negated any possibility of establishing a competitive relationship with defendant under either the United States or New Mexico antitrust laws, and that defendant's pricing policies, different from the policies of the other defendants, were inconsistent with plaintiffs' conspiracy count which basically alleged selective price reductions to monopolize the gasoline distributors market; thus, in the absence of any basis for allegations of competition or conspiracy on the part of defendant, the claims against it were dismissed and its motion for summary judgment was granted. *Ingram v. Phillips Petroleum Co.* 252 F. Supp. 674 (D.N.M. 1966).

Offsetting depressed prices in one locality by raising them in another. - Price discrimination statutes are designed to prevent a business from destroying competition through unfair pricing practices, such as, for example, depressing prices in one locality where there is competition and offsetting the loss by raising prices in another area where there is little or no competition. *Jay Walton Enters., Inc. v. Rio Grande Oil Co.*, 106 N.M. 55, 738 P.2d 927 (Ct. App. 1987).

Functional availability of rebate plan. - The notion that a rebate plan must be "functionally available", is not expressly recognized in either this section or in the federal counterpart, § 2(a) of the Robinson-Patman Act, and, although circumstances may exist in which a rebate plan or discount allowance may not be functionally available, the facts did not give rise to a basis for such finding. *Jay Walton Enters., Inc. v. Rio Grande Oil Co.*, 106 N.M. 55, 738 P.2d 927 (Ct. App. 1987).

"Good faith" as a defense. - It is a defense to an action alleging price discrimination under the New Mexico Price Discrimination Act (57-14-1 to 57-14-9) to show that defendants acted in "good faith" and did not intend their actions to create a monopoly or to unlawfully discriminate against a competitor. *Jay Walton Enters., Inc. v. Rio Grande Oil Co.*, 106 N.M. 55, 738 P.2d 927 (Ct. App. 1987).

Anti-competitive intent is question of fact for fact finder. - Whether a rebate plan was fashioned with an intention of injuring or destroying competition and whether defendants' actions tended to curtail or destroy competition are questions of fact for the fact finder. *Jay Walton Enters., Inc. v. Rio Grande Oil Co.*, 106 N.M. 55, 738 P.2d 927 (Ct. App. 1987).

Averments of intrastate and interstate price discrimination avoid dismissal. - Assuming, arguendo, that the New Mexico antitrust and price discrimination statutes involved apply only to intrastate commerce, plaintiffs' affidavit accompanying their opposition to the defendant's motions to dismiss averred that plaintiffs complained of unfair competition within New Mexico as well as between New Mexico and Texas distributors, and since the mere fact that plaintiffs' volume had increased would not negate the possibility of actual harm, the motions to dismiss were denied. *Ingram v. Phillips Petroleum Co.* 252 F. Supp. 674 (D.N.M. 1966).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 54 Am. Jur. 2d Monopolies, Restraints of Trade and Unfair Trade Practices §§ 654, 656.

Construction and effect of state statute forbidding unfair trade practice or competition by discriminatory allowance of rebates, commissions, discounts, or the like, 54 A.L.R.2d 1187.

Giving of trading stamps, premiums, or the like, as violation of statute prohibiting sales below cost, 70 A.L.R.2d 1080.

87 C.J.S. Trademarks, Tradenames and Unfair Competition § 244.

§ 57-14-4. Meeting competitive price a defense.

It is a defense to any action under this act [57-14-1 to 57-14-9 NMSA 1978] to show that the seller's lower price, payment or furnishing of services or facilities to any purchaser, was made in good faith to meet equally low prices of a competitor or the services or facilities furnished by a competitor.

History: 1953 Comp., § 49-11-4, enacted by Laws 1961, ch. 229, § 4.

"Good faith" as a defense. - It is a defense to an action alleging price discrimination under the New Mexico Price Discrimination Act (57-14-1 to 57-14-9) to show that defendants acted in "good faith" and did not intend their actions to create a monopoly or to unlawfully discriminate against a competitor. *Jay Walton Enters., Inc. v. Rio Grande Oil Co.*, 106 N.M. 55, 738 P.2d 927 (Ct. App. 1987).

§ 57-14-5. Commissions and brokerages unlawful.

It is unlawful for any person engaged in commerce to pay, grant, receive or accept anything of value as a commission, brokerage or other compensation, or any allowance or discount in lieu thereof, except for services rendered in connection with the sale or

purchase of goods, wares or merchandise. It is unlawful for either party to the transaction to pay or grant anything of value as a commission, brokerage or other compensation, or any allowance or discount to the other party to the transaction or to any agent, representative or other intermediary acting for, on behalf of or subject to direct or indirect control of the other party to the transaction.

History: 1953 Comp., § 49-11-5, enacted by Laws 1961, ch. 229, § 5.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 54 Am. Jur. 2d Monopolies, Restraints of Trade and Unfair Trade Practices § 655.

Construction and effect of state statute forbidding unfair trade practice or competition by discriminatory allowance of rebates, commissions, discounts, or the like, 54 A.L.R.2d 1187.

§ 57-14-6. Customer discrimination.

It is unlawful for any person engaged in commerce:

A. to pay or contract for payment of anything of value to or for the benefit of a customer as compensation for any services or facilities furnished by or through the customer in connection with the processing, handling, sale or offering for sale of any products or commodities manufactured, sold or offered for sale unless the payment or compensation is available on proportionally equal terms to all other customers competing in the distribution of the products or commodities;

B. to discriminate in favor of one purchaser against another purchaser of a commodity bought for resale, with or without processing, by contracting to furnish or furnishing, or by contributing to the furnishing of any services or facilities connected with the processing, handling, sale or offering for sale of the commodity purchased on terms not accorded to all purchasers on proportionally equal terms; or

C. knowingly to induce or receive a discrimination in price which is prohibited by the Price Discrimination Act [57-14-1 to 57-14-9 NMSA 1978].

History: 1953 Comp., § 49-11-6, enacted by Laws 1961, ch. 229, § 6.

§ 57-14-7. Cooperatives exempt.

Nothing in the Price Discrimination Act [57-14-1 to 57-14-9 NMSA 1978] prevents a cooperative association from returning to its members, producers or consumers the whole or any part of the net earnings or surplus resulting from its trading operations, in proportion to their purchases or sales from, to or through the cooperative.

History: 1953 Comp., § 49-11-7, enacted by Laws 1961, ch. 229, § 7.

§ 57-14-8. Injunctive relief; damages.

A. Any person injured by any violation, or who will be injured from any threatened violation of the Price Discrimination Act [57-14-1 to 57-14-9 NMSA 1978] may maintain an action in the district court to enjoin the violation or threatened violation. If a violation or threatened violation is established, the court shall enjoin it and the plaintiff may recover threefold, the amount of damages sustained, costs of suit and a reasonable attorney fee.

B. Any person injured by any violation of the Price Discrimination Act may maintain an action in the district court for damages alone and the measure of damages is the same as that prescribed in Subsection A of this section.

C. In any action under this section, upon proof that he has been unlawfully discriminated against by the defendant, the plaintiff shall be presumed to have sustained damages equal to the monetary amount or equivalent of the unlawful discrimination and in addition, he may establish further damages sustained as a result of the discrimination.

D. Where a defendant's trade or industry has an established cost survey for the localities in which the offense was committed, it is competent evidence to prove the costs of the defendant in an action under the Price Discrimination Act.

History: 1953 Comp., § 49-11-8, enacted by Laws 1961, ch. 229, § 8; 1965, ch. 301, § 2.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Amount of compensation of attorney for services as to unfair competition in absence of contract or statute fixing amount, 56 A.L.R.2d 1157.

87 C.J.S. Trademarks, Tradenames and Unfair Competition § 245.

§ 57-14-9. Illegal contracts.

Any express or implied contract made by any person in violation of the Price Discrimination Act [57-14-1 to 57-14-9 NMSA 1978] is an illegal contract and no action for enforcement shall be maintained in any court in this state.

History: 1953 Comp., § 49-11-9, enacted by Laws 1961, ch. 229, § 9.

Law reviews. - For article, "New Mexico Restraint of Trade Statutes - A Legislative Proposal," see 9 N.M.L. Rev. 1 (1978-79).

Article 15

False Advertising

§ 57-15-1. False advertising unlawful.

False advertising in the conduct of any business, trade or commerce or in the furnishing of any service in this state is hereby declared unlawful.

History: 1953 Comp., § 49-12-1, enacted by Laws 1965, ch. 79, § 1.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 3 Am. Jur. 2d Advertising §§ 3, 7 et seq. Validity, construction, and application of statutes or ordinances directed against false or fraudulent statements in advertisements, 89 A.L.R. 1004.

§ 57-15-2. False advertising defined.

The term false advertising means advertising, including labeling, which is misleading in any material respect; and in determining whether any advertising is misleading, there shall be taken into account (among other things) not only representations made by statement, word, design, device, sound or any combination thereof, but also the extent to which the advertising fails to reveal facts material in the light of such representations with respect to the commodity to which the advertising relates under the conditions prescribed in said advertisement, or under such conditions as are customary or usual.

History: 1953 Comp., § 49-12-2, enacted by Laws 1965, ch. 79, § 2; 1967, ch. 270, § 1.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Validity, construction, and effect of laws or regulations requiring merchants to affix sale price to each item of consumer goods, 7 A.L.R.4th 792.

Actionable nature of advertising impugning quality or worth of merchandise or products, 42 A.L.R.4th 318.

What goods or property are "used," "secondhand," or the like, for purposes of state consumer laws prohibiting claims that such items are new, 54 A.L.R.4th 1192.

§ 57-15-3. Notice of proposed action.

Before the attorney general commences an action pursuant to Section 4 [57-15-4 NMSA 1978] of this article he shall be required to give the person against whom such action is contemplated appropriate notice by certified mail and an opportunity to show either orally or in writing why such action should not be commenced. In such showing, said person may present, among other things, that the advertisement is subject to and complies with the rules and regulations of, and the statutes administered by the federal trade commission or any official department, division, commission or agency of this state.

History: 1953 Comp., § 49-12-3, enacted by Laws 1965, ch. 79, § 3.

§ 57-15-4. Civil penalty.

Any person, firm, corporation or association or agent or employee thereof who engages in any of the acts or practices made unlawful by this act [57-15-1 to 57-15-5, 57-15-9, 57-15-10 NMSA 1978] shall be liable to a civil penalty of not more than five hundred dollars (\$500) for each violation, which shall inure to this state and may be recovered in a civil action brought by the attorney general or, with his consent, the district attorney of the district where the act is committed. In any such action it shall be a complete defense that the advertisement is subject to and complies with the rules and regulations of, and the statutes administered by the federal trade commission.

History: 1953 Comp., § 49-12-4, enacted by Laws 1965, ch. 79, § 4.

§ 57-15-5. Injunctions to prevent violation.

A. The attorney general of the state of New Mexico or the district attorney of the district in which the violation occurs or a private citizen may bring an action in the name of the state against any person to restrain and prevent any violation of this act [57-15-1 to 57-15-5, 57-15-9, 57-15-10 NMSA 1978]. Any proceeding initiated under this section by a private citizen shall be initiated on his behalf and all others similarly situated.

B. The court in exceptional cases brought by private citizens may award reasonable attorneys' fees to the prevailing party. Costs or attorneys' fees may be assessed against a defendant only if the court finds that he has willfully engaged in false advertising.

History: 1953 Comp., § 49-12-5, enacted by Laws 1965, ch. 79, § 5.

Cross-references. - As to class action suits generally, see Rule 1-023.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Availability of permanent injunction under § 13(b) of Federal Trade Commission Act (15 USCS § 53(b)), 70 A.L.R. Fed. 716.

§ 57-15-6. Civil investigative demand.

A. Whenever the attorney general has reason to believe that any person may be in possession, custody or control of an original or copy of any book, record, report, memorandum, paper, communication, tabulation, map, chart, photograph, mechanical transcription or other tangible document or recording which he believes to be relevant to the subject matter of an investigation of a probable violation of Section 57-15-1 NMSA 1978, he may prior to the institution of a civil proceeding, execute in writing and cause to be served upon the person, a civil investigative demand requiring such person to

produce documentary material and permit the inspection and copying of the material. The demand of the attorney general shall not be a matter of public record and shall not be published by him except by order of the court.

B. Each demand shall:

- (1) state the general subject matter of the investigation;
- (2) describe the classes of documentary material to be produced with reasonable specificity;
- (3) prescribe the return date within which the documentary material is to be produced, which in no case shall be less than ten days after the date of service; and
- (4) identify the members of the attorney general's staff to whom such documentary material is to be made available for inspection and copying.

C. No demand shall:

- (1) contain any requirement which would be unreasonable or improper if contained in a subpoena duces tecum issued by a court of this state; or
- (2) require the disclosure of any documentary material which would be privileged, or which for any other reason would not be required by a subpoena duces tecum issued by a court of this state;
- (3) require the removal of documentary material from the custody of the person upon whom the demand is served except in accordance with the provisions of Subsection E.

D. Service of the demand may be made by:

- (1) delivering a duly executed copy thereof to the person to be served, or if the person is not a natural person, to the statutory agent for the person or to any officer of the person to be served; or
- (2) delivering a duly executed copy thereof to the principal place of business in this state of the person to be served; or
- (3) mailing by registered or certified mail a duly executed copy of the demand addressed to the person to be served at his principal place of business in this state, or, if the person has no place of business in this state, to his principal office or place of business.

E. Documentary material demanded pursuant to the provisions of this section shall be produced for inspection and copying during normal business hours at the principal office or place of business of the person served, or at such other times and places as may be

agreed upon by the person served and the attorney general.

F. No documentary material produced pursuant to a demand, or copies thereof, shall unless otherwise ordered by the district court in the county in which the person resides or has his principal place of business or in the district court of the county in which the person is [performing] or is about to perform the practice which is alleged to be unlawful under Section 57-15-1 NMSA 1978, for good cause shown, be produced for inspection or copying by anyone other than an authorized employee of the attorney general, nor shall the contents thereof be disclosed to anyone other than an authorized employee of the attorney general, or in a court in an action relating to the violation of Section 57-15-1 NMSA 1978.

G. At any time before the return date of the demand a petition to set aside the demand, modify the demand or extend the return date thereof may be filed in the district court in the county in which the person resides or has his principal place of business or in the district court of the county in which the person is [performing] or is about to perform the practice which is alleged to be unlawful under Section 57-15-1 NMSA 1978, and the court upon a showing of good cause may set aside the demand, modify it or extend the return date of the demand.

H. After service of the investigative demand upon him, if any person neglects or refuses to comply with the demand, the attorney general may invoke the aid of the court in the enforcement of the demand. In appropriate cases the court shall issue its order requiring the person to appear and produce the documentary material required in the demand and may upon failure of the person to comply with the order punish the person for contempt.

I. This section shall not be applicable to criminal prosecution.

History: 1953 Comp., § 49-12-5.1, enacted by Laws 1967, ch. 270, § 2.

Cross-references. - As to subpoenas for the production of documentary evidence, see Rule 1-045B.

§ 57-15-7. Regulations.

The attorney general is empowered to issue and file as required by law all regulations necessary to implement and enforce any provision of this act [57-15-2, 57-15-6 to 57-15-8 NMSA 1978].

History: 1953 Comp., § 49-12-5.2, enacted by Laws 1967, ch. 270, § 3.

§ 57-15-8. Enforcement.

In order to promote the uniform administration of this act [57-15-2, 57-15-6 to 57-15-8 NMSA 1978] in New Mexico, the attorney general is to be responsible for its enforcement, but he may in appropriate cases delegate this authority to the district attorneys of the state and when this is done, the district attorneys shall have every power conferred upon the attorney general by this act.

History: 1953 Comp., § 49-12-5.3, enacted by Laws 1967, ch. 270, § 4.

§ 57-15-9. Construction.

This act [57-15-1 to 57-15-5, 57-15-9, 57-15-10 NMSA 1978] neither enlarges nor diminishes the rights of parties in private litigation.

History: 1953 Comp., § 49-12-6, enacted by Laws 1965, ch. 79, § 6.

§ 57-15-10. Exceptions.

Nothing in this article [57-15-1 to 57-15-5, 57-15-9, 57-15-10 NMSA 1978] shall apply to any television or sound radio broadcasting station or to any publisher or printer of a newspaper, magazine or other form of printed advertising who broadcasts, publishes or prints such advertisement.

History: 1953 Comp., § 49-12-7, enacted by Laws 1965, ch. 79, § 7.

Article 16

Motor Vehicle Dealers Franchising

§ 57-16-1. Declaration of policy.

The distribution and sale of motor vehicles in this state vitally affects the general economy of the state and the public interest and welfare of its citizens. It is the policy of this state and the purpose of this act to exercise the state's police power to ensure a sound system of distributing and selling motor vehicles and regulating the manufacturers, distributors, representatives and dealers of those vehicles to provide for compliance with manufacturer's warranties, and to prevent frauds, unfair practices, discriminations, impositions and other abuses of our citizens.

History: 1953 Comp., § 64-37-1, enacted by Laws 1973, ch. 6, § 1.

Meaning of "this act". - The term "this act", referred to in the second sentence, means Laws 1973, Chapter 6, which appears as 57-16-1 to 57-16-6, 57-16-7 to 57-16-9, and 57-16-10 to 57-16-16 NMSA 1978. The reference probably should be to all of Chapter 57, Article 16 NMSA 1978.

Law reviews. - For comment, "State v. Galio: An Administrative Search?," see 9 N.M.L. Rev. 419 (1979).

Annual Survey of New Mexico Commercial Law, see 17 N.M.L. Rev. 219 (1987).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 7A Am. Jur. 2d Automobiles and Highway Traffic §§ 394, 396.

Regulation or licensing of business of selling motor vehicles, 57 A.L.R.2d 1265.

Validity and construction of statute regulating dealings between automobile manufacturers, distributors and dealers, 7 A.L.R.3d 1173.

§ 57-16-2. Application of act.

The provisions of this act shall apply to all persons, manufacturers, representatives, distributors and dealers and to all written or oral agreements between a manufacturer, distributor or representative with a motor vehicle dealer including, but not limited to, the franchise offering, the franchise agreement, sales of goods, services or advertising, leases or mortgages of real or personal property, promises to pay, security interest, pledges, insurance contracts, advertising contracts, construction or installation contracts, servicing contracts and all other such agreements in which the manufacturer, distributor or representative has any direct or indirect interest.

History: 1953 Comp., § 64-37-2, enacted by Laws 1973, ch. 6, § 2.

Meaning of "this act". - See same catchline following 57-16-1 NMSA 1978.

This article (57-16-1 to 57-16-16 NMSA 1978) applies to manufacturers, representatives, distributors and dealers of self-propelled agricultural machines and equipment which may travel upon the public highways of New Mexico. 1974 Op. Att'y Gen. No. 74-25.

§ 57-16-3. Definitions.

As used in Chapter 57, Article 16 NMSA 1978:

A. "motor vehicle" means every self-propelled vehicle, having two or more wheels, by which a person or property may be transported on a public highway;

B. "motor vehicle dealer" or "dealer" means any person who sells or solicits or

advertises the sale of new or used motor vehicles. Motor vehicle dealer or dealer shall not include:

(1) receivers, trustees, administrators, executors, guardians or other persons appointed by or acting under judgment, decree or order of any court;

(2) public officers while performing their duties as such officers;

(3) persons making casual sales of their own vehicles duly registered and licensed to them by the state; and

(4) finance companies, banks and other lending institutions covering sales of repossessed vehicles;

C. "person" means every natural person, partnership, corporation, association, trust, estate or any other legal entity;

D. "manufacturer" means any person who manufactures or assembles new motor vehicles either within or without this state;

E. "distributor" means any person who distributes or sells new or used motor vehicles to dealers and who is not a manufacturer;

F. "representative" means any person who is or acts as an agent, employee or representative of a manufacturer or distributor who performs any duties in this state relating to promoting the distribution or sale of new or used motor vehicles or contacts dealers in this state on behalf of a manufacturer or distributor;

G. "franchise" means an oral or written arrangement for a definite or indefinite period in which a manufacturer, distributor or representative grants to a motor vehicle dealer a license to use a trade name, service mark or related characteristic and in which there is a community of interest in the marketing of motor vehicles or services related to marketing of motor vehicles at wholesale, retail, leasing or otherwise;

H. "fraud" shall include, in addition to its normal legal connotation, the following:

(1) a misrepresentation in any manner, whether intentionally false or due to gross negligence, of a material fact;

(2) a promise or representation not made honestly and in good faith; and

(3) an intentional failure to disclose a material fact;

I. "sale" shall include:

(1) the issuance, transfer, agreement for transfer, exchange, pledge, hypothecation or

mortgage in any form, whether by transfer in trust or otherwise, of any motor vehicle or interest therein or of any franchise related thereto; and

(2) any option, subscription or other contract or solicitation looking to a sale or offer or attempt to sell in any form, whether spoken or written. A gift or delivery of any motor vehicle or franchise with respect thereto with, or as, a bonus on account of the sale of anything shall be deemed a sale of such motor vehicle or franchise;

J. "motorcycle" means any motor vehicle used on or off a public highway which has an unladen weight of less than 1500 pounds; and

K. "designated family member" means a spouse, child, grandchild, parent, brother or sister of a deceased or incapacitated dealer who is entitled to inherit the dealer's ownership interest in the dealership under the terms of a will or the laws of intestate succession in this state. In the case of an incapacitated dealer, the term shall mean the person appointed by a court as the legal representative of the dealer's property. The term also includes the appointed and qualified personal representative and the testamentary trustee of a deceased dealer. However, the term shall be limited to mean only that individual designated by the motorcycle dealer in a written document filed with the manufacturer, distributor or representative in the event that such a document has been filed.

History: 1953 Comp., § 64-37-3, enacted by Laws 1973, ch. 6, § 3; 1977, ch. 100, § 1; 1985, ch. 213, § 1.

Ad hoc approach to determine coverage of article approved. - There may be certain pieces of agricultural machinery which may be excepted from definition of motor vehicle and which must be evaluated on a case-by-case basis. *Smith Mach. Corp. v. Hesston, Inc.*, 102 N.M. 245, 694 P.2d 501 (1985).

Windrower is not "vehicle" or "motor vehicle". - A windrower, a piece of farm machinery used to mow, crimp and cut hay or other crops into rows to be picked up and compacted into bales, is not a "vehicle" or "motor vehicle" under Motor Vehicle Code, 66-1-1 NMSA 1978 et seq., and is similarly excluded from coverage under this article. *Smith Mach. Corp. v. Hesston, Inc.*, 102 N.M. 245, 694 P.2d 501 (1985).

§ 57-16-4. Unlawful acts; dealers.

It is unlawful for any dealer to:

A. require a retail purchaser of a new motor vehicle, as a condition of sale and delivery thereof, to purchase special features, equipment, parts or accessories not ordered or desired by the purchaser, provided such features, equipment, parts or accessories are not already installed on the new motor vehicle when received by the dealer;

B. use false, deceptive or misleading advertising in connection with his business;

C. willfully defraud any retail buyer to the buyer's damage;

D. fail to perform the obligations placed on the dealer in connection with the delivery and preparation of a new motor vehicle for retail sale as provided in the manufacturer's preparation and delivery agreements;

E. fail to perform the obligations placed on the dealer in connection with the manufacturer's warranty agreements;

F. represent or sell as a new motor vehicle any motor vehicle which has been used and operated for demonstration purposes or which is otherwise a used motor vehicle; or

G. intentionally fail to perform any written agreement with any retail buyer.

History: 1953 Comp., § 64-37-4, enacted by Laws 1973, ch. 6, § 4; 1985, ch. 236, § 1.

Cross-references. - As to misrepresentation of age or condition of vehicle as an unlawful practice, see 57-12-6 NMSA 1978.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Regulation or licensing of business of selling motor vehicles, 57 A.L.R.2d 1265.

§ 57-16-5. Unlawful acts; manufacturers; distributors; representatives.

It is unlawful for any manufacturer, distributor or representative to:

A. coerce or attempt to coerce a dealer to order or accept delivery of any motor vehicle, appliances, equipment, parts or accessories therefor or any other commodity which the motor vehicle dealer has not voluntarily ordered;

B. coerce or attempt to coerce a dealer to order or accept delivery of any motor vehicle with special features, appliances, accessories or equipment not included in the list price of the motor vehicles as publicly advertised by the manufacturer;

C. coerce or attempt to coerce a dealer to order for any person any parts, accessories, equipment, machinery, tools, appliances or any commodity whatsoever;

D. refuse to deliver, in reasonable quantities and within a reasonable time after receipt of dealer's order, to any motor vehicle dealer having a franchise or contractual arrangement for the retail sale of any motor vehicles sold or distributed by the manufacturer, distributor or representative, any such motor vehicles, parts or accessories as are covered by the franchise or contract specifically publicly advertised

by the manufacturer, distributor or representative to be available for immediate delivery; provided, however, the failure to deliver any motor vehicle, parts or accessories shall not be considered a violation of Chapter 57, Article 16 NMSA 1978 if such failure is due to an act of God, work stoppage or delay due to a strike or labor difficulty, shortage of materials, freight embargo or other cause over which the manufacturer, distributor or representative or any agent thereof has no control;

E. coerce or attempt to coerce any motor vehicle dealer to enter into any agreement with the manufacturer, distributor or representative or to do any other act prejudicial to the dealer by threatening to cancel any franchise or any contractual agreement existing between the manufacturer, distributor or representative and the dealer; provided, however, that notice in good faith to any motor vehicle dealer of the dealer's violation of any terms or provisions of the franchise or contractual agreement shall not constitute a violation of Chapter 57, Article 16 NMSA 1978;

F. terminate or cancel the franchise or selling agreement of any dealer without due cause. The nonrenewal of a franchise or selling agreement, without due cause, shall constitute an unfair termination or cancellation regardless of the terms or provisions of the franchise or selling agreement. The manufacturer, distributor or representative shall notify a motor vehicle dealer in writing by registered mail of the termination or cancellation of the franchise or selling agreement of the dealer at least sixty days before the effective date thereof, stating the specific grounds for termination or cancellation; and the manufacturer, distributor or representative shall notify a motor vehicle dealer in writing by registered mail at least sixty days before the contractual term of his franchise or selling agreement expires that the same will not be renewed, stating the specific grounds for nonrenewal in those cases where there is no intention to renew, and in no event shall the contractual term of any franchise or selling agreement expire without the written consent of the motor vehicle dealer involved prior to the expiration of at least sixty days following the written notice. During the sixty-day period, either party may in appropriate circumstances petition a court to modify the sixty-day stay or to extend it pending a final determination of proceedings on the merits. The court shall have authority to grant preliminary and final injunctive relief;

G. use false, deceptive or misleading advertising in connection with his business;

H. offer to sell or to sell any motor vehicle to any motor vehicle dealer at a lower actual price than the actual price offered to any other motor vehicle dealer for the same model vehicle similarly equipped or to utilize any device including, but not limited to, sales promotion plans or programs which result in such lesser actual price; provided, however, the provisions of this subsection shall not apply to sales to a motor vehicle dealer for resale to any unit of the United States government, the state or any of its political subdivisions; and provided, further, the provisions of this subsection shall not apply to sales to a motor vehicle dealer of any motor vehicle ultimately sold, donated or used by the dealer in a driver education program; and provided, further, that the provisions of this subsection shall not apply so long as a manufacturer, distributor or representative offers to sell or sells new motor vehicles to all motor vehicle dealers at an

equal price. This provision shall not apply to sales by the manufacturer, distributor or representatives to the United States government or any agency thereof;

I. willfully discriminate, either directly or indirectly, in price between different purchasers of a commodity of like grade or quality where the effect of the discrimination may be to lessen substantially competition or tend to create a monopoly or to injure or destroy the business of a competitor;

J. offer to sell or to sell parts or accessories to any motor vehicle dealer for use in his own business for the purpose of repairing or replacing the same or a comparable part or accessory at a lower actual price than the actual price charged to any other motor vehicle dealer for similar parts or accessories for use in his own business; provided, however, in those cases where motor vehicle dealers have a franchise to operate and serve as wholesalers of parts and accessories to retail outlets or other dealers, whether or not the dealer is regularly designated as a wholesaler, nothing herein contained shall be construed to prevent a manufacturer, distributor or representative from selling to the motor vehicle dealer who operates and services as a wholesaler of parts and accessories such parts and accessories as may be ordered by the motor vehicle dealer for resale to retail outlets at a lower actual price than the actual price charged a motor vehicle dealer who does not operate or serve as a wholesaler of parts and accessories;

K. prevent or attempt to prevent by contract or otherwise any motor vehicle dealer from changing the capital structure of his dealership or the means by or through which he finances the operation of his dealership, provided the dealer at all times meets any reasonable capital standards agreed to between the dealership and the manufacturer, distributor or representative, and provided such change by the dealer does not result in a change in the executive management control of the dealership;

L. prevent or attempt to prevent by contract or otherwise any motor vehicle dealer or any officer, partner or stockholder of any motor vehicle dealer from selling or transferring any part of the interest of any of them to any other person or party; provided, however, that no dealer, officer, partner or stockholder shall have the right to sell, transfer or assign the franchise or power of management or control thereunder without the consent of the manufacturer, distributor or representative except that consent shall not be unreasonably withheld;

M. obtain money, goods, services, anything of value or any other benefit from any other person with whom the motor vehicle dealer does business on account of or in relation to the transactions between the dealer and the other person, unless such benefit is promptly accounted for and transmitted to the motor vehicle dealer;

N. require a motor vehicle dealer to assent to a release, assignment, novation, waiver or estoppel which would relieve any person from liability imposed by Chapter 57, Article 16 NMSA 1978;

O. require any motor vehicle dealer to provide installment financing with a specified

financial institution;

P. establish an additional franchise for the same line-make in a community where the same line-make is presently being served by an existing motor vehicle dealer if such addition would be inequitable to the existing dealer; provided, however, that the sales and service needs of the public shall be given due consideration in determining the equities of the existing dealer. The sole fact that the manufacturer, distributor or representative desires further penetration of the market shall not be grounds for establishing an additional franchise; provided further, that the manufacturer, distributor or representative shall give a ninety-day written notice by registered mail to all same line-make dealers in a community of its intention to establish an additional franchise;

Q. offer to sell, lease or to sell or lease any new motor vehicle to any person, except a distributor at a lower actual price therefor than the actual price offered and charged to a motor vehicle dealer for the same model vehicle similarly equipped or to utilize any device which results in such lesser actual price; or

R. sell, lease or provide motorcycles, parts or accessories to any person not a dealer or distributor for the line-make sold, leased or provided. The provisions of this subsection shall not apply to sales, leases or provisions of motor vehicles, parts or accessories by manufacturer, distributor or representative to the United States government or any agency thereof or the state or any of its political subdivisions.

History: 1953 Comp., § 64-37-5, enacted by Laws 1973, ch. 6, § 5; 1985, ch. 213, § 2.

Cross-references. - As to the financing of automobile sales, see 57-11-1 to 57-11-13, 58-19-1 to 58-19-13 NMSA 1978.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 62 Am. Jur. 2d Private Franchise Contracts §§ 7, 12.

Validity and construction of statute regulating dealings between automobile manufacturers, distributors and dealers, 7 A.L.R.3d 1173.

§ 57-16-6. Obligations; statement of compensation.

Every manufacturer shall specify to the dealer the delivery and preparation obligations of its motor vehicle dealers prior to delivery of new motor vehicles to retail buyers. A copy of the delivery and preparation obligations of its motor vehicle dealers and a schedule or statement of the compensation to be paid or credited to its motor vehicle dealers for the work and services they shall be required to perform in connection with such delivery and preparation obligations shall be furnished to the dealer. The compensation as set forth on such schedule or statement shall be reasonable and paid or credited as set out in Section 7 [57-16-7 NMSA 1978] of this act.

History: 1953 Comp., § 64-37-6, enacted by Laws 1973, ch. 6, § 6.

§ 57-16-6.1. Motorcycle dealers; new product; franchise or sales agreement.

A. Before a manufacturer, distributor or representative offers a new or additional motorcycle product for resale to any person to act as dealer whose market area, as defined in Subsection P of Section 57-16-5 NMSA 1978, includes the place of business of an existing dealer of a manufacturer, distributor or representative, the manufacturer, distributor or representative shall first offer the new or additional motorcycle product to the existing dealer in writing by registered mail with all of the conditions for marketing the new or additional motorcycle product in the market area which the manufacturer, distributor or representative will impose on any person marketing the new or additional motorcycle product in the market area. The manufacturer, distributor or representative shall not offer the new or additional motorcycle product to any other person, to act as a dealer of the new or additional motorcycle product, whose market area, as defined in Subsection P of Section 57-16-5 NMSA 1978, includes the place of business of the existing dealer, until either sixty days has elapsed after the offer of the new or additional motorcycle product to the existing dealer or the existing dealer has rejected, in writing, that offer, whichever is sooner.

B. Any renewal of an existing franchise or sales agreement by a manufacturer, distributor or representative which occurs on or after July 1, 1985, or any new franchise or sales agreement which is executed by a manufacturer, distributor or representative on or after July 1, 1985, shall contain provisions for the addition of those motorcycle models, types or products which are under separate franchises or sales agreements to the dealer and for the addition of franchise agreements for new or additional motorcycle products introduced by the manufacturer, distributor or representative on or after July 1, 1985, so that, upon the date of renewal of the last separate franchise or sales agreement which was entered into by the dealer with the manufacturer, distributor or representative before July 1, 1985, all of those models and types of motorcycles, and any new or additional motorcycle products, which are offered by the manufacturer, distributor or representative on or after July 1, 1985 and accepted by the dealer, are under one franchise.

History: 1978 Comp., § 57-16-6.1, enacted by Laws 1985, ch. 213, § 3.

§ 57-16-7. Warranty claims; payment.

Every manufacturer, distributor or representative shall properly fulfill any warranty agreement and adequately and fairly compensate each of its motor vehicle dealers for labor, parts and other expenses incurred by such dealer to perform the required warranty repairs. All compensation for labor shall be the same as the dealer would have made to and collected from an individual retail customer for the same repairs if performed in the normal course of business not covered by a warranty. All claims made by motor vehicle dealers hereunder and under Section 57-16-6 NMSA 1978 shall be

paid within thirty days following their approval. All such claims shall be either approved or disapproved within thirty days after their receipt, and when any such claim is disapproved, the motor vehicle dealer who submits it shall be notified in writing of its disapproval within such period, and each such notice shall state the specific grounds upon which the disapproval is based. Any special handling of claims required by the manufacturer, distributor or representative not uniformly required of all dealers of that make may be enforced only after thirty days' notice in writing and upon good and sufficient reason.

History: 1953 Comp., § 64-37-7, enacted by Laws 1973, ch. 6, § 7; 1979, ch. 310, § 1.

§ 57-16-8. Unreasonable restrictions.

It shall be unlawful directly or indirectly to impose unreasonable restrictions on the motor vehicle dealer or franchise relative to transfer, sale, right to renew, termination discipline, noncompetition covenants, site control (whether by sublease, collateral pledge of lease or otherwise), right of first refusal to purchase, option to purchase, compliance with subjective standards and assertion of legal or equitable rights.

History: 1953 Comp., § 64-37-8, enacted by Laws 1973, ch. 6, § 8.

§ 57-16-9. Franchise renewal; termination.

Anything to the contrary notwithstanding, it shall be unlawful for the manufacturer, distributor or representative without due cause to fail to renew on terms then equally available to all its motor vehicle dealers, to terminate a franchise or to restrict the transfer of a franchise unless the dealer shall receive fair and reasonable compensation for the value of the business.

History: 1953 Comp., § 64-37-9, enacted by Laws 1973, ch. 6, § 9.

Cross-references. - See also, 57-16-5F NMSA 1978 as to termination or cancellation of a franchise.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 62 Am. Jur. 2d Private Franchise Contracts §§ 12 to 14.

Validity and construction of statute regulating dealings between automobile manufacturers, distributors and dealers, 7 A.L.R.3d 1173.

§ 57-16-9.1. Succession to motorcycle dealership.

A. A manufacturer, distributor or representative shall not prevent or refuse to give effect to the succession to ownership or management control of a motorcycle dealership upon

the death or incapacity of the dealer by the surviving spouse, heir, legatee or devisee nor shall the manufacturer, distributor or representative interfere, prevent or hinder, either directly or indirectly, the continuance of the business by reason of such succession, except as otherwise provided in this act.

B. Any designated family member of a deceased or incapacitated dealer may succeed the motorcycle dealer in ownership or management control under the existing agreement; provided that the designated family member provides notice to the manufacturer, distributor or representative, in writing by registered mail, of the intention to succeed to the dealership within one hundred and twenty days after the dealer's death or incapacity and the successor agrees to be bound by all the terms of the original agreement. The successor must meet the reasonable criteria applied by the manufacturer, distributor or representative to new dealers.

C. The rejection of succession, without good cause, shall constitute an unfair termination or cancellation, regardless of the terms or provisions of the franchise or selling agreement. If the manufacturer, distributor or representative believes that good cause exists for rejection, such manufacturer, distributor or representative shall provide notice to the successor, in writing by registered mail within sixty days of the receipt of the notice of intention to succeed. In no event shall the contractual term of any franchise or selling agreement expire, without the written consent of the successor, prior to the expiration of at least ninety days following such written notice. During the ninety-day period the designated family member or successor may petition a court to modify such ninety-day stay or to extend it pending a final determination of such proceedings on the merits. The court shall have authority to grant preliminary and final injunctive relief.

D. A motorcycle dealer may designate any person as the successor by written instrument filed with the manufacturer, distributor or representative and such written instrument shall be controlling.

History: 1978 Comp., § 57-16-19.1, enacted by Laws 1985, ch. 213, § 4.

Meaning of "this act". - The term "this act", referred to at the end of Subsection A, means Laws 1985, Chapter 213, which appears at 57-16-3, 57-16-5, 57-16-6.1 and 57-16-9.1 NMSA 1978.

§ 57-16-10. Refunds; discounts.

In connection with a sale of a motor vehicle or vehicles to the state or to any political subdivision thereof, no manufacturer, distributor or representative shall offer any discounts, refunds or any other similar type of inducement to any dealer without making the same offer or offers to all other of its dealers within the relevant market area, and if such inducements are made, the manufacturer, distributor or representative shall give simultaneous notice thereof to all of its dealers within the relevant market area who have requested such notice.

History: 1953 Comp., § 64-37-10, enacted by Laws 1973, ch. 6, § 10.

§ 57-16-11. Injunction.

Whenever it appears that a person has violated, or is violating, or is threatening to violate, any provision of this act, the aggrieved person may cause a civil suit to be instituted in district court for injunctive relief to restrain the person from continuing the violation or threat of violation.

History: 1953 Comp., § 64-37-11, enacted by Laws 1973, ch. 6, § 11.

Meaning of "this act". - See same catchline following 57-16-1 NMSA 1978.

§ 57-16-12. Venue of suits; relief.

A suit for injunctive relief may be brought either in the county where the defendant resides or in the county where the violation or threat of violation occurs. In any suit to enjoin a violation or threat of violation of this act, the court may grant temporary restraining orders, temporary injunctions and permanent injunctions.

History: 1953 Comp., § 64-37-12, enacted by Laws 1973, ch. 6, § 12.

Meaning of "this act". - See same catchline following 57-16-1 NMSA 1978.

§ 57-16-13. Right of action; damages.

In addition to any other judicial relief, any person who shall be injured in his business or property by reason of anything forbidden in this act may sue therefor in the district court and shall recover actual damages by him sustained, and the cost of suit, including a reasonable attorney's fee. In an action for money damages, the court or jury may award punitive damages not to exceed three times the actual damages, if the defendant acted maliciously.

History: 1953 Comp., § 64-37-13, enacted by Laws 1973, ch. 6, § 13.

Meaning of "this act". - See same catchline following 57-16-1 NMSA 1978.

§ 57-16-14. Limitations on suits.

Actions rising out of any provision of this act shall be commenced within four years next after the cause of action accrues; provided, however, that if a person liable hereunder

conceals the cause of action from the knowledge of the person entitled to bring it, the period prior to the discovery of his cause of action by the person so entitled shall be excluded in determining the time limited for the commencement of the action. If a cause of action accrues during the pendency of any civil, criminal or administrative proceeding against a person brought by the United States, or any of its agencies, under the antitrust laws, the Federal Trade Commission Act or any other federal act, or the laws of the state related to antitrust laws or to franchising, such actions may be commenced within one year after the final disposition of such civil, criminal or administrative proceeding.

History: 1953 Comp., § 64-37-14, enacted by Laws 1973, ch. 6, § 14.

Meaning of "this act". - See same catchline following 57-16-1 NMSA 1978.

Federal Trade Commission Act. - See 15 U.S.C. §§ 41 to 58.

§ 57-16-15. Price schedule change.

A manufacturer or distributor motor vehicle price increase shall not apply to vehicles which the dealer had ordered for private retail consumers prior to the dealer's receipt of the written official price increase notification. A sales contract signed by a private retail consumer shall constitute evidence of each such order. In the event of price reductions, the amount of any such reduction received by a dealer shall be passed on to the private retail consumer by the dealer if the retail price was negotiated on the basis of the previous higher price to the dealer. Price reduction shall apply to all motor vehicles in the dealer's inventory that are subject to the reduction. Price differences applicable to new model motor vehicles at the time of the introduction of new models shall not be considered a price increase or price decrease.

History: 1953 Comp., § 64-37-15, enacted by Laws 1973, ch. 6, § 15.

§ 57-16-16. Penalty.

Any dealer who shall willfully violate any of the provisions of Section 4 [57-16-4 NMSA 1978] of this act shall be deemed guilty of a misdemeanor and, upon conviction thereof, shall be punished by a fine of not less than one hundred dollars (\$100) or more than five hundred dollars (\$500), or by imprisonment in the county jail for a period not to exceed six months, or by both such fine and imprisonment.

History: 1953 Comp., § 64-37-16, enacted by Laws 1973, ch. 6, § 16.

Article 16A

Motor Vehicle Quality Assurance

§ 57-16A-1. Short title.

This act [57-16A-1 to 57-16A-9 NMSA 1978] may be cited as the "Motor Vehicle Quality Assurance Act".

History: Laws 1985, ch. 220, § 1.

Law reviews. - For article, "New Mexico's 'Lemon Law': Consumer Protection or Consumer Frustration?", see 16 N.M.L. Rev. 251 (1986).

Am. Jur. 2d, A.L.R. and C.J.S. references. - Am. Jur. 2d New Topic Service, Consumer Product Warranty Acts §§ 50, 51.

Validity, construction, and effect of state motor vehicle warranty legislation (lemon laws), 51 A.L.R.4th 872.

§ 57-16A-2. Definitions.

As used in the Motor Vehicle Quality Assurance Act [57-16A-1 to 57-16A-9 NMSA 1978]:

A. "collateral charges" means those additional charges to a consumer not directly attributed to a manufacturer's suggested retail price label for a new motor vehicle and includes all taxes, license, title and registration fees and other governmental charges related to the purchase of the vehicle;

B. "comparable motor vehicle" means an identical or reasonably equivalent motor vehicle;

C. "consumer" means the purchaser, other than for purposes of resale, of a new motor vehicle normally used for personal, family or household purposes, any person to whom such a motor vehicle has been transferred during the duration of an express warranty applicable to the motor vehicle and any other person entitled by the terms of the warranty to enforce the obligations of the warranty;

D. "express warranty" means any written affirmation of the fact of promise made by a manufacturer to a consumer in connection with the sale of new motor vehicles which relates to the nature of the material or workmanship or to a specified level of performance over a specified period of time, including any terms or conditions precedent to the enforcement of obligations pursuant to the warranty;

E. "manufacturer" means any person engaged in the manufacturing, assembling, importing or distributing of a motor vehicle as a regular business; and

F. "motor vehicle" means a passenger motor vehicle including an automobile, pickup

truck, motorcycle or van normally used for personal, family or household purposes which is sold and registered in this state and whose gross vehicle weight is less than ten thousand pounds.

History: Laws 1985, ch. 220, § 2.

§ 57-16A-3. Conformation to express warranties.

A. If a new motor vehicle does not conform to all applicable express warranties and the consumer reports the nonconformity to the manufacturer, its agent or its authorized dealer during the term of such express warranties or during the period of one year following the date of original delivery of the motor vehicle to a consumer, whichever is the earlier date, the manufacturer, its agent or its authorized dealer shall make such repairs as are necessary to conform the vehicle to such express warranties.

B. If the manufacturer or its agent or authorized dealer, after a reasonable number of attempts, is unable to conform the new motor vehicle to any applicable express warranty by repairing or correcting any defect or condition which substantially impairs the use and market value of the motor vehicle to the consumer, the manufacturer shall replace the motor vehicle with a comparable motor vehicle or accept return of the vehicle from the consumer and refund to the consumer the full purchase price including all collateral charges, less a reasonable allowance for the consumer's use of the vehicle. The subtraction of a reasonable allowance for use shall apply when either a replacement or refund of the new motor vehicle occurs. As used in this subsection, a reasonable allowance for use shall be that amount directly attributable to use by the consumer prior to his first report of the nonconformity to the manufacturer, agent or dealer and during any subsequent period when the vehicle is not out of service by reason of repair. Refunds shall be made to consumers or lienholders as their interests may appear.

C. It shall be presumed that a reasonable number of attempts as mentioned in Subsection B of this section have been undertaken to conform a new motor vehicle to the applicable express warranties if:

(1) the same uncorrected nonconformity has been subject to repair four or more times by the manufacturer or its agents or authorized dealers within the express warranty term or during the period of one year following the date of original delivery of the motor vehicle to a consumer, whichever is the earlier date, but the nonconformity continues to exist; or

(2) the vehicle is in the possession of the manufacturer, its agent or authorized dealer for repair a cumulative total of thirty or more business days during such term or during such period whichever is the earlier date, exclusive of down time for routine maintenance as prescribed by the manufacturer. The term of an express warranty, such one-year period and such thirty-day period shall be extended by any period of time

during which repair services are not available to the consumer because of war, invasion, strike, fire, flood or other natural disaster. In no event shall the presumption herein provided apply against a manufacturer unless the manufacturer has received prior direct written notification from or on behalf of the consumer and an opportunity to cure the defect alleged. The manufacturer shall provide written notice and instruction to the consumer, either in the warranty or a separate notice, of the obligation to file this written notification before invoking the remedies available pursuant to the Motor Vehicle Quality Assurance Act [57-16A-1 to 57-16A-9 NMSA 1978].

History: Laws 1985, ch. 220, § 3.

§ 57-16A-4. Affirmative defenses.

It shall be an affirmative defense to any claim under the Motor Vehicle Quality Assurance Act [57-16A-1 to 57-16A-9 NMSA 1978] that:

- A. an alleged nonconformity does not substantially impair the use and market value of the motor vehicle;
- B. a nonconformity is the result of abuse, neglect or unauthorized modifications or alterations of the motor vehicle;
- C. a claim by a consumer was not filed in good faith; or
- D. any other affirmative defense allowed by law.

History: Laws 1985, ch. 220, § 4.

§ 57-16A-5. Limitation of remedy.

Any consumer who seeks enforcement of the provisions of the Motor Vehicle Quality Assurance Act [57-16A-1 to 57-16A-9 NMSA 1978] shall be foreclosed from pursuing any Uniform Commercial Code remedy set forth in Sections 55-2-602 through 55-2-608 NMSA 1978.

History: Laws 1985, ch. 220, § 5.

§ 57-16A-6. Informal dispute resolution.

If a manufacturer has established or participates in a fair and impartial informal dispute settlement procedure which substantially complies with the substantive requirements of Title 16, Part 703 of the Code of Federal Regulations, the provisions of Subsection B of Section 3 [57-16A-3B NMSA 1978] of the Motor Vehicle Quality Assurance Act

concerning refunds or replacement shall not apply to any consumer who has not first resorted to that procedure. The state attorney general may investigate and determine that the informal dispute settlement procedure is fair and impartial and conforms with the requirements of Title 16, Part 703 of the Code of Federal Regulations.

History: Laws 1985, ch. 220, § 6.

§ 57-16A-7. Resale of returned motor vehicle.

No motor vehicle which has not been properly repaired pursuant to the provisions of Subsection B of Section 3 [57-16A-3B NMSA 1978] of the Motor Vehicle Quality Assurance Act, or pursuant to a similar law of another state, may be resold in New Mexico unless the manufacturer provides full written disclosure of the reason for the return to any prospective buyer.

History: Laws 1985, ch. 220, § 7.

§ 57-16A-8. Limitation of action.

Any action brought to enforce the provisions of the Motor Vehicle Quality Assurance Act [57-16A-1 to 57-16A-9 NMSA 1978] shall be commenced within eighteen months following the date of original delivery of the motor vehicle to a consumer, or, in the event that a consumer resorts to an informal dispute settlement procedure pursuant to Section 6 [57-16A-6 NMSA 1978] of the Motor Vehicle Quality Assurance Act, within ninety days following the final action of the panel, whichever is later.

History: Laws 1985, ch. 220, § 8.

§ 57-16A-9. Reasonable attorney fees.

A consumer who prevails in an action brought to enforce the provisions of the Motor Vehicle Quality Assurance Act [57-16A-1 to 57-16A-9 NMSA 1978] shall be entitled to receive reasonable attorneys' fees and court costs from the manufacturer. If a consumer does not prevail in such an action and brings that action for frivolous reasons or in bad faith, the manufacturer shall be entitled to receive reasonable attorneys' fees and court costs from the consumer.

History: Laws 1985, ch. 220, § 9.

Article 17

Standards of Weights and Measures

§ 57-17-1. Definitions.

As used in this act:

A. "person" includes individuals, partnerships, corporations, companies, societies and associations;

B. "weight(s)" and "measure(s)" include all instruments and devices used for weighing and measuring and their necessary and associated accessories and appliances;

C. "sell" and "sale" include barter and exchange;

D. "apparatus" includes any manual or mechanical unit, method or device used to determine weight, measure or quantity;

E. "correct" means the condition of apparatus, which by reason of its construction and adjustment, will give accurate readings or indications of weight and quantity;

F. "incorrect" means the condition of apparatus, or its construction, which precludes it from being reasonably permanent in its adjustment or which will not allow it to repeat its indications of weight or quantity with accuracy;

G. "in package form" means a good or commodity packaged or contained in advance of sale so as to constitute a unity [unit] quantity of the good or commodity; a good or commodity not contained, but upon which is marked a selling price based upon weight or measure, shall be construed to be in packaged form; a shipping container containing goods or commodities in packaged form is excluded from this definition;

H. "weight" means net weight;

I. "sale from bulk" means the sale of commodities when the quantity is determined at the time of sale;

J. "board" means the board of regents of New Mexico state university; and

K. "director" means the director of the New Mexico department of agriculture.

History: 1953 Comp., § 76-1-28, enacted by Laws 1959, ch. 202, § 1; 1973, ch. 386, § 1.

Meaning of "this act". - The term "this act" refers to Laws 1959, Chapter 202, which is compiled as 57-17-1, 57-17-5 to 57-17-13, 57-17-15 to 57-17-18 NMSA 1978.

§ 57-17-2. Systems of weights and measures.

The system of weights and measures in customary use in the United States and the metric system of weights and measures are jointly recognized, and either one or both of these systems shall be used for all commercial purposes in the state. The definitions of basic units of weights and measure, the tables of weight and measure and weights and measures equivalents as published by the national bureau of standards shall be used by the board in arriving at standards which shall govern weighing and measuring equipment and transactions in the state.

History: 1953 Comp., § 76-1-29, enacted by Laws 1973, ch. 386, § 2.

Cross-references. - As to standard of weights and measures for sale of petroleum products, see 57-19-16 NMSA 1978. For standards for measuring flow and volume of water, see 72-5-19 NMSA 1978.

Repeals and reenactments. - Laws 1973, ch. 386, §§ 2, 20, repeal 76-1-29, 1953 Comp., relating to the equivalents of units of weight and measure, and enact the above section.

In absence of any agreement as to method of measuring hay in the stack, the statutory rule is applicable. *King v. Tabor*, 15 N.M. 488, 110 P. 601 (1910) (decided under former law).

Am. Jur. 2d, A.L.R. and C.J.S. references. - 79 Am. Jur. 2d *Weights and Measures* §§ 1 to 40.

Parol or extrinsic evidence of custom or usage to show that terms of measurement in contract have a special trade significance, 89 A.L.R. 1240.

94 C.J.S. *Weights and Measures* §§ 1 to 4.

§ 57-17-3. Physical standards.

Weights and measures that are traceable to the United States prototype standards supplied by the federal government, or approved as being satisfactory by the national bureau of standards shall be the state primary standards of weights and measures. The state primary standards shall be maintained in such calibration as prescribed by the national bureau of standards. Secondary standards may be prescribed by the director. Secondary standards shall be verified upon their initial receipt and as often thereafter as deemed necessary by the director.

History: 1953 Comp., § 76-1-30, enacted by Laws 1973, ch. 386, § 3.

Repeals and reenactments. - Laws 1973, ch. 386, §§ 3, 20, repeal 76-1-30, 1953 Comp., relating to standards of weights and measures as received from the federal government, and enact the above section.

§ 57-17-4. Enforcement and administration.

A. Sections 57-17-1 through 57-17-19 NMSA 1978 shall be administered and enforced by the director under the direction of the board. Such sums as may be appropriated by the legislature and fees which are collected shall be allowed to the department for salaries for inspectors and for necessary clerical employees, necessary equipment and supplies, travel and contingent expenses.

B. The board shall after due notice and hearing issue reasonable regulations to carry out the provisions of Articles 17 and 18 of this Chapter 57 NMSA 1978. The regulations shall have the force of law and may include but not be limited to:

(1) standards of weight, measure or count, reasonable standards of fill and labeling requirements for a commodity in package form; and

(2) specifications and tolerances for apparatus, weights and measures designed to eliminate from use apparatus the inaccuracy of which would facilitate the perpetration of fraud.

History: 1953 Comp., § 76-1-31, enacted by Laws 1973, ch. 386, § 4.

Repeals and reenactments. - Laws 1973, ch. 386, §§ 4, 20, repeal 76-1-31, 1953 Comp., relating to the office of the state superintendent of weights and measures, and enact the above section.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 79 Am. Jur. 2d Weights and Measures § 12.

§ 57-17-5. Bonds.

A bond with sureties, to be approved by the secretary of state and conditioned upon faithful performance of duties, shall be given by the director in the penal sum of five thousand dollars (\$5,000) and, upon appointment, by each inspector in the penal sum of one thousand dollars (\$1,000). The premium on a bond required by this section shall be paid by the state.

History: 1953 Comp., § 76-1-32, enacted by Laws 1959, ch. 202, § 5; 1973, ch. 386, § 5.

§ 57-17-6. Custody of state standards.

The New Mexico standards of weight and measure shall be kept in a safe and suitable

place in the office of the director and shall not be removed except for repairs or certification.

History: 1953 Comp., § 76-1-33, enacted by Laws 1959, ch. 202, § 6; 1973, ch. 386, § 6.

§ 57-17-7. Duties of director.

It shall be the duty of the director to:

- A. enforce the provisions of this act;
- B. maintain custody of the New Mexico standards of weight and measure and of the other standards and equipment entrusted to his care;
- C. keep accurate records of all standards of weight and measure;
- D. keep and have general supervision over apparatus used to determine weight and measure offered for sale, sold or in use in the state;
- E. report annually to the governor of the state, the report to cover all activities carried out under the provisions of Articles 17 and 18 of this Chapter 57 NMSA 1978;
- F. test at least once annually all apparatus, weights and measures used in checking the receipt or disbursement of supplies in institutions supported in whole or in part by moneys appropriated by the legislature;
- G. inspect and test for accuracy, at least once annually, commercial apparatus, weights and measures used in:
 - (1) determining the weight, measurement or count of goods and commodities sold or offered for sale on the basis of weight or measure;
 - (2) computing the basic charge or payment for services rendered on the basis of weight or measure; and
 - (3) determining weight or measure when a charge is made for such determination; and
- H. weigh, measure and inspect, from time to time, packages and amounts of goods and commodities offered for sale, sold or in the process of delivery to determine whether the weight or quantity of the good or commodity is the same as that represented by the terms of the offer or sale.

History: 1953 Comp., § 76-1-34, enacted by Laws 1959, ch. 202, § 7; 1973, ch. 386, § 7.

Cross-references. - As to checking and calibration stations for measuring capacity of vehicle tank used in transporting petroleum products, see 57-19-15 NMSA 1978. As to inspection of gasoline pumps by director, see 57-19-17 NMSA 1978. As to testing and accuracy of meters of public utilities, see 62-6-20 to 62-6-22 NMSA 1978. As to inspection and certification of scales at livestock sales rings, see 77-10-7 NMSA 1978.

Meaning of "this act". - See same catchline following 57-17-1 NMSA 1978.

§ 57-17-8. Powers of the director; police powers; right of entry and stoppage.

To facilitate the performance of his duties and the enforcement of the provisions of this act and the regulations promulgated hereunder, the director, in the performance of his duties, is empowered to:

A. approve for use, and seal or mark with appropriate devices, the weights and measures he finds upon inspection and test to be correct;

B. reject and mark or tag as "recommended for repair" apparatus, weights and measures he finds upon inspection and test to be incorrect, but which in his best judgment are susceptible of satisfactory repair;

C. condemn or seize weights and measures he finds upon inspection to be incorrect, but which in his best judgment are not susceptible of satisfactory repair;

D. arrest by formal warrant a willful violator of the provisions of this act or the regulations promulgated hereunder; and to seize, without formal warrant, for use as evidence, incorrect or unsealed apparatus, weights and measures and packages or goods and commodities, found by him to be sold or offered for sale in violation of law;

E. to enter, without formal warrant, a structure or premises for the purposes of inspection during business hours;

F. conduct investigations to ensure compliance with this act; and

G. issue stop-use, hold and removal orders with respect to any weights and measures commercially used, and stop-sale, hold and removal orders with respect to any packaged commodities or bulk commodities kept, offered or exposed for sale.

History: 1953 Comp., § 76-1-35, enacted by Laws 1959, ch. 202, § 8; 1973, ch. 386, § 8.

Meaning of "this act". - See same catchline following 57-17-1 NMSA 1978.

§ 57-17-9. Duties and powers of inspectors.

When acting under instructions and under the direction of the director, the powers and duties of the inspectors of weights and measures shall be the same as the powers and duties given to and imposed upon the director.

History: 1953 Comp., § 76-1-36, enacted by Laws 1959, ch. 202, § 9; 1973, ch. 386, § 9.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 94 C.J.S. Weights and Measures § 5.

§ 57-17-10. Duty of owner of incorrect apparatus.

An owner or user of apparatus of weight or measure, recommended for repair, shall cause the apparatus to be made correct within a reasonable period specified by the director or an inspector. Except, at the election of the owner or user, the apparatus may be disposed of in a manner specifically authorized by the director. An apparatus of weight or measure which has been recommended for repair shall not be used again for a commercial purpose until it has been made correct, and found to be correct, by the director or an inspector unless otherwise provided for by regulation.

History: 1953 Comp., § 76-1-37, enacted by Laws 1959, ch. 202, § 10; 1973, ch. 386, § 10.

§ 57-17-11. Methods of sale of commodities; general.

A commodity in liquid form shall be sold only by liquid measure or by weight, and a commodity not in liquid form shall be sold only by weight, by measure of length or area or by count; provided, that the provisions of this section shall not apply to a commodity sold for immediate consumption on the premises of sale, to vegetables sold by the head or bunch, to cotton seed sold to cotton gins or to a commodity when in package or container form standardized by law. The board shall issue such regulations as are required to carry out the provisions of this section.

History: 1953 Comp., § 76-1-38, enacted by Laws 1959, ch. 202, § 11; 1965, ch. 279, § 1; 1973, ch. 386, § 11.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Validity of statute or ordinance requiring commodities to be sold in a specified quantity or weight, 6 A.L.R. 429; 90 A.L.R. 1290.

§ 57-17-12. Declarations on packages; declarations of unit price on random packages.

A. Except as otherwise provided by law or regulation of the board, a commodity in package form shall bear on the outside of the package a definite, plain and conspicuous declaration of net quantity of the contents in terms of weight, measure or count, and in the case of any package not sold on the premises where packed, the name and place of business of the manufacturer, packer or distributor; and the identity of the commodity in the package, unless the same can easily be identified through the wrapper or container.

B. In addition to the declarations required by this section, any package being one of a lot containing random weights of the same commodity and bearing the total selling price of the package shall bear on the outside of the package a plain and conspicuous declaration of the price per single unit of weight.

History: 1953 Comp., § 76-1-39, enacted by Laws 1959, ch. 202, § 12; 1973, ch. 386, § 12.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Validity of statute or ordinance as to "containers," 5 A.L.R. 1068; 101 A.L.R. 862.

Construction of statute or ordinance in relation to containers, 35 A.L.R. 782.

§ 57-17-13. Misleading packages.

No commodity in package form shall be so wrapped, nor be in a container so made, formed or filled as to mislead the purchaser as to the quantity of its contents, and the contents of a container shall not fall below the reasonable standard of fill as may have been prescribed for the commodity by the director.

History: 1953 Comp., § 76-1-40, enacted by Laws 1959, ch. 202, § 13; 1973, ch. 386, § 13.

§ 57-17-14. Retail sales; regulation of.

The board may by regulation, when it is necessary or desirable for the protection of the public, establish standard quantities, weights and sizes by which specific commodities may be sold at retail. If any specific commodity is regulated in this regard, by another state agency or law, the regulation of that other state agency or law shall control.

History: 1953 Comp., § 76-1-40.1, enacted by Laws 1973, ch. 386, § 14.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Validity of statute or ordinance requiring commodities to be sold in a specified quantity or weight, 6 A.L.R. 429; 90 A.L.R. 1290. Constitutionality of regulations as to capacity of milk receptacles, 18 A.L.R. 251; 42 A.L.R. 556; 58 A.L.R. 672; 80 A.L.R. 1225; 101 A.L.R. 64; 110 A.L.R. 644; 119 A.L.R. 243; 155 A.L.R. 1383.

§ 57-17-15. Misrepresentation of price.

Whenever a commodity or service is sold, offered or advertised for sale by weight, measure or count, the price shall not be misrepresented, nor shall the price be represented in any manner calculated or tending to mislead or deceive a purchaser.

History: 1953 Comp., § 76-1-41, enacted by Laws 1959, ch. 202, § 14.

§ 57-17-16. Hindering or obstructing officers; penalties.

A person who shall hinder or obstruct in any way the director or an inspector, in the performance of his official duties, shall be guilty of a misdemeanor, and upon conviction thereof shall be punished by a fine of not less than twenty dollars (\$20.00) or more than one hundred dollars (\$100), or by imprisonment for not more than three months, or by both fine and imprisonment.

History: 1953 Comp., § 76-1-50, enacted by Laws 1959, ch. 202, § 23; 1973, ch. 386, § 15.

§ 57-17-17. Impersonation of officer; penalties.

A person who shall impersonate, in any manner, the director or an inspector, by the use of his seal or a counterfeit of his seal, or in any other manner, shall be guilty of a misdemeanor, and upon conviction thereof shall be punished by a fine of not less than one hundred dollars (\$100) nor more than five hundred dollars (\$500), or by imprisonment for not more than one year, or by both fine and imprisonment.

History: 1953 Comp., § 76-1-52, enacted by Laws 1959, ch. 202, § 25; 1973, ch. 386, § 16.

§ 57-17-18. Offenses and penalties.

A person who, by himself or by his servant or agent, or as the servant or agent of another person, performs any one of the acts specified in this section shall be guilty of a misdemeanor and, upon a first conviction thereof, shall be punished by a fine of not less than twenty dollars (\$20.00) or more than one hundred dollars (\$100), or by imprisonment for not more than three months, or by both fine and imprisonment; and upon a second or subsequent conviction thereof, he shall be punished by a fine of not less than fifty dollars (\$50.00) or more than five hundred dollars (\$500), or by imprisonment in the county jail for not more than one year, or by both fine and imprisonment in the discretion of the court:

A. use or have in his possession, for the purpose of using for any commercial purpose, sell, offer for sale or hire, or have in his possession for the purpose of selling or hiring, an incorrect weight or measure, or any device or instrument calculated to falsify any weight or measure;

B. use, or have in his possession for current use, in the buying or selling of any commodity or good, or for hire or award, or in the computation of any basic charge or payment for services rendered on the basis of weight or measurement, or in the determination of weight or measurement when a charge is made for such determination, a weight or measure which has not been sealed within the next preceding year, by the director or an inspector, unless written notice has been given to the director to the effect that the weight or measure is available for examination, or is due for re-examination, as the case may be, and unless specific written permission to use such weight or measure has been received from the office of the director;

C. dispose of any rejected or condemned weight or measure in a manner contrary to law;

D. remove from any weight or measure, contrary to law, any tag, seal or mark placed thereon by the director or an inspector;

E. sell or offer for sale, less than the quantity he represents of any commodity, good or service;

F. take more than the quantity he represents of any commodity, good or service when, as buyer, he furnishes the weight or measure by means of which the amount of the commodity, good or service is determined;

G. keep for the purpose of sale, advertise or offer for sale, or sell any commodity, good or service in a condition or manner contrary to law;

H. use in retail trade, except in the preparation of packages put up in advance of sale and of medical prescriptions, a weight or measure which is not so positioned that its indications may be accurately read and the weighing or measuring operation observed from some position which may reasonably be assumed by a customer; and

I. violate any provision of this act or of the regulations promulgated under the provisions of this act, for which a specific penalty has not been prescribed.

History: 1953 Comp., § 76-1-53, enacted by Laws 1959, ch. 202, § 26; 1973, ch. 386, § 17.

Meaning of "this act". - See same catchline following 57-17-1 NMSA 1978.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 79 Am. Jur. 2d Weights and Measures §§ 41, 42.
94 C.J.S. Weights and Measures §§ 8 to 12.

§ 57-17-19. Inspection fees.

The board may establish fees to recover the cost of performing services of inspection, testing or calibrating weights, measures and weighing and measuring devices when such services are requested by the person owning or using the weight, measure or device. All fees shall be placed in an account with the business office of New Mexico state university to be used for the enforcement of Articles 17 and 18 of this Chapter 57 NMSA 1978.

History: 1953 Comp., § 76-1-54, enacted by Laws 1973, ch. 386, § 18.

Repeals and reenactments. - Laws 1973, ch. 386, §§ 18, 20 repeal 76-1-54, 1953 Comp. relating to fees for inspecting, testing and sealing weights or measures, and enacts the above section.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 79 Am. Jur. 2d Weights and Measures § 19.

Article 18

Weighmasters

§ 57-18-1. Short title.

This act [57-18-1 to 57-18-26 NMSA 1978] may be cited as the "Weighmaster Act."

History: 1953 Comp., § 76-4-1, enacted by Laws 1973, ch. 236, § 1.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 79 Am. Jur. 2d Weights and Measures § 20 et seq.
94 C.J.S. Weights and Measures §§ 6, 7.

§ 57-18-2. Definitions.

As used in the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978]:

A. "weighmaster" means a natural person licensed under the provisions of the Weighmaster Act;

B. "vehicle" means any device by which any property, produce, commodity or article is transported;

C. "director" means the director of the state department of agriculture;

D. "board" means the board of regents of New Mexico state university;

E. "public weighing" means the determination of any weight upon which a sale is based, or upon which a basic charge or payment for services rendered is based, when the person making the weight determination is not a party to, or an agent of the party to, the transaction upon which the weight is based;

F. "third-party weighing" means public weighing; and

G. "weight certificate" means a document in the form of a certificate consecutively numbered and indicating the weight in accordance with the standards of weights and measures set forth in Sections 57-17-1 through 57-17-19 NMSA 1978.

History: 1953 Comp., § 76-4-2, enacted by Laws 1973, ch. 236, § 2; 1977, ch. 89, § 1.

§ 57-18-3. Enforcement; rules and regulations.

The director is authorized to enforce the provisions of the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978]. The board shall issue regulations for the enforcement of the Weighmaster Act.

History: 1953 Comp., § 76-4-3, enacted by Laws 1973, ch. 236, § 3.

§ 57-18-4. Qualifications for weighmaster.

A citizen of the United States, who is mature, of good moral character, who has the ability to weigh accurately and to make correct weight certificates, and who has received from the director a weighmaster license, shall be authorized to act as a weighmaster.

History: 1953 Comp., § 76-4-4, enacted by Laws 1973, ch. 236, § 4; 1979, ch. 80, § 1.

§ 57-18-5. License application.

An application for a weighmaster license shall be made upon a form provided by the director. The application shall furnish evidence that the applicant has the qualifications required by Section 4 [57-18-4 NMSA 1978] of the Weighmaster Act.

History: 1953 Comp., § 76-4-5, enacted by Laws 1973, ch. 236, § 5.

§ 57-18-6. Evaluation of qualifications of applicants; records.

The director may promulgate rules for determining the qualifications of the applicant for a weighmaster license. He may pass upon the qualifications of the applicant on the basis of the information supplied in the application, or he may examine the applicant orally or in writing, or both, for the purpose of determining his qualifications. He shall grant the weighmaster license to those applicants who possess the qualifications required by Sections 4 [57-18-4 NMSA 1978] and 6 [this section] of the Weighmaster Act. The director shall keep a record of all applications and of all licenses issued.

History: 1953 Comp., § 76-4-6, enacted by Laws 1973, ch. 236, § 6.

§ 57-18-7. License fees.

The board may establish reasonable fees for weighmaster licenses and deputy weighmaster licenses to assist in carrying out the provisions of the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978]. The fees shall not exceed the amount necessary to cover the cost of examination of applicants, issuance of the licenses and making the necessary inspections required under the Weighmaster Act.

History: 1953 Comp., § 76-4-7, enacted by Laws 1973, ch. 236, § 7.

§ 57-18-8. Bond required.

Before any license is issued, except a deputy weighmaster license, the applicant shall execute and deliver to the director a surety bond in the sum of one thousand dollars (\$1,000) or other proof of financial responsibility that the board may set by regulation. The bond shall be executed by the applicant as principal and by a corporate surety company qualified and authorized to do business in this state as a surety. The bond shall be conditioned upon the faithful and honest compliance with the provisions of the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978]. The bond shall run to the state in favor of every person availing himself of the services and certifications issued by the weighmaster or any of his deputies.

History: 1953 Comp., § 76-4-8, enacted by Laws 1973, ch. 236, § 8; 1977, ch. 89, § 2.

§ 57-18-9. Licenses; period; renewal.

Each weighmaster license shall be issued for a period of one year. Effective date of

license shall be determined by the director. The license holder shall file a renewal application with the director prior to the expiration date. Renewal applications shall be in the form prescribed by the director.

History: 1953 Comp., § 76-4-9, enacted by Laws 1973, ch. 236, § 9.

§ 57-18-10. Licensed weighmaster.

A. A weighmaster license is required of any person who does public weighing or third-party weighing, except as provided in Section 57-18-18 NMSA 1978, or charges a fee for any weight determination.

B. The issuance of a weighmaster license shall not obligate the state to pay to the licensee any compensation for his services as a licensed weighmaster. Each weighmaster shall sign each certificate in indelible markings at the time of issuance as provided for in Section 57-18-12 NMSA 1978.

C. Weighmasters may designate any person under their employ who otherwise complies with the provisions of the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978] to act for them as a deputy weighmaster. Licensed weighmasters shall forward to the director the names of persons designated as deputy weighmasters, together with fees as established under the provisions of the Weighmaster Act.

History: 1953 Comp., § 76-4-10, enacted by Laws 1973, ch. 236, § 10; 1977, ch. 89, § 3.

§ 57-18-11. Deputy weighmaster.

Except for the surety bond requirement provided in Section 8 [57-18-8 NMSA 1978] of the Weighmaster Act, the duties, qualifications and responsibilities of the deputy weighmaster shall be the same as those of the weighmaster provided in the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978]. The deputy weighmaster shall perform his duties in accordance with the same provisions of the Weighmaster Act applicable to the weighmaster.

History: 1953 Comp., § 76-4-11, enacted by Laws 1973, ch. 236, § 11.

§ 57-18-12. Weight certificate; required entries; official weights.

The director shall prescribe the form of weight certificates to be used by each weighmaster. The weight certificates shall be consecutively numbered and shall bear, but not be limited to, the following information: the date of issuance, the kind of property, produce, commodity or article weighed, the name of the declared owner or agent of the

owner or of the consignee of the material weighed, the accurate weight of the material weighed, the means by which the material was being transported at the time it was weighed and other available information as may be necessary to distinguish or identify the property, produce, commodity or article. The weight certificate, when properly made and signed, is prima facie evidence of the accuracy of the weights shown, which for all purposes shall be considered as official weights if issued under the direct supervision of the director or his agent.

History: 1953 Comp., § 76-4-12, enacted by Laws 1973, ch. 236, § 12; 1977, ch. 89, § 4.

§ 57-18-13. Weight certificate; execution; requirements.

Each weighmaster shall personally determine each weight entered on a weight certificate issued by him. He shall make no entries on a weight certificate issued by some other person except as allowed by regulation. Each weight certificate shall show clearly that weight or weights were actually determined. In any case in which only the gross, the tare or the net weight is determined by the weighmaster, he shall cancel the printed entries for the weights not determined or computed. If gross and tare weights are shown on a weight certificate and both of these were not determined on the same scale and on the day for which the certificate is dated, the weighmaster shall identify on the certificate the scale used for determining each weight and the date of each determination.

History: 1953 Comp., § 76-4-13, enacted by Laws 1973, ch. 236, § 13.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 79 Am. Jur. 2d Weights and Measures §§ 25, 27.

§ 57-18-14. Scale used.

When making a weight determination as provided for by the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978], a weighmaster shall use a proper weighing device. A proper weighing device is one suitable for weighing the amount and kind of material to be weighed. A proper weighing device is one that has been inspected and approved for use by a weights and measures officer of this state within a period of twelve months immediately preceding the date of the weighing.

History: 1953 Comp., § 76-4-14, enacted by Laws 1973, ch. 236, § 14.

Cross-references. - For duty of director to inspect and test accuracy of scales annually, see 57-17-7 NMSA 1978.

§ 57-18-15. Scale used; capacity; platform size; one-draft weighing.

A weighmaster shall not use any scale to weigh a load which exceeds the nominal or rated capacity of the scale. All persons shall be off the vehicle and clear of the scale platform when a weighmaster is weighing the vehicle, except that the driver may remain on the vehicle if so noted on the weight certificate.

History: 1953 Comp., § 76-4-15, enacted by Laws 1973, ch. 236, § 15.

§ 57-18-16. Copies of weight certificate.

A weighmaster shall keep and preserve for at least one year a legible copy of each weight certificate issued by him. Copies of weight certificates shall be kept open to the inspection by any weights and measures officer of this state.

History: 1953 Comp., § 76-4-16, enacted by Laws 1973, ch. 236, § 16.

Cross-references. - As to director's and his inspector's right of entry and stoppage with respect to scales, see 57-17-8, 57-17-9 NMSA 1978.

§ 57-18-17. Reciprocal acceptance of weight certificates.

Whenever there is statutory authority in any other state which licenses weighmasters, for the recognition and acceptance of the weight certificates issued by licensed weighmasters of this state, the director of this state is authorized to recognize and accept the weight certificates of the other state.

History: 1953 Comp., § 76-4-17, enacted by Laws 1973, ch. 236, § 17.

§ 57-18-18. Optional licensing.

The following may, but are not required to, obtain licenses as weighmasters:

- A. a weights and measures officer when acting within the scope of his official duties;
- B. a person weighing property, produce, commodities or articles that he or his employer is buying or selling;
- C. a person weighing property, produce, commodities or articles in conformity with the requirements of federal statutes;
- D. retailers weighing or measuring commodities for sale by them in retail stores directly to consumers except weighing bulk lot commodities on vehicle or hopper scales;

E. persons who measure the amount of oil, gas or other fuels for purposes of royalty computation and payment or for other operations of fuel and oil companies and their retail outlets; or

F. producers of agricultural commodities or livestock, weighing commodities produced or purchased by them or by their producer neighbors, when no charge is made for such weighing, or no signed or initialed statement or memorandum is issued of the weight upon which a purchase or sale of the commodity is based.

History: 1953 Comp., § 76-4-18, enacted by Laws 1973, ch. 236, § 18.

Cross-references. - As to duties and powers of the inspectors of weights and measures, see 57-17-9 NMSA 1978.

§ 57-18-19. Reweighing.

Duly authorized representatives of the director may at any time require a loaded or unloaded vehicle to proceed to the nearest vehicle scale for the purpose of verifying the gross or tare weight of the vehicle.

History: 1953 Comp., § 76-4-19, enacted by Laws 1973, ch. 236, § 19.

§ 57-18-20. Livestock sales.

Notwithstanding any other provisions of the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978], livestock shall be weighed by a weighmaster where livestock is sold on the basis of weight at a public salesyard, or by or at any livestock market, market agency or dealer subject to the federal Packers and Stockyards Act.

History: 1953 Comp., § 76-4-20, enacted by Laws 1973, ch. 236, § 20.

Packers and Stockyards Act. - See 7 U.S.C. §§ 181 to 229.

§ 57-18-21. Salvage materials.

Scrap metal and salvage material shall be weighed by a weighmaster where scrap metal and salvage materials are purchased or sold by dealers, brokers or commission merchants on the basis of weight obtained from a vehicle scale.

History: 1953 Comp., § 76-4-21, enacted by Laws 1973, ch. 236, § 21.

§ 57-18-22. Prohibited acts.

No person shall perform the duties or acts to be performed by a weighmaster under the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978] or shall hold himself out as a weighmaster, issue any weight certificate, ticket, memorandum or statement for which a fee is charged, unless he holds a valid license as a weighmaster or a deputy weighmaster.

History: 1953 Comp., § 76-4-22, enacted by Laws 1973, ch. 236, § 22.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 79 Am. Jur. 2d Weights and Measures § 25.

§ 57-18-23. Suspension and revocation of license.

The director is authorized to suspend or revoke the license of any weighmaster or a deputy weighmaster when:

A. he is satisfied, after a hearing upon ten days' notice to the licensee, that the licensee has violated any provision of the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978] or any valid regulations of the board affecting licensed weighmasters; or

B. the licensee has been convicted in any court of competent jurisdiction of violating any provision or regulation issued under the Weighmaster Act.

History: 1953 Comp., § 76-4-23, enacted by Laws 1973, ch. 236, § 23.

§ 57-18-24. Offenses and penalties.

Any person who requests a weighmaster to weigh any property, produce, commodity or article falsely or incorrectly, or who requests a false or incorrect weight certificate, or who issues a weight certificate simulating the weight certificate prescribed in the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978], and who is not a weighmaster, shall be guilty of a misdemeanor. Upon conviction for the first offense, he shall be punished by a fine of not less than twenty-five dollars (\$25.00) nor more than one hundred dollars (\$100). Upon a second or subsequent conviction, he shall be punished by a fine of not less than one hundred dollars (\$100) nor more than five hundred dollars (\$500), or by imprisonment for not less than thirty days nor more than ninety days, or by both the fine and imprisonment.

History: 1953 Comp., § 76-4-24, enacted by Laws 1973, ch. 236, § 24.

§ 57-18-25. Offenses and penalties; malfeasance.

Any licensed weighmaster or deputy weighmaster who falsifies a weight certificate, or who delegates his authority to any person not licensed as a weighmaster or deputy weighmaster, or who signs a weight certificate with his official signature before performing the act of weighing, shall be guilty of a misdemeanor. Upon conviction he shall be punished by a fine of not less than fifty dollars (\$50.00) nor more than five hundred dollars (\$500), or by imprisonment for not less than thirty days nor more than ninety days, or by both the fine and imprisonment.

History: 1953 Comp., § 76-4-25, enacted by Laws 1973, ch. 236, § 25.

§ 57-18-26. Offenses and penalties; general.

Any person who violates any provision of the Weighmaster Act [57-18-1 to 57-18-26 NMSA 1978] or any rule or regulation promulgated pursuant thereto for which no specific penalty has been provided shall be guilty of a misdemeanor. Upon conviction he shall be punished by a fine of not less than twenty-five dollars (\$25.00) nor more than one hundred dollars (\$100).

History: 1953 Comp., § 76-4-26, enacted by Laws 1973, ch. 236, § 26.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 79 Am. Jur. 2d Weights and Measures § 41.

94 C.J.S. Weights and Measures § 7.

Article 19

Petroleum Products

§ 57-19-1. "Person" defined; persons punishable for violation of Petroleum Products Standards Act; "director" defined; "board" defined.

A. The term "person" as used in the Petroleum Products Standards Act [57-19-1 to 57-19-22 NMSA 1978] shall include every natural person, firm, copartnership, association or corporation. If any firm, copartnership, association or corporation violates any of the provisions of the Petroleum [Products] Standards Act, every director, officer, agent, employee or member participating in, aiding or authorizing the act or acts constituting a violation of that act, shall be guilty of violating the Petroleum Products Standards Act, and shall be subject to the punishment herein provided.

B. The term "director" as used in the Petroleum Products Standards Act means the director of the New Mexico department of agriculture.

C. The term "board" as used in the Petroleum Products Standards Act shall mean the board of regents of New Mexico state universtiy [university].

D. As used in the Petroleum Products Standards Act, "drip gas" means any unrefined gasoline as it is taken from a wellhead and prior to any processing.

History: Laws 1937, ch. 102, § 1; 1941 Comp., § 69-501; 1953 Comp., § 65-6-1; Laws 1973, ch. 117, § 1; 1977, ch. 71, § 1.

Cross-references. - For gasoline tax provisions, see Chapter 7, Article 13 NMSA 1978. For provisions relating to special fuels, see 7-16-1 to 7-16-18 NMSA 1978. As to regulation and sale of liquefied gases, see 70-5-1 to 70-5-22 NMSA 1978.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 38 Am. Jur. 2d Gas and Oil § 230.

§ 57-19-2. Deceiving purchasers in regard to product.

No person shall store, sell, offer or advertise for sale any liquid fuels, lubricating oils, greases or other petroleum products in any manner whatsoever which may deceive, tend to deceive or has the effect of deceiving the purchaser of said products as to the nature, quality or quantity of the products so stored, sold, advertised or offered for sale.

History: Laws 1937, ch. 102, § 2; 1941 Comp., § 69-502; 1953 Comp., § 65-6-2; Laws 1959, ch. 302, § 1.

Cross-references. - As to false advertising generally, see 57-15-1 to 57-15-10 NMSA 1978. As to regulation of sales with respect to quantities, see 57-17-12 to 57-17-15 NMSA 1978.

§ 57-19-3. [Use of pumps or containers for storage or sale of products other than those indicated thereon.]

When any pump, tank, container or other device or equipment for the storage, display, consumption, handling or sale of any liquid fuels, lubricating oils or other petroleum products, bears the name, trademark or trade name of any person, firm, association or corporation engaged in the manufacture or sale of any such commodity, it shall be unlawful firm or association or corporation in possession or using the same to store, keep, expose for sale, offer for sale or sell from any such pump, tank, container or other distributing device or equipment any liquid fuels, lubricating oils or other petroleum products other than that manufactured, sold or distributed by the person, firm, association or corporation whose name, trademark or trade name is so affixed.

History: Laws 1937, ch. 102, § 3; 1941 Comp., § 69-503; 1953 Comp., § 65-6-3.

§ 57-19-4. [Imitation of design, symbol or trade name.]

It shall be unlawful for any person to disguise or camouflage his equipment by imitating the design, symbol or trade name under which recognized brands of liquid fuels, lubricating oils and petroleum products are generally marketed, in such manner as to deceive any purchaser of the kind, quality or brand of liquid fuels, lubricating oils or similar products of petroleum sold or offered for sale therefrom.

History: Laws 1937, ch. 102, § 4; 1941 Comp., § 69-504; 1953 Comp., § 65-6-4.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 74 Am. Jur. 2d Trademarks and Tradenames §§ 109 to 115.

87 C.J.S. Trademarks, Tradenames and Unfair Competition §§ 67 to 70.

§ 57-19-5. [Adulteration and blending of products sold under different trademarks or trade names.]

No person shall expose or offer for sale or sell any liquid fuels, lubricating oils, greases or similar products of a manufacturer or distributor, which have been mixed, blended or compounded with the products of other manufacturers or distributors, under the trade name, trademark or name, or other distinguishing mark of either of said manufacturers or distributors, or as the unadulterated product of such manufacturer or distributor; provided, however, that nothing herein shall prevent the lawful owner thereof from applying his own trademark, trade name or symbol to any product or material.

History: Laws 1937, ch. 102, § 5; 1941 Comp., § 69-505; 1953 Comp., § 65-6-5.

§ 57-19-6. [Adulteration or blending of products sold under same trademark or trade name.]

No person shall expose for sale, offer for sale or sell any liquid fuel, lubricating oil, grease or petroleum products of a manufacturer or distributor, which has been mixed, blended, compounded or adulterated with a liquid fuel, lubricating oil, grease or petroleum product of the same manufacturer or distributor, of a different quality or character from the quality or character of the other liquid fuel, lubricating oil, grease or petroleum product, as the unadulterated product of such manufacturer or distributor, or as the unadulterated product of any other manufacturer or distributor; provided, however, that nothing in this act [57-19-1 to 57-19-22 NMSA 1978] shall be construed to prevent the lawful owner of such product from applying his own trademark, trade name or symbol to any product or material.

History: Laws 1937, ch. 102, § 6; 1941 Comp., § 69-506; 1953 Comp., § 65-6-6.

§ 57-19-7. [Delivery into any pump or container of products other than those indicated on the container.]

No person shall aid or assist any other person in violating any of the provisions of this act [57-19-1 to 57-19-22 NMSA 1978], by depositing or delivering into any tank, pump, receptacle or other container, any liquid fuels, lubricating oils, greases or other petroleum products, other than those intended to be stored therein, as indicated by the name of the manufacturer or distributor, or the trademark, trade name, name or other distinguishing mark of the product displayed on the container itself or on the pump, or other distributing device used in connection therewith, or shall by any other means aid or assist another in the violation of any of the provisions of this act.

History: Laws 1937, ch. 102, § 7; 1941 Comp., § 69-507; 1953 Comp., § 65-6-7.

§ 57-19-8. Kerosene specifications.

No person shall sell any kerosene or other product under the name of kerosene unless such kerosene or product designated as kerosene shall meet the following specifications:

- A. Flash point. The flash point shall not be lower than 120 degrees Fahrenheit, tag closed tester;
- B. Sulphur. The sulphur shall not exceed 0.3 percent;
- C. Distillation. The end point shall not be higher than 550 degrees;
- D. Burning test. The oil shall burn freely and steadily for 16 hours.

History: Laws 1937, ch. 102, § 8; 1941 Comp., § 69-508; Laws 1949, ch. 119, § 1; 1953 Comp., § 65-6-8; Laws 1959, ch. 302, § 2.

§ 57-19-9. Sale of kerosene for domestic use; flash point.

No person shall sell any kerosene, distillate, gas oil, fuel oil, cleaners' naphtha and solvent or other product under the name of kerosene, distillate, gas oil, fuel oil or cleaners' naphtha and solvent knowing the same is to be used for domestic cooking, illuminating, heating or other domestic use unless such kerosene, distillate, gas oil, fuel oil or cleaners' naphtha and solvent or other product designated as kerosene, distillate, gas oil, fuel oil or cleaners' naphtha and solvent, is such that it will not flash at a temperature less than 120 degrees Fahrenheit, tag closed tester.

History: Laws 1937, ch. 102, § 9; 1941 Comp., § 69-509; Laws 1949, ch. 119, § 2; 1953 Comp., § 65-6-9; Laws 1959, ch. 302, § 3.

Low flash point and other evidence establish actionable negligence. - Where the flash point of the fluid purchased by plaintiff was 52 degrees Fahrenheit, as compared to the 115 degrees required by law (now 120 degrees), this fact and other evidence in the case left no doubt of its sufficiency to establish actionable negligence on the part of the defendant oil corporation, whose delivery truck had furnished the fuel or liquid from which plaintiff's purchase was supplied. *Rivera v. Ancient City Oil Corp.*, 61 N.M. 473, 302 P.2d 953 (1956).

Am. Jur. 2d, A.L.R. and C.J.S. references. - Experimental evidence as to inflammability of kerosene, 8 A.L.R. 40; 85 A.L.R. 479.

Violation of law as ground of action for injury to person or property by explosion, 12 A.L.R. 1312.

Middleman, manufacturers' or packers' liability for injury to person or property of ultimate consumer through defects in kerosene purchased from, 17 A.L.R. 698; 39 A.L.R. 992; 63 A.L.R. 340; 88 A.L.R. 527; 105 A.L.R. 1502; 111 A.L.R. 1239; 140 A.L.R. 191; 142 A.L.R. 1490.

35 C.J.S. Explosives § 3.

§ 57-19-10. Gasoline specifications.

Except as hereinafter provided, no person shall sell, offer for sale or advertise for sale, or possess or store with the intention to sell as gasoline any substance, liquid or product of petroleum which falls below the standards of gasoline as set by regulation of the board. The minimum requirement of such standards shall be determined by the following:

A. distillation range:

(1) when the thermometer reads one hundred fifty-eight degrees Fahrenheit not less than ten percent shall be evaporated;

(2) when the thermometer reads one hundred seventy degrees Fahrenheit a maximum of fifty percent shall be evaporated;

(3) when the thermometer reads two hundred fifty degrees Fahrenheit not less than fifty percent shall be evaporated;

(4) when the thermometer reads three hundred seventy-four degrees Fahrenheit not less than ninety percent shall be evaporated;

(5) the end point of distillation must not be over four hundred thirty-seven degrees Fahrenheit; and

(6) the residue shall not exceed two percent.

B. gasoline shall be volatile hydrocarbon fuel, practicable and suitable for use as fuel in internal combustion engines.

C. in any tank or other storage facility used for the storage of gasoline for sale at retail, there may not be more than two inches of water or solid matter accumulated in the bottom of such tank or storage facility. The provisions of this section shall not prevent the board from promulgating rules and regulations establishing the requirements for quality of gasoline at the point at which it is dispensed for retail sale.

History: Laws 1937, ch. 102, § 10; 1941 Comp., § 69-510; 1953 Comp., § 65-6-10; Laws 1959, ch. 302, § 4; 1971, ch. 78, § 1; 1977, ch. 71, § 2.

§ 57-19-11. Low grade motor fuel.

Liquids, substances or products of petroleum used or intended for use as gasoline or motor fuel, provided same are not marketed under trade names designating them as tractor fuels or diesel fuels, not meeting the minimum requirements and specifications prescribed in Section 57-19-10 NMSA 1978 or [for] gasoline or motor fuel, shall be known and designated as "low grade motor fuel," and all pumps, receptacles, tanks or containers from which such low grade motor fuel may be sold, offered for sale or exposed for sale, or in which such low grade motor fuel is stored, or transported with the intention to sell, shall be labeled in plain legible lettering in the English language in the full view of the public with the words, "low grade motor fuel" which such lettering shall be of solid black type not less than two inches in height with not less than one-half inch paint stripe of black oil paint on white oil paint background; and it is further provided that any person who shall sell or exchange any such motor fuel shall be required to plainly show on each and every invoice, manifest, ticket or bill of exchange that the commodity sold or exchanged is low grade motor fuel.

History: Laws 1937, ch. 102, § 11; 1941 Comp., § 69-511; Laws 1951, ch. 178, § 1; 1953 Comp., § 65-6-11; Laws 1959, ch. 302, § 5.

§ 57-19-12. Standards for lubricating oils.

A. It is unlawful for any person to sell, offer to sell, offer for sale, deliver or offer for delivery or store, as a motor oil or lubricating oil, any lubricating oil, regardless of its origin, or any product that is a blend of recycled oil and new oil for use in an internal combustion engine unless the product conforms to the following specifications:

(1) it shall be free from water and suspended matter when tested by means of centrifuge in accordance with the provisions of Section 57-19-14 NMSA 1978;

(2) the flash points for the various SAE (Society of Automotive Engineers) classifications shall not be less than that prescribed by regulation of the board; and

(3) it shall meet the motor oil requirements established by the board. In setting such requirements the board shall consider the motor oil requirements set by the Society of Automotive Engineers for engine oil performance and engine service classification - SAE J183a or the latest revision thereof.

B. Any lubricating oil regardless of its origin, or any product that is a blend of recycled oil and new oil shall not be sold, offered for sale, delivered, offered for delivery or stored as a product for use in lubricating transmissions, gears or axles unless the product conforms to the following specifications:

(1) it shall be free from water and contaminants including but not limited to abrasives, oxidized oil and corrosive material when tested in accordance with the provisions of Section 57-19-14 NMSA 1978; "contaminants" for the purposes of this section shall not include substances added by the manufacturer which could reasonably be expected to improve performance of the product;

(2) the viscosity grade classification number shall be established by the board. In setting such classification the board shall consider the motor oil requirements set by the Society of Automotive Engineers for engine oil performance and engine service classification - SAE J183a or the latest revision thereof, when tested in accordance with the provisions of Section 57-19-14 NMSA 1978; and

(3) it meets the service requirements established by the board. In setting such requirements the board shall consider the requirements set by the Society of Automotive Engineers in the SAE information report on axle and manual transmission lubricants SAE J308B or the latest revision thereof.

C. It is unlawful for any person to sell, offer to sell, offer for sale or deliver or offer to deliver any lubricating oil or motor oil unless the SAE/API service classification is conspicuously marked on each container.

History: 1953 Comp., § 65-6-11.1, enacted by Laws 1977, ch. 71, § 3.

§ 57-19-13. Labeling.

A. Except as otherwise provided in this section, it is unlawful for any person to sell, offer for sale, assist in the sale of, permit to be sold or offered for sale or deliver or offer for delivery any petroleum product referred to in the Petroleum Products Standards Act [57-19-1 to 57-19-22 NMSA 1978] at any place where petroleum products are kept or stored for sale, unless and until there is firmly attached or painted upon each container, receptacle and pump, from which or into which such product is drawn or poured out for

sale or delivery, a sign or label plainly visible consisting of the name of such product including in the case of gasoline and diesel fuel the grade or brand name designation, if any, in letters not less than one-half of an inch in height, together with the brand name, trademark or trade name of such product, which word or words shall also be in letters of not less than one-half of an inch in height. When such sign or label is used in connection with lubricating oil or motor oil, or oils used to lubricate transmissions, gears or axles, the sign or label shall also have in letters and numerals, plainly visible and not less than one-half of an inch in height, the viscosity grade classification number of such product.

B. Any device or pump used to dispense a mixture or premixture of gasoline and motor oil shall have displayed on such device a sign or label stating in letters or numerals not less than one-half of an inch in height the ratio of gasoline to motor oil, the name of the product and the brand name.

C. The viscosity grade classification number shall be preceded by the letters SAE. Lubricating oil or motor oil, or oils used to lubricate transmissions, gears or axles falling within more than one SAE viscosity grade classification shall be labeled to show the grade or grades for which the supplier intends it for use.

D. On any nontransparent container with a net content of one United States gallon or less, the brand, trademark or trade name, and the SAE viscosity grade classification number or other grade classification number and the words "motor oil," "lubricating oil," "transmission oil," "transmission lubricant," "gear oil," "gear lubricant," "axle oil" or "axle lubricant" shall be painted, printed, embossed or otherwise firmly affixed on such containers in letters and numerals not less than one-sixteenth inch in width and not less than one-fourth inch in height, and such designation shall constitute compliance with the provisions of this section.

E. If any gasoline has no brand, trademark or trade name, each sign or label required by this section shall consist of the words, in letters of Gothic type with a stroke of not less than one-half inch in width, and not less than three inches in height, "gasoline, no brand." Such sign or label shall consist of red letters upon a white background.

F. If any lubricating or motor oil has no brand, trademark or trade name, each sign or label required by this section shall consist of the words, in letters of Gothic type with a stroke of not less than one-half inch in width, and not less than three inches in height, "lubricating oil, no brand," or "motor oil, no brand." Such sign or label shall consist of red letters upon a white background.

History: 1953 Comp., § 65-6-11.2, enacted by Laws 1977, ch. 71, § 4.

§ 57-19-14. Testing standards.

The apparatus and methods of conducting all tests and arriving at proper standards of

gasoline, lubricants and other petroleum products under this act [57-19-1 to 57-19-22 NMSA 1978] shall be those last adopted and published by the American Society for Testing Materials.

History: Laws 1937, ch. 102, § 12; 1941 Comp., § 69-512; 1953 Comp., § 65-6-19; Laws 1959, ch. 302, § 11.

§ 57-19-15. Checking stations; inspection of tank trucks; marking.

A. The director shall establish at locations determined by him checking and calibration stations for the purpose of measuring, calibrating and determining the capacity in gallons of any vehicle tank used to transport motor fuel or other petroleum products into the state of New Mexico or from a refinery or pipeline terminal tank farm located within the state to a point within or without the state, except auxiliary fuel tanks connecting to or feeding the fuel injection system of a motor vehicle.

B. Before using any vehicle tank for the transportation of motor fuel, every person owning or operating any such vehicle shall notify the director and shall, at a time fixed by the director, present such vehicle tank and equipment to the nearest calibration station to be inspected, measured and calibrated by a duly authorized representative of the director, when notified to do so by the director.

C. The director shall, after calibration, issue a certificate or permit which shall be carried with the vehicle tank at all times, showing the capacity of the vehicle tank and other information the director deems necessary to identify the vehicle tank. Provided, however, the director may at his discretion accept the calibration or measurement certificate of any other state or agency of the government without reinspecting or measuring the vehicle.

D. After the vehicle tank and equipment have been checked and calibrated at a calibration station, the owner or operator shall display on the vehicle tank any marking or identification required by the director and in the manner prescribed by him.

E. If any vehicle tank shall, after having been tested, become damaged, repaired or modified in any way which might affect the accurate measurement of its receipts or deliveries, it shall not be used for transporting motor fuel again until officially reinspected by the director and, if deemed necessary, recalibrated.

F. The director and his authorized representatives are hereby vested with the power and authority to measure, calibrate and determine the capacity of any vehicle tank used to transport motor fuel, to measure or correct, to condemn or mark "out of order" any vehicle tank used to transport motor fuel, which may be determined as preventing accurate measurement or otherwise not in conformity with the provisions of this section or rules and regulations promulgated hereunder. The director shall also have the power

and authority to promulgate and enforce any reasonable rules and regulations pertaining to administering and enforcing this section.

History: Laws 1937, ch. 102, § 13; 1941 Comp., § 69-513; 1953 Comp., § 65-6-20; Laws 1959, ch. 302, § 12; 1973, ch. 117, § 4.

Cross-references. - For duties of director with respect to weights and measures generally, see 57-17-7 NMSA 1978.

§ 57-19-16. [Scales, measures and measuring devices; standards.]

It shall be unlawful for any person to use any scales, measure or measuring device in the handling or sale of petroleum products, unless the same is true and accurate, and the standard of weights and measures applied to said scale, measure or measuring device shall be those now used by the United States bureau of standards.

History: Laws 1937, ch. 102, § 14; 1941 Comp., § 69-514; 1953 Comp., § 65-6-21.

§ 57-19-17. Inspection of measuring and dispensing equipment; sealing faulty equipment.

The director shall have the right, and it shall be his duty, to make periodic inspection of all equipment used in measuring or dispensing for sale, gasoline and all other refined petroleum products in this state, for the purpose of ascertaining that correct volume measurements are being dispensed from all such equipment. In the event that any such equipment is inaccurate, the person inspecting it shall forbid its use until the defect is corrected, and if not corrected shall seal the same. The breaking of said official seal shall be prima facie evidence of a violation of this law, and no person shall refuse to permit the duly authorized representative of the director to inspect and seal as deemed necessary, any such measuring device, nor shall any person break the seal without permission after it has been placed by the duly authorized representative of the director.

History: Laws 1937, ch. 102, § 15; 1941 Comp., § 69-515; 1953 Comp., § 65-6-22; Laws 1973, ch. 117, § 5.

Cross-references. - As to inspection of weighing and measuring devices generally, see 57-17-7, 57-17-8 NMSA 1978.

§ 57-19-18. Penalties for violations of Petroleum Products Standards Act.

Any person who shall violate any of the provisions of the Petroleum Products Standards

Act [57-19-1 to 57-19-22 NMSA 1978] shall be punished upon conviction of the first offense by a fine of not more than one hundred dollars (\$100) or by imprisonment of not more than six months, or both; for the second offense, a fine of not less than one hundred fifty dollars (\$150) nor more than three hundred dollars (\$300), or by imprisonment for not more than nine months or by both such fine and imprisonment; for each subsequent offense, by a fine of not less than five hundred dollars (\$500) nor more than one thousand dollars (\$1,000) or by imprisonment for not more than one year, or by both such fine and imprisonment.

History: Laws 1937, ch. 102, § 17; 1941, ch. 160, § 1; 1941 Comp., § 69-516; 1953 Comp., § 65-6-23; Laws 1959, ch. 302, § 13; 1977, ch. 71, § 5.

§ 57-19-19. Short title.

Sections 57-19-1 to 57-19-22 NMSA 1978 may be cited as the "Petroleum Products Standards Act."

History: 1953 Comp., § 65-6-24, enacted by Laws 1971, ch. 78, § 2; 1973, ch. 117, § 6.

§ 57-19-20. Administration; inspection fees; regulations; stop-sale and stop-use authority.

A. The board shall be responsible for the administration and enforcement of the provisions of the Petroleum Products Standards Act [57-19-1 to 57-19-22 NMSA 1978] through the New Mexico department of agriculture and shall be entitled to:

- (1) use the services of the state chemist and his staff and technical facilities under his control;
- (2) charge reasonable fees for the inspection and calibration of all measuring and dispensing equipment and for the measurement of tank vehicle capacities;
- (3) prescribe and adopt, after public hearing, reasonable regulations pertaining to administration and enforcement of the Petroleum Products Standards Act and stop-sale or stop-use orders;
- (4) issue and enforce stop-sale orders with respect to petroleum products which do not conform to the specification of the Petroleum Products Standards Act or regulation of the board; and
- (5) issue and enforce stop-use orders with respect to any commercial measuring device which does not conform to the specifications, tolerances and requirements for such devices as set by the Petroleum Products Standards Act or regulation of the board.

B. All fees collected shall be deposited in an administrative fund and used for the performance of the administrative and enforcement duties relating to the Petroleum Products Standards Act.

History: 1953 Comp., § 65-6-25, enacted by Laws 1973, ch. 117, § 7; 1977, ch. 71, § 6; 1979, ch. 171, § 1.

§ 57-19-21. Transfer of records, materials and equipment.

All records, materials and equipment of the bureau of revenue [abolished] used in the administration and enforcement of the Petroleum Products Standards Act [57-19-1 to 57-19-22 NMSA 1978] are transferred to the director.

History: 1953 Comp., § 65-6-26, enacted by Laws 1973, ch. 117, § 8.

Bureau of revenue. - Laws 1977, ch. 249, § 5 abolished the bureau of revenue. The divisions of the taxation and revenue now appear in 9-11-4 NMSA 1978.

§ 57-19-22. Enjoining a person not complying with the provisions of this act from continuing in business.

A. In order to ensure compliance with and aid in the enforcement of the provisions of the Petroleum Products Standards Act [57-19-1 to 57-19-22 NMSA 1978], the director may apply to a district court of this state to have any person enjoined from engaging in business until he complies with the requirements of the Petroleum Products Standards Act.

B. Upon application to a court for the issuance of an injunction against a person not complying with the provisions of the Petroleum Products Standards Act, the court may forthwith issue an order temporarily restraining the person from doing business. The court shall hear the matter within three days and, upon a showing by a preponderance of the evidence that the person is not complying with the provisions of the Petroleum Products Standards Act and that the person has been given notice of the hearing as required by law, the court may enjoin the person from engaging in business in New Mexico until he complies with the provisions of the Petroleum Products Standards Act. Upon issuing an injunction, the court may also order the business premises of the person to be sealed by the sheriff and may allow the person access thereto only upon approval of the court.

History: 1953 Comp., § 65-6-27, enacted by Laws 1973, ch. 117, § 9.

§ 57-19-23. [Oxygenated fuels]; prohibited acts.

No supplier of gasoline shall prohibit or prevent a wholesaler or retailer of gasoline from selling oxygenated fuels at a location owned by the wholesaler or retailer, provided that:

A. a wholesaler or retailer shall not represent any oxygenated fuel as the branded product of the supplier without the consent of the supplier and shall sell and represent such oxygenated fuels in a manner not inconsistent with reasonable and material terms and conditions in any contract with the supplier and in conformity with the provisions of the Petroleum Marketing Practices Act, 15 U.S.C. 2801 et seq. However, no contractual term or condition shall be construed to prohibit or prevent the blending of oxygenates with gasoline by the wholesaler or retailer; and

B. any supplier who furnishes during any month fifty percent or more of its gasoline sold in New Mexico in such manner and form that any oxygenate can be added by the wholesaler or retailer is exempt from the requirements of this section during each such month.

History: 1978 Comp., § 57-19A-1, enacted by Laws 1987, ch. 91, § 1.

Emergency clauses. - Laws 1987, ch. 91, § 4 makes the act effective immediately. Approved March 27, 1987.

Compiler's notes. - Although Laws 1987, ch. 91, § 1 codified this section in Article 19A, this section was recompiled in Article 19 as a more logical location.

Repeals. - Laws 1988, ch. 15, § 2, effective February 25, 1988, repealed Laws 1987, ch. 91, § 3, which repealed this section effective July 1, 1989.

§ 57-19-24. [Oxygenated fuels]; injunction.

A wholesaler, retailer or oxygenate producer who is economically aggrieved by a violation of Section 57-19-23 NMSA 1978 may bring an action to restrain and prevent any violation of that section. A party seeking a temporary restraining order shall not be required to post bond. In such an action, the court may award reasonable attorney fees to the prevailing party.

History: 1978 Comp., § 57-19A-2, enacted by Laws 1987, ch. 91, § 2; 1988, ch. 15, § 1.

The 1988 amendment, effective February 25, 1988, substituted "Section 57-19-23 NMSA 1978" for "Section 57-19A-1 NMSA 1978" and "that section" for "this act" in the first sentence.

Emergency clauses. - Laws 1987, ch. 91, § 4 makes the act effective immediately. Approved March 27, 1987.

Compiler's notes. - Although Laws 1987, ch. 91, § 2 codified this section in Article 19A, this section was recompiled in Article 19 as a more logical location.

Section 57-19A-1 NMSA 1978 was recompiled as § 57-19-23 NMSA 1978.

Repeals. - Laws 1988, ch. 15, § 2, effective February 25, 1988, repealed Laws 1987, ch. 91, § 3, which repealed this section effective July 1, 1989.

Article 20

Beverage Containers

§ 57-20-1. Short title.

This act [57-20-1 to 57-20-3 NMSA 1978] may be cited as the "Beverage Container Act."

History: Laws 1981, ch. 289, § 1.

§ 57-20-2. Definitions.

As used in the Beverage Container Act [57-20-1 to 57-20-3 NMSA 1978]:

A. "beverage" means beer or other malt beverages, fruit juice, vegetable juice and mineral waters, soda water and similar carbonated soft drinks, in liquid form and intended for human consumption; and

B. "beverage container" means the individual, separate, metal can containing a beverage.

History: Laws 1981, ch. 289, § 2.

§ 57-20-3. Metal beverage containers; pull tabs; penalty.

A. On and after January 1, 1983, it is unlawful for any person to sell or offer for sale at retail within New Mexico any metal beverage container designed and constructed with a metal opening device that detaches from the container when the container is opened in a manner normally used to empty the contents of the container.

B. Any person violating the provisions of Subsection A of this section is guilty of a misdemeanor and shall be fined not less than fifty dollars (\$50.00) nor more than one hundred dollars (\$100)[;] provided, however, that no penalty shall be imposed on a

retailer who sells or offers to sell any beverage container acquired by the retailer prior to January 1, 1983.

History: Laws 1981, ch. 289, § 3.

Article 21

Advertisement of Health Care Services

§ 57-21-1. Purpose of act.

The purpose of this act [57-21-1 to 57-21-3 NMSA 1978] is to protect the health and welfare of the people of New Mexico.

History: Laws 1983, ch. 79, § 1.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 61 Am. Jur. 2d Physicians, Surgeons, and Other Healers §§ 141 to 143.

70 C.J.S. Physicians, Surgeons, and Other Health-Care Providers §§ 55, 56.

§ 57-21-2. Definition.

As used in this act [57-21-1 to 57-21-3 NMSA 1978], "health care practitioner" means anyone licensed or certified to provide health care services in this state and includes but is not limited to nurses, physicians, dentists, osteopaths, chiropractors, optometrists, podiatrists, acupuncturists, psychiatrists, psychologists and physical therapists; provided that "health care practitioner" shall not include anyone licensed to provide health care services in this state who employs ten or more physicians.

History: Laws 1983, ch. 79, § 2.

§ 57-21-3. Advertising requirements; penalty.

A. Any health care practitioner advertising services to the public shall state in the advertisement his name, address or telephone number and the designation of the profession in which he is licensed or certified to practice.

B. Anyone violating the provisions of Subsection A of this section is guilty of a misdemeanor.

History: Laws 1983, ch. 79, § 3.

Article 22

Charitable Organizations and Solicitations

§ 57-22-1. Short title.

This act [57-22-1 to 57-22-11 NMSA 1978] may be cited as the "Charitable Organizations and Solicitations Act."

History: Laws 1983, ch. 140, § 1.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 60 Am. Jur. 2d Peddlers, Solicitors, and Transient Dealers §§ 21, 23, 26 et seq.

Validity, as for a charitable purpose, of trust for publication or distribution of particular books or writings, 34 A.L.R.4th 419.

§ 57-22-2. Purpose.

Whereas charitable organizations which have been granted tax-exempt status are required to serve the public interest, the purpose of the Charitable Organizations and Solicitations Act [57-22-1 to 57-22-11 NMSA 1978] is to authorize the attorney general to monitor, supervise and enforce the charitable purposes of those charitable organizations operating in this state.

History: Laws 1983, ch. 140, § 2.

§ 57-22-3. Definitions.

As used in the Charitable Organizations and Solicitations Act [57-22-1 to 57-22-11 NMSA 1978]:

A. "charitable organization" means any trust or nonprofit corporation which:

(1) has applied for or has received tax-exempt status under Section 501(c)(3) of the Internal Revenue Code; and

(2) does business in this state or holds property in this state for charitable purposes;

B. "charitable purpose" means any purpose for which a charitable organization has been established to promote, directly or indirectly, the well-being of the public at large or the benefit of an indefinite number of persons;

C. "educational institution" means a school, college or other institution with a defined curriculum, student body and faculty, conducting classes on a regular basis;

D. "religious organization" means any church or group organized for the purpose of divine worship, religious teaching or other specifically religious activity; and

E. "solicitation" means any request or appeal, either oral or written, or any endeavor to obtain, seek or plead for funds, property, financial assistance or other thing of value, including the promise or grant of any money or property of any kind or value for a charitable purpose, but excluding:

(1) direct grants or allocation of funds received or solicited from any affiliated fund raising organization by a member agency; and

(2) unsolicited contributions received from any individual donor, foundation, trust, governmental agency or other source, unless such contributions are received in conjunction with a solicitation drive.

History: Laws 1983, ch. 140, § 3.

Internal Revenue Code. - For the United States Internal Revenue Code, see 26 U.S.C. § 1 et seq. Section 501(c)(3) of the code, referred to in Subsection A(1), appears as 26 U.S.C. § 501(c)(3).

§ 57-22-4. Application of act.

A. The Charitable Organizations and Solicitations Act [57-22-1 to 57-22-11 NMSA 1978] shall apply to all charitable organizations except:

(1) religious organizations;

(2) educational institutions; and

(3) charitable organizations which do not actually raise or receive contributions in cash, goods or services valued in excess of two thousand five hundred dollars (\$2,500) during a twelve-month period.

B. The Charitable Organizations and Solicitations Act shall apply regardless of any contrary provisions of any instrument.

History: Laws 1983, ch. 140, § 4.

§ 57-22-5. Attorney general to maintain register of charitable organizations as public record.

The attorney general shall establish and maintain a register of all documents filed by charitable organizations in accordance with the Charitable Organizations and Solicitations Act [57-22-1 to 57-22-11 NMSA 1978]. The register shall be open to public inspection except that the attorney general may withhold from public inspection documents or information obtained in the course of an investigation undertaken pursuant to the provisions of that act or which otherwise may be withheld from public inspection by law.

History: Laws 1983, ch. 140, § 5.

§ 57-22-6. Filing of required documents.

A. Every charitable organization shall file with the office of the attorney general within six months of the effective date of the Charitable Organizations and Solicitations Act or within six months of the date on which the charitable organization becomes subject to the Charitable Organizations and Solicitations Act [57-22-1 to 57-22-11 NMSA 1978], whichever shall occur first:

(1) an initial registration to be submitted on the form provided for that purpose by the attorney general; and

(2) a copy of the articles of incorporation or other instrument creating the charitable organization and defining its purpose, powers and duties.

B. In addition to the documents required in Subsection A of this section, every charitable organization shall file, within seventy-five days of the close of the fiscal year first following registration and of each fiscal year thereafter, an annual report, under oath, on the form provided by the attorney general for that purpose.

C. The attorney general may make such rules and regulations, in accordance with the State Rules Act [14-3-24, 14-3-25, 14-4-1 to 14-4-9 NMSA 1978], as are necessary for the proper administration of this section, including, but not limited to:

(1) requirements for filing additional information; and

(2) provisions for suspending the filing of reports where it is determined that such reports are no longer necessary for the protection of the public interest.

D. This section shall not apply to any local affiliate of a statewide or national organization for which all local fund raising expenses are paid by the parent organization if the parent organization files a report required by this section.

History: Laws 1983, ch. 140, § 6.

"Effective date of the Charitable Organizations and Solicitations Act". - The effective date of the Charitable Organizations and Solicitations Act, referred to in the introductory paragraph in Subsection A, is June 18, 1983, the effective date of Laws 1983, Chapter 140.

§ 57-22-7. Restriction on use of fact of filing in solicitation.

No solicitation of funds for charitable purposes shall use the fact or requirement of registration or of the filing of any report with the attorney general pursuant to the Charitable Organizations and Solicitations Act [57-22-1 to 57-22-11 NMSA 1978] with the intent to cause or in a manner tending to cause any person to believe that such solicitation, the manner in which it is conducted, its purposes, any use to which the proceeds will be applied or the person or organization conducting it have been or will be in any way endorsed, sanctioned or approved by the attorney general or any governmental agency or office.

History: Laws 1983, ch. 140, § 7.

§ 57-22-8. Disclosure of fund raising costs.

A. All charitable organizations subject to the Charitable Organizations and Solicitations Act [57-22-1 to 57-22-11 NMSA 1978] shall disclose upon request the percentage of the funds solicited which are spent on the costs of fund raising. For purposes of this section, costs of fund raising shall include all money directly expended on fund raising and that portion of all administrative expenses and salaries of the charitable organization attributable to fund raising activities.

B. Whenever a solicitation of funds on behalf of a charitable organization subject to Charitable Organizations and Solicitations Act is undertaken by a professional fundraiser, the professional fundraiser must disclose that fact to prospective contributors. For purposes of this section, a professional fundraiser shall mean any individual, corporation, association or other entity [entity] employed or retained or otherwise compensated by or on behalf of a charitable organization to solicit funds.

History: Laws 1983, ch. 140, § 8.

§ 57-22-9. Authority of the attorney general.

A. The attorney general is authorized, on behalf of the state, to examine and investigate any charitable organization subject to the Charitable Organizations and Solicitations Act [57-22-1 to 57-22-11 NMSA 1978] to ascertain the conditions of its affairs and to what extent, if at all, it fails to comply with the trusts which it has assumed or has departed from the purposes for which it is formed. In the case of such failure or departure, the

attorney general may institute, in the name of the state, the proceedings necessary to correct the noncompliance or departure by any remedy available under the common law.

B. The attorney general is authorized, in the name of the state, to initiate appropriate proceedings to enjoin the solicitation of funds by any charitable organization which has failed to comply with the filing or disclosure provisions of the Charitable Organizations and Solicitations Act or which has filed any false or misleading report or has made any false or misleading disclosure.

C. The attorney general is authorized, in the name of the state, to initiate appropriate proceedings to seek compliance with the provisions of the Charitable Organizations and Solicitations Act and with any rules and regulations duly promulgated by the attorney general thereunder.

D. Nothing in this section shall be construed to preclude any person or group or [of] persons from asserting any private cause of action they might have against a charitable organization.

History: Laws 1983, ch. 140, § 9.

§ 57-22-10. Standard of care.

All officers, directors, managers, trustees or other persons having access to the funds of a charitable organization intended for use for charitable purposes shall be held to the standard of care defined for fiduciary trustees under common law.

History: Laws 1983, ch. 140, § 10.

§ 57-22-11. Exemptions from state and local taxation.

Every officer, agency, board or commission of this state, or political subdivision thereof, receiving applications for exemption from taxation shall provide to the attorney general copies of all such applications, supporting documents and official responses.

History: Laws 1983, ch. 140, § 11.

Am. Jur. 2d, A.L.R. and C.J.S. references. - Validity, as for a charitable purpose, of trust for publication or distribution of particular books or writings, 34 A.L.R.4th 419.

Article 23

Franchise Termination

§ 57-23-1. Short title.

This act [57-23-1 to 57-23-8 NMSA 1978] may be cited as the "Franchise Termination Act".

History: Laws 1985, ch. 229, § 1.

Am. Jur. 2d, A.L.R. and C.J.S. references. - 62 Am. Jur. 2d Private Franchise Contracts § 9 et seq.

§ 57-23-2. Definitions.

As used in the Franchise Termination Act [57-23-1 to 57-23-8 NMSA 1978]:

A. "current price" means an amount equal to the price listed in the supplier's printed price list in effect when the franchise is terminated, less applicable trade and cash discounts;

B. "dealer cost" means an amount equal to the sum of the original invoice price that the dealer paid for inventory and the cost to the dealer of its delivery from the supplier to the dealer, less applicable discounts;

C. "dealer" means a person in the business of the retail sale of farm tractors, farm implements or the attachments to or repair parts for farm tractors or farm implements;

D. "franchise" means a written or oral contract or agreement between a supplier and a dealer, that may be called a "dealership" or by any other name, by which the dealer is authorized to engage in the business of the retail sale of inventory according to the methods and procedures prescribed by the supplier;

E. "inventory" means new or unused farm tractors, farm implements, utility tractors, industrial tractors, attachments and repair parts that are provided by a supplier to a dealer under a franchise agreement and that were purchased within thirty-six months of the termination of the franchise or were listed in the supplier's current sales manual at the time of termination; and

F. "supplier" means a manufacturer, wholesaler or distributor of farm tractors, farm implements, utility tractors or industrial tractors or the attachments to or repair parts for that equipment.

History: Laws 1985, ch. 229, § 2.

§ 57-23-3. Termination of franchise; return of inventory.

A. If on termination of a franchise, the dealer delivers to the supplier the inventory that was purchased from the supplier and that is held by the dealer on the date of termination, the supplier shall pay to the dealer:

(1) the dealer cost of the new, unsold, undamaged and complete farm tractors, farm implements, utility tractors, industrial tractors and attachments returned by the dealer;

(2) an amount equal to ninety percent of the current price of new, undamaged repair parts returned by the dealer; and

(3) an amount equal to an additional five percent of the current price of new, undamaged repair parts returned by the dealer, unless the supplier performs the handling, packing and loading of the parts, in which case no additional amount is required under this paragraph.

B. The supplier may subtract from the sum due under Subsection A of this section the amount of debts owed by the dealer to the supplier. The supplier and dealer are each responsible for one-half of the cost of delivering the inventory to the supplier.

C. The supplier shall pay the amount due under this section before the sixty-first day after the day that the supplier receives inventory from the dealer and after the dealer has furnished proof that the inventory was purchased from the supplier.

D. On payment of the amount due under this section, title to the inventory is transferred to the supplier.

History: Laws 1985, ch. 229, § 3.

§ 57-23-4. Exceptions.

A supplier is not required to repurchase:

A. inventory:

(1) that the dealer orders after the dealer receives notice of the termination of the franchise from the supplier; or

(2) for which the dealer cannot furnish evidence of clear title that is satisfactory to the supplier; or

B. a repair part that:

(1) has a limited storage life;

(2) is in a broken or damaged package;

(3) is usually sold as part of a set, if the part is separated from the set; or

(4) cannot be sold without reconditioning or repackaging.

History: Laws 1985, ch. 229, § 4.

§ 57-23-5. Warranty claim.

If after the termination of a franchise, the dealer submits a warranty claim to the supplier for work performed prior to the effective date of the termination, the supplier shall accept or reject the claim not later than the forty-fifth day after the day that the supplier receives the claim. A claim not rejected before the deadline shall be deemed accepted. The supplier shall pay an accepted claim not later than the sixtieth day after the day that the supplier receives the claim.

History: Laws 1985, ch. 229, § 5.

§ 57-23-6. Late payment.

If a supplier does not make the payment required by the Franchise Termination Act [57-23-1 to 57-23-8 NMSA 1978] before the sixty-first day after the day that the supplier received the final shipment of the inventory from the dealer, the supplier shall be liable to the dealer for:

A. the greater of the dealer cost or current price of the inventory;

B. the expenses incurred by the dealer in returning the inventory to the supplier;

C. interest on the greater of the dealer cost or current price of the inventory, at the rate applicable to a judgment of a court of this state, for the period beginning on the sixty-first day after the day the supplier received the inventory;

D. reasonable attorney's fees; and

E. costs.

History: Laws 1985, ch. 229, § 6.

§ 57-23-7. Security interest.

The Franchise Termination Act [57-23-1 to 57-23-8 NMSA 1978] does not affect a supplier's security interest in inventory.

History: Laws 1985, ch. 229, § 7.

§ 57-23-8. Application of bulk transfer law.

The provisions of the Uniform Commercial Code - Bulk Transfers [Chapter 55, Article 6 NMSA 1978] do not apply to a transaction between a supplier and dealer that is required by the Franchise Termination Act [57-23-1 to 57-23-8 NMSA 1978].

History: Laws 1985, ch. 229, § 8.